





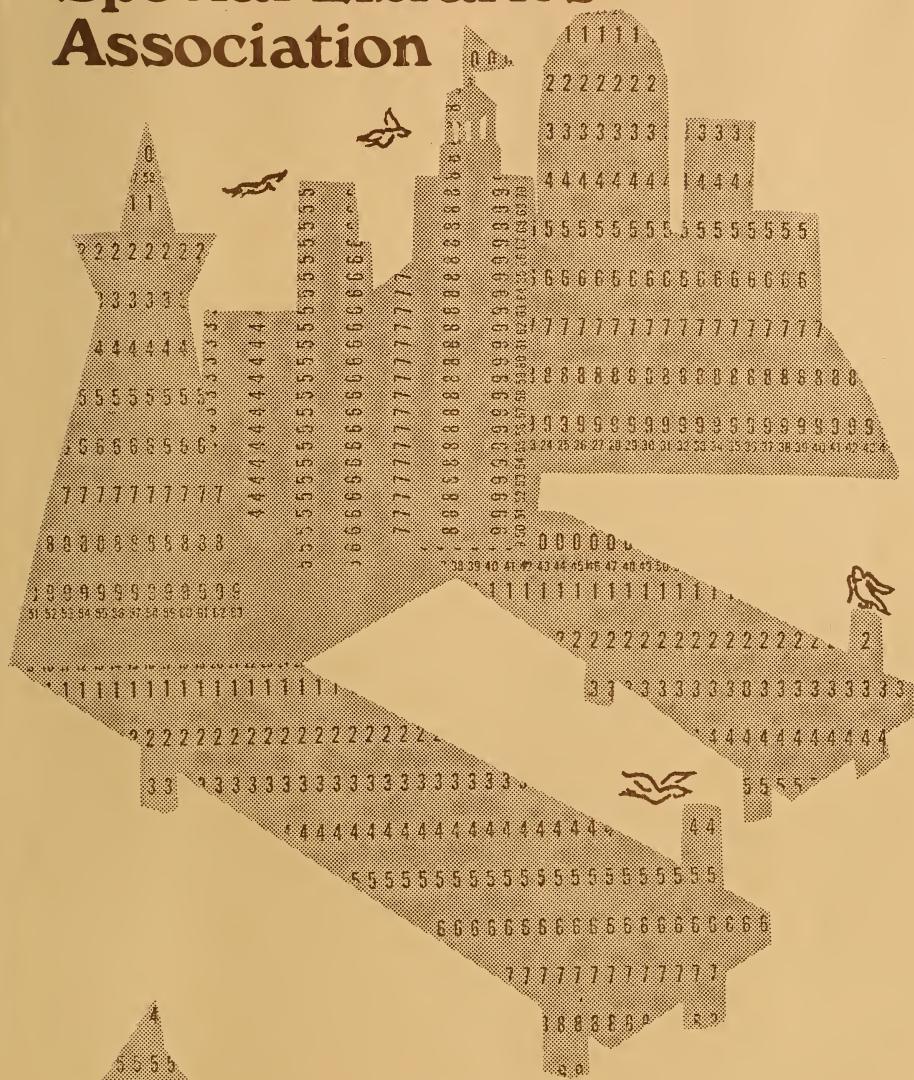


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Special Libraries Association

ISSN: 0277-2124



San Francisco Bay
Region Chapter

BULLETIN

BULLETIN

San Francisco Bay Region Chapter
Special Libraries Association

EDITORS

Marc A. Levin
Institute of Governmental Studies Library
109 Moses Hall
University of California
Berkeley, CA 94720
(415)642-1472

Rebecka Snell
SOHIO Petroleum Company
Petroleum Engineering Records
160 Pine Street, 2nd Floor
San Francisco, CA 94111
(415)951-2570

ADVERTISING MANAGER: Suzanne Caster, San Francisco Chronicle, 901 Mission Street, San Francisco, CA 94103 (415)777-7230

The BULLETIN is published by the San Francisco Bay Region Chapter of the Special Libraries Association five (5) times a year from September to May. Special Libraries Association assumes no responsibility for the statements and opinions advanced by the contributors to the Association's publications. Editorial views do not necessarily represent the official position of Special Libraries Association. Acceptance of an advertisement does not imply endorsement of the product or services by Special Libraries Association. Chapter members and friends are invited to communicate ideas, information, and news to the editors. Consideration of space and format may make editing of manuscripts necessary.

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NETWORKING	Michael C. Kleiber	(415)642-3604
STATE LIBRARY CONFERENCE	Helen (Len) Waldron	(408)372-7084
ON LIBRARY DIRECTIONS FOR THE 80'S		

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## PRESIDENT'S MESSAGE

I am pleased and honored to be serving as your President for this, the 57th year, of the S.F. Bay Region Chapter. We are one of the oldest chapters in the country with an established tradition of valuable service to our members.

We are at a crossroads, however, both in regard to our Chapter and to our profession. As a Chapter we are beginning our second year as one of two chapters in the Bay Area. What this will mean in terms of style of service to our members over the long range is difficult year to measure. I personally have missed the stimulus of our Peninsula colleagues and, therefore, encouraged a joint meeting for our first one this year in order to renew these valuable professional contacts.

The establishment of the San Andreas Chapter and its solid beginning have given us the impetus to examine service to our members from a practical point of view and to begin streamlining some of our functions. Under Lois Farrell's leadership I would like to determine if the succession of Directors does indeed produce "burnout" sufficient to deter those very competent people who serve in these capacities from wanting to serve as President-Elect and President and change our by-laws if indeed this is the case. Sara Crew-Noble plans to have a fully automated membership directory that will permit the President-Elect to become more involved in the day-to-day workings of the Chapter. Under Marc Levin's leadership we have already begun streamlining our mailing projects, involving the BULLETIN and meeting notices. Suzanne Caster is both continuing and expanding the more assertive advertising campaign begun by Richard Geiger last year in regard to the BULLETIN and Directory to assure a solid financial return. We will continue to cooperate wherever desirable with the San Andreas Chapter so that the efficiency of both is increased but not to the extent that the identity of either is threatened. The Education Committee will be a joint one. Employment will rotate with San Andreas taking the responsibility this year. Plans are in process to make Duplicate Exchange a joint project, and a joint Directory is under consideration.

The problem of identity is becoming ever more paramount in regard to our profession and has brought us to the other crossroad. Jim Dodd in his annual report at the 1981 Conference suggested that a name change was in order to reflect the dynamic nature of our profession rather than the static nature of place which the present name connotes. Name change alone will not help our cause. However, the process of examining the need for a change will stimulate our thinking about our professional selves and hopefully generate energy that will revitalize us and inspire us to move more aggressively into the mainstream of information technology and management.

Under Jim's tenure a long-range planning committee was created. I was disappointed to learn that they are going to spend time on developing ways to plan a plan rather than getting on with what I feel to be a far more pressing need, that of defining plans for the Association in keeping with the philosophy behind the need for a name change. We are a solid profession, I have no doubt of that. In fact, the only fear I have is that we don't realize how solid our professional identity is, and, therefore, are reluctant to capitalize on it in the broader world of information management.

I would like us this year to begin to examine how the Chapter can inspire and help us to utilize that finely developed sense of professional commitment to greater effectiveness in the complex world of the organizations which we serve. We have several vehicles already in place to help us: our education programs, the monthly meetings, the library visits, and the BULLETIN. Does their content meet your needs or should we change our focus? As the year progresses your ideas will be sought in making all of these services and programs more effective. May it be a productive year for us all!

-- by Dian Gillmar

## SLA NEWS

### SLA NATIONAL NEWS:

The SLA Board of Directors will meet October 29-30, 1981, at the Vista International Hotel in New York City for the 1981 Fall Meeting. A key item on the agenda is approval of the Association's budget for 1982. The five new members on the Board are George Ginader (President), Valerie Noble, Vivian Arterbery, Charles Bauer and Elizabeth Moore.

The following actions were approved during the Board of Directors Meeting in Atlanta: Cleveland was selected as the 1990 Annual Conference Site; the Executive Director was authorized to investigate the purchase of property in New York City for future use as the Association Office; approval for SLA to offer group insurance plans (life, hospitalization, major medical) to the membership; registration fee would increase for the Annual Conferences beginning in 1982 to \$105 for members and \$125 for non-members in the case of on-site registration; the theme for the 1983 Conference will be "Removing Information Barriers"; that the electronic mail experiment be expanded to include all Board members who have access to data terminals.

### SLA LOCAL NEWS:

#### LIBRARY LIFE

FRANK LOPEZ, Librarian at Palmer College of Chiropractic-West, has been elected Treasurer 1981-82 for the Northern California Medical Library Group.

PETER A. EVANS, Librarian at the University of California-Berkeley Forestry Library, has just published International Directory of Documentation Services Concerning Forestry and Forest Products printed and distributed by the U.S. Pacific Southwest Forest & Range Experiment Station.

PHYLLIS WAGGONER, Library Manger of the Federal Reserve Bank of San Francisco, will retire as of October 1, 1981.

ODA B. HANSEN, Director of the Fireman's Fund Insurance Co. Library, will retire as of August 1981 and plans to move to Oregon.

ALLEEN THOMPSON, Manager of General Electric Co.- Nuclear Energy Business Group Library, will retire in September 1981.

JAN HEWITT, CATHERINE ROCK, & MICHELLE RIDGWAY of Levi Strauss & Co.'s Corporate Marketing Information Center have a new address and location: Levis' Plaza, Corporate Marketing Information Center, 1155 Battery St., San Francisco, CA 94106 (the phone numbers are unchanged).

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#### VOLUNTEERS NEEDED FOR MASTER PLAN STEERING COMMITTEE

The Master Plan for the 1980's Steering Committee met in Los Angeles on July 23, 1981. This meeting was to review the first drafts prepared by the several Working Groups (Access, Awareness, Cooperation, Research, Services, Support, Users) whose charge was to create specific objectives which would implement a part of one or more of the Master Plan goals. Since all the Working Groups were meeting independently, inevitably there were a number of gaps, as well as overlaps in coverage. By the first of the year, these working papers will be ready for presentation to libraries and librarians throught the state. One glaring omission from all the drafts was the role of special libraries due to our lack of representation on the Working Groups. I would like to urge all special librarians to volunteer for service on one of the above mentioned Working Groups in order to make our voice heard. Presisely, because we were not represented on all Working Groups, some of the drafts show no awareness that special libraries even exist, let alone recognize what they have to contribute to a state-wide plan. Please send your name to Gary Strong, State Librarian, California State Library, P.O. Box 2037, Sacramento, CA 95809 and indicate which Working Group you want to participate in. -- by Helen Waldron

## EDITOR'S MESSAGE

The Chapter's BULLETIN has undergone some obvious and substantial changes this year in relation to its format, size, cover and editorial team. In addition, two important internal operations regarding the BULLETIN have changed as well. A new printer, the Duo Letter Shop in San Francisco, has been selected to print the BULLETIN breaking with a fifteen year tradition of using the services of Bay Cities Litho. The reasoning behind this change was due to both general dissatisfaction of services from Bay Cities, and alterations in the printing specifications for the BULLETIN. The Duo Letter Shop will be mailing directly the BULLETIN, as well as printing the publication. The editors anticipate that this innovation will help to speed-up the time involved with delivery of the BULLETIN to the membership. The editorial team for the BULLETIN this year will be composed of Marc Levin, of UC Berkeley's Institute of Governmental Studies Library, and Rebecka Snell, of SOHIO Petroleum Co. The editors encourage expanded member contributions to the BULLETIN in the form of both solicited and unsolicited articles, news, information and opinions. The BULLETIN represents a major forum of communication for the entire Chapter, as well as represents the Chapter nationally and generally to the entire information community. The BULLETIN is a collective effort and requires imagination, creativity, labor and input from the entire Chapter in order to guarantee its continuing success.

The following six areas of concern represent the purpose and intent of the BULLETIN in order to fulfill its mission to the Chapter:

I. MEETINGS: Minutes of Board meetings as well as descriptions of membership meetings, workshops, library tours, etc. shall be published in the BULLETIN as soon as possible following each event. In addition a calendar of events will announce pending meetings and events of interest to the Chapter.

II. PROJECTS: As reported by project coordinators, there shall be descriptions of proposed and on-going projects with progress reports to encourage member support.

III. PUBLICATIONS: Announcements shall appear on SLA publications and on other publications deemed important to the interest of members. Reviews of pertinent publications are welcomed.

IV. OFFICERS: Officers are encouraged to contribute directly to the BULLETIN. Members of the Executive and Advisory Boards are urged to submit information, news notes, and comments on SLA and professional activity.

V. LOCAL NEWS: With the help of members and the editors, news notes regarding membership (promotions, awards, retirements, etc.) shall be included as well as information on continuing education opportunities and other local professional events of interest.

VI. SPECIAL COLUMNS OR FEATURES: Ideas and contributions are welcomed. The BULLETIN will contain features covering general interest subjects such as library profiles and special library problems and research.

-- by Marc A. Levin & Rebecka Snell

\*\*\*\*\*



ATTENTION !!!!

DEADLINE FOR THE NEXT  
ISSUE OF THE BULLETIN

IS NOVEMBER 6, 1981.

## LIBRARY PROFILE: LABOR OCCUPATIONAL HEALTH PROGRAM LIBRARY

The Labor Occupational Health Program (LOHP) was established in 1974 as a part of the Institute of Industrial Relations Center for Labor Research and Education located on the University of California, Berkeley campus. The main focus of the program is that of training and education for workers about health and safety hazards in the workplace, control methods and rights under the law. Present funding sources include the Occupational Safety and Health Administration of the U.S. Department of Labor and the Occupational Health Training Center of UC Berkeley.

While the problem of health and safety hazards in the workplace has always existed, this crucial issue is one that is receiving increased public attention today, both in the United States and internationally. Simultaneously, the daily introduction of new chemicals and processes into the workplace poses the need for current, reliable information for both the worker and the researcher.

The Labor Occupational Health Program Library was set up and developed to serve the needs of students, researchers, workers, and staff members. Housing a comprehensive collection of books, papers and pamphlets, reporting services, and periodicals (including industrial hygiene and medical journals and union newspapers), the library furnishes resources in the areas of hazard identification and control, standards and regulations, statistical reports, government policy, toxicology, and union issues. It is a non-circulating library, with photocopy services available. Reference requests are also taken on a limited basis by phone or by mail, and some free or inexpensive publications are distributed to the public through the program.

Events in the field of occupational health and safety are moving at a rapid pace, in both legislation and in the workplace itself. A clipping file has been developed in the LOHP Library to keep patrons informed of these developments and has been utilized widely. The newspaper clipping file collects from a number of different local and national sources and is organized according to hazard and/or trade. Similarly organized, the paper and pamphlet file includes journal reprints, technical papers, and simple fact sheets addressing specific workplace problems.

Since the enactment of the Occupational Health and Safety Act in 1970, many worker education materials and research documents have been published which identify workplace hazards and suggest controls. Until recently, existing collections were not extensive and often were poorly organized. Few published bibliographies were updated and they often tended to duplicate one another. One goal of the LOHP Library is to train other small libraries, organizations, and labor unions to set up their own libraries in order to correct some of these problems and make information readily available to their members and the surrounding community.

To aid in this training, a two-part book has been prepared by the LOHP Librarian entitled: Getting the Facts: How to Organize a Labor Health Library-An Occupational Health Bibliography. This is a 100-page guide designed to help groups which are developing libraries and to aid those who are seeking information for research. The bibliography also serves as an ordering guide and resource directory so that the reader can keep up to date on new materials as they are published. Getting the Facts is available for \$4.00 from the LOHP. For further information on the Labor Occupational Health Program, the Library or its publications, contact LOHP, 2521 Channing Way, Berkeley, CA 94720; (415)642-5507.

-- by Susan Salisbury

## VOTE PLANNED--CHAPTER BY-LAWS

Our Chapter bylaws need several minor additions and amendments to reflect the changed boundaries of this Chapter in relation to the San Andreas Chapter, to include certain provisions which were omitted inadvertently in 1976, and to clarify the Executive Board membership. Please note the following changes which will be voted on at the October 29 Chapter meeting. Copies of the proposed changes will be sent out with the meeting notice. The complete bylaws are printed at the front of the membership directory.

Proposed changes: Deletions are indicated by a dashed line through the words. Additions are indicated by parentheses (( ))).

### (1) Article II. Membership.

Section 1. The membership of the Chapter shall consist of members of the Special Libraries Association who reside or work within the geographical boundaries of the Chapter or who elect to affiliate with the Chapter. The geographical boundaries of the Chapter shall be defined as: ~~27 counties in the Northeastern and Central California, southward from the Oregon border to (and including) Kings, Monterey, Mono and Tulare; southward from (and including) Stanislaus and Tuolumne; westward from (and including) Siskiyou, Trinity, Mendocino, Lake, Napa, Solano, Contra Costa, Alameda and Santa Clara; and exclusive of any areas in the neighboring states.~~

((the following counties of northern and central California: from north to south) Del Norte, Siskiyou, Humboldt, Trinity, Mendocino, Lake, Sonoma, Napa, Solano, Marin, Contra Costa, San Francisco, Alameda, Stanislaus, Tuolumne, Mono, Mariposa, Merced, Madera, Fresno, Kings, Tulare; and that portion of San Mateo County north of and including the cities of San Mateo and Foster City. This area includes the cities of Daly City, Colma, Brisbane, South San Francisco, San Bruno, Millbrae, Burlingame, Hillsborough and Pacifica.))

[Needs approval for amendment]

### (2) Article III. Executive Board.

Section 3. The Board shall hold at least 4 meetings annually and may hold additional meetings upon call of the President or upon written request of 3 members of the Board. ((Four members of the Board shall constitute a quorum.))

[Inadvertently omitted in 1976]

(continued..)

BY-LAWS (continued)

- (3) Section 5. The term of office of President, President-Elect, and Past President shall be one year. The term of office of Directors, Treasurer, and Secretary shall be two years. One Director shall be elected each year to fill a vacancy created by the expiration of one Director's two-year term. Election for the Secretary and election for the Treasurer shall each be biennially but in alternate years. All members of the Executive Board shall serve until their successor are elected and assume their duties. The term of office shall commence at the adjournment of the Association Annual Business Meeting, ~~on July 1 following the Chapter election.~~ ((or, if there is no Annual Business Meeting, on July 1 following the Chapter election.))

[Inadvertently omitted in 1976]

(4) Article IV. Officers.

((Section 5. The immediate past president and the Directors shall be members of the Executive Board and shall carry out such duties as the President or the Board may assign.))

[Needed for clarification. Needs approval for amendment.]

--submitted by Lois Farrell

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## NETWORKING NEWS

As Chapter Networking Committee Liaison to the SLA Networking Committee, it is my function to serve as a communications channel to the Chapter on networking activities. It is planned that each issue of the BULLETIN will contain a feature article summarizing the applications of a network to special libraries. Included will be articles on CLASS, RLIN, OCLC, and several local (Bay Area) networks. This first brief article focuses on the results and implications of the recent Bay Region networking survey which was conducted and summarized by last year's Networking Liaison, Virginia Sternberg.

Last spring 282 questionnaires were mailed out to Bay Region special libraries asking for information on their networking activities. A total of 174 responses were returned. Although a large number of libraries (86) indicated that they participated in networking to some degree, their responses indicated that there is considerable confusion as to what a network actually is. For example, some libraries said that they were not network members, yet they indicated that they obtained some services through cooperative networking arrangements. Moreover, lack of participation in formal networking activities by Bay Region libraries is thought to be the result of the belief that such participation is either too costly (34 responses) or not needed (50 responses).

Of particular note were 26 "yes" responses to "lack of knowledge of appropriate networks." Perhaps the forthcoming articles on individual networks will shed some light on the services, costs, benefits, and restrictions concerning featured networks. Please contact me directly for a copy of the statistical results tabulated from the 167 returned questionnaires.

-- by Michael Kleiber  
Networking Committee Liaison

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## DATABASE NEWS

DIALOG Information Services, Inc. has recently announced a new opportunity they are offering to both new and old customers. The first Monday of every month has been set aside as "DIALOG Day" at their Palo Alto, Chicago, Houston, New York and Washington offices. The morning program is an introduction to DIALOG for organizations who wish to learn how it could benefit them. The afternoon will offer one-hour clinics to current customers only, for consultation on specific subject areas, search techniques, private file service, etc. DIALOG Days are free, but reservations are required; call the DIALOG offices for more information at (800)982-5838.

Pergamon International Information Corp. of McLean, VA, has introduced a service known as Video Patsearch offering online access to the 700,000 U.S. patents issued since 1971. The system will permit users to retrieve abstracts and textual information and receive a video display of patent drawings and illustrations. The Video Patsearch system consists of a microcomputer display terminal, a videodisc player, and a set of 8 videodiscs. Pergamon is offering the complete system, including hardware, software, videodisc player, and files with updates on an annual subscription basis of \$6,000.

The R.R. Bowker Co. will make three databases available this fall: Books in Print, American Men and Women of Science, and Ulrich's International Periodicals. Initially, all three databases will be available through BRS Service Bureau. For more information call or write: Terri Mitchem, R.R. Bowker, 1180 Avenue of the Americas, New York, NY 10036; (212)764-5233.

The Congressional Information Service, Inc., announces that its CIS/Index data base is now fully searchable online through DIALOG. More than 140,000 records are currently included in the data base, which covers committee publications and all legislation produced by the U.S. Congress since 1970. The indexes allow information seekers to use virtually any logical research approach. The abstracts provide concise outlines of the contents of source publications. The hourly search fee is \$90 and full citations may be ordered off-line at 25¢ each. For more information on the CIS/Index data base, contact Debra Dawson, Manager, Online Services, CIS, 4520 East-West Highway, Washington, D.C. 20014; (301)654-1550.

STAR is a new on-line mini-computer data entry and retrieval system developed by Cuadra Associates. STAR provides users with a stand alone system to be used in searching, generating and maintaining in-house private files of library records, reports customer records, and other types of text material. For further information contact Cuadra Associates, 1523 Sixth St, Suite 12, Santa Monica, CA 90401.

The NEW YORK TIMES INFORMATION SERVICE has introduced its new Middle East data base called MEDAB. Coverage will be from both English and Arabic language publications. Information for the data base will be provided by both the New York Times and the Middle East Research Center in Dubai. The price for the service has been set at \$195 per hour.

The Conference Board has announced they are now providing online access to all the economic data they compile. The data base, CBDB, contains 800 time series detailing economic forecasts, labor, capital investment, and financial indicators. Updated daily, it is available through 4 vendors; TROLL, XSIM, Data Resources, and ADP. The annual subscription is \$450 for members, \$600 for non-members.

— by Marc A. Levin

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REMEMBER TO VOTE : At the October 29, 1981, Chapter Meeting by-laws changes will be voted on. Please attend this meeting and vote for the changes as indicated!

## NEWS FROM CLASS

A CULP test data base is now on-line on Bibliographic Retrieval Service (BRS). The complete CULP file should be available for public access through BRS in September 1981, at a flat rate of \$20 per hour. For information on CULPLINE, call Dianne Ellsworth at CLASS, (408)289-1756.

The author/title section of the 2nd edition of CATALIST, the monographs finding list for California, is now available for purchase separately from the subject section. CLASS members receive a discount; for more information on CATALIST call Catherine Fine at CLASS.

"CHECKMATE" is the new name for the CLASS Serial Control System for the TRS-80 Model II microcomputer. Formerly known as Golden Retriever II, features of the CHECKMATE system include item check-in, automatic alert for late or missing issues, notice of about-to-expire subscriptions, and financial tabulations by account number. Golden Retriever II will continue to be available as a generalized data base management and information retrieval system for a variety of applications other than serials control. Additional information on CHECKMATE and Golden Retriever II may be obtained from Michael Bruer at CLASS, (408)289-1756.

CLN/COLRS will be hosting an Open House on Friday, October 2, 1981, from 9:00 am to 12:00 pm to demonstrate CHECKMATE Serials Control Software, TRS-80 Model II Microcomputer, OnTyme Electronic Mail Service, RLIN, SOURCE, etc. In addition, many models of computer terminals from Texas Instruments and other manufacturers will be displayed. To attend, contact Vonda Schnitger at CLASS, 1415 Koll Circle, Ste.101, San Jose, CA 95112; (408)289-1756.

CLASS and Information on Demand, Inc., announce the publication of the latest edition of the Union List of Specifications and Standards: California, Washington, Oregon, and Hawaii.

# COMING IN NOVEMBER...



# ONLINE '81

ONLINE '81 - the third meeting of the world's largest online conference - is coming this Fall.  
Dates: November 2, 3 and 4. The place: Loews Anatole Hotel, Dallas, Texas.

## CIN DIRECTORY

A directory of interest has just been published by the Cooperative Information Network (CIN) located in the Peninsula. CIN is a library cooperative composed of intertype or multitype libraries in Santa Clara, San Mateo, Santa Cruz, Monterey and San Benito Counties. The policies of CIN are directed toward improving access to information between multitype libraries and their membership directory is a service designed with those policies in mind.

The over 300 libraries who are CIN members in the 5 county locale are listed alphabetically in the main directory section and the data provided includes address, telephone, TWX, electronic mail numbers, chief librarian, CIN contact, hours, access and service policies, a description of the collection and internal publications. The libraries can be approached in the directory through a subject index, and there is a list of the libraries by type of library as well. A manual of CIN's by-laws and mission and goals statement is published as an additional feature in the directory.

I am always reminded when I look at a library directory of just how many different types of libraries there are. The CIN Directory is reassuring to browse in for that reason. It also serves a very useful purpose in detailing access policies to nearby libraries which house a wide variety of materials. School libraries are not described fully because of the nature of their collections, but otherwise, the categories of data provided by the libraries and verified by CIN look complete.

This 4th edition of the CIN Directory is a completely revised and expanded edition and it is published in a standard sized looseleaf binder. CIN has arranged for the directory to be stored in a computer at CLASS and additions, errata notices and semi-annual updates will be published in order to keep the directory current. Copies can be ordered by sending a prepaid request (\$25 is the price) to CIN, Green Library West, Stanford University, Stanford, CA 94305. -- by M.G.



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## 1981 SLA ANNUAL CONFERENCE, ATLANTA, GA, JUNE 13-18, 1981

### General Session Highlights:

The theme of the Annual Conference was "Beyond Efficiency to Effectiveness." The Keynote speaker, William F. Ford, President, Federal Reserve Bank of Atlanta, discussed the problem of "communication overload," a common complaint among senior executives who face a shortage of information despite an excess of information sources. He blames this situation on a lack of communication- librarians don't fully understand the needs of management, largely because management does not adequately express those needs. Ford recommends that librarians market information as a product, while offering their services to meet specific user needs.

In General Session II, Roy Campbell, Vice-President of Planning and Development, Dun & Bradstreet, voiced the need for corporations to have an "information executive." To be more effective within the organization, the library manager should be placed in an executive position that affords a better understanding of the company and its "target market"- those who will use the information it provides.

Tuesday morning's General Session III was opened by John R. Rizzo, Professor in the Department of Management, University of Florida, who spoke about effective library management. Rizzo emphasized the importance of planning ahead, recommending that librarians define in advance the outcome they want to achieve and then work towards that "target area" of effectiveness. According to Henry L. Tosi, Jr., professor of Management at the University of Florida and a speaker at General Session IV, managing by objectives can help library managers to set realistic goals appropriate to both staff and clientele, encourage greater participation in staff, and ultimately increase productivity and the quality of the services offered.

### Annual Business Meeting:

The Annual Business Meeting opened with a report by Jim Dodd. Highlights included:

- \* Divisions and other Association units are urged to take advantage of electronic mail which Board members are now using.
- \* The SLA/NCLIS Task Force on the Role of Special Libraries in Nationwide and Cooperative Projects is in the process of drafting its final report based on the results of the questionnaire distributed in the spring to SLA members.
- \* A name change for SLA was proposed, one that more aptly describes our professional responsibilities in this era of information overload and rapid technological change.
- \* By-laws changes were proposed and passed with much debate.
- \* As of May 31, 1981, there were 11,487 Association members, up 14%.
- \* A new salary survey will be published in 1982.
- \* More people registered this year in continuing education courses than ever before.
- \* A total of 2,900 people registered at the Conference; there were 203 exhibition booths.
- \* The theme for the Detroit Conference in 1982 will be "New Technologies, New Horizons."
- \* There will no longer be "Contributed Paper" sessions at the Annual Conference.
- \* Didi Pancake will be Chairman of the 1983 New Orleans Conference Program Committee.
- \* The Board approved two \$5,000 scholarships for 1982/83.

-- by Dian Gillmar

Atlanta 1981 provided the setting for my first SLA Conference. Having been a member of the Association since my library school days, I was very enthusiastic at the thought of experiencing SLA on a national level.

It was inevitable that I should arrive at the Conference with certain expectations and goals. In the course of four years, I had established contacts, via the telephone, with a number of librarians throughout the U.S. and Canada. Now I was to finally have the opportunity to meet these colleagues in person. I was also looking forward to the seminars, meetings, continuing education courses, and the commercial exhibits and displays. Finally, I have to admit that I was curious. Never having attended a professional conference, I was most intrigued at the thought of gathering together with individuals with whom I shared a common professional denominator. I wanted to be able to exchange ideas and information about professional activities and aspirations. Local chapter meetings have always been helpful in satisfying this hunger, but the thought of being able to share on a national basis was very exciting.

The Conference met my expectations, and proved to be an educational and enjoyable experience. At the division meetings, seminars, and open houses, I was able to meet with colleagues and engage in stimulating conversations. Herb White's continuing education course on "Management Communication in Special Libraries and Information Centers" was excellent and thought provoking. It was also very satisfying to discover that I was not alone in my struggles to communicate with management and understand the bureaucratic lifestyle. The "Management Flics" offered a pleasant yet contemplative respite from the hub-bub of conference activity. Abbott and Costello's "Who's on First?" induced more than laughter this time around. The exhibits were well-staffed and complete with information. The Scholarship event at Stone Mountain provided an interesting representation of the ante-bellum era.

On a social level, Atlanta 1981 offered a great opportunity to make new acquaintances and expand on existing friendships. Exploring a new city is always an exciting experience, but it was even more enjoyable to share it with friends. Searching for the evasive mint julep, relishing over exquisite fare at Pittypat's Porch, exploring the Peachtree Hotel-- these are all experiences made so much more memorable because of the friends who participated in them.

In a vein of philosophizing, I feel that, to a very large extent, the success or failure of the Conference was dependent on each individual attendee. The saying "What you put in is what you get out" keeps on popping up in my mind. As I think back now, the times which were the least productive or which seemed boring were really those times when I made little or no effort to do anything. Inquisitiveness and bravery are key elements in enjoying a conference. Indeed, it takes guts to walk up to someone, known or unknown, and ask them to join you for lunch. As I have always suffered from a chronic case of shyness, Atlanta provided the perfect opportunity for me to help break old habits. A willingness to expose oneself to new and diverse elements is a critical factor in having an enriching experience. Attending meetings and seminars of other divisions was very helpful in this respect. In essence, a successful conference depends on what you make of it. The opportunities and the potential are all there; it is up to the individual to utilize them.

-- by Seyem Deus

As a first-time attendee of SLA, but having attended other professional association conferences-- such as ASIS and ON-LINE --I was disappointed. At ASIS and ON-LINE, I was faced with a choice of many interesting programs, and frequently had to give up one juicy looking seminar for another. One the whole, the content of these seminars was quite good.

SLA, however, offered few programs of interest outside my division, and many of those I would have liked to attend were closed to those who were not members of the sponsoring division.

There was little unity to the program as a whole. The Keynote address of William Ford, Federal Reserve Bank of Atlanta, was very entertaining and thought-provoking, as was Roy Campbell's of Dun & Brad. Both addressed the issue of the power of those who control information access (librarians and data-processing departments) as opposed to how rarely we exercise this power--or how often we abdicate it! I found this issue was not pursued in division meetings, except by a few. My division, Insurance and Employee Benefits, had one program on Effective Management Skills which dealt with this issue. The speakers ranged from the "systems" method (John Borbely, ATT, discussed the Critical Success Factor Method) to the "personality" method (Julia B. Shibla, First Boston Corp.). The former was very taken with diagrams, buzz-words, and Harvard Business School-type methodology. The latter was an advocate of assertive behavior and-- to borrow a phrase from Rebecka Snell --the "how I do it well" approach.

Actually, this particular session was quite interesting and informative, although as you can perhaps tell, my reaction was somewhat cynical. What I missed was this spark in other sessions and particularly in my colleagues. Again, at ASIS and ON-LINE I met many interesting people even while riding the escalator. At SLA, I found that I wanted to interact with others outside of my division, and had little encouragement or opportunity to do so.

Finally, my first exposure to the national officers and board was not encouraging. I attended a meeting of the Long-Range Planning Committee, which was an exercise in intellectualization. They were meeting to devise a method to be used in long-range planning; in other words-- "a plan to do a plan." This was not necessarily unreasonable, but they have a closed approach. The input was to be strictly from the seven members of the Committee. Input from chapters and divisions would perhaps be filtered in under strictly controlled conditions. In short, I-- and other chapter or division people attending this meeting --were excluded from this process.

Perhaps all this was disappointing because on a chapter level I've found the SLA to be supportive, open, and flexible. I expected as much from the national group?

-- by Shelley E. Schanfield

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#### CRERAR LIBRARY MOVES TO UNIVERSITY OF CHICAGO

The John Crerar Library at the Illinois Institute of Technology will be merged with the science collections at the University of Chicago, creating the most distinguished science and technology collection in the Midwest. The merged collection of almost one million books, magazines, and journals-- one of the largest of its type in the nation --will be housed in a new science library building scheduled for completion in late 1984. Trustees of the library and the university said the new facility will continue existing services to the local, national, and international public and to its institutional users. From its inception in 1894, the library has concentrated on collecting materials dealing with science, medicine, and technology to complement but not duplicate the collections of the Chicago Public Library and Newberry Library.

Donald White on the Economy

What a night! The "Top of the Inn" on the 13th floor of the Holiday Inn in Emeryville provided a sweeping panorama of the beauties of the Bay Area as dusk turned to night at the last business meeting of the Chapter on May 21, 1981. After dinner, announcements, acknowledgements and introductions, Dorothy Hutson introduced the evening's speaker, Donald White, Business Editor of the San Francisco Chronicle. Billing himself as a bad off-shoe dancer, in reference to the dance floor which separated speaker from audience, and the world's third-best life-boat sailor, White moved on to the topic for the evening, "The State of the Economy." White first defined "disintermediation," which means in banking terms, the movement of funds out of financial intermediaries into direct ownership of securities. The example he suggested was of a traditional savings account earning 5 1/2%, moved into a short-term money market certificate, earning approximately 15%. This phenomenon, White said, characterizes present-day American economic philosophy- "instant gratification"- a theme he reiterated throughout the evening. White described another example of American economic practice, which illustrates our "instant gratification" philosophy. He described the recent purchase of United Artists, a subsidiary of the Transamerica Corp., by MGM in May 1981, for over \$300 million. The entire purchase was financed entirely through bank loans. In no western European country, nor Japan, White contended, would this kind of monetary manipulation, which resulted in no productivity, be allowed. White also discussed Americans as being "economic illiterates" compared to the Japanese and West Europeans. Economic illiteracy, defined White, is the short-term view of economic progress, as opposed to the long-term perspective, held by the Japanese and Europeans. This implies a willingness on the part of these people to save a proportionately larger share of their incomes in low-interest savings accounts, thereby insuring lower inflation rates. In contrast, Americans invest a much smaller portion of their incomes, about 5%, in savings accounts, demand higher interest rates, resulting in higher inflation. Instant gratification! A lively discussion period followed Mr. White's formal presentation, much of which questioned his interpretation of America's economic problems. However, whatever the political and economic leanings of the audience members, this was one of the most thought-provoking meetings of the year.

-- by Terry J. Dean

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UC CONSTRUCTS NEW LIBRARY STORAGE FACILITY

Construction has begun on the University of California's first compact shelving facility for library materials, located in Richmond. The building, expected to be completed in October 1982, will ultimately house 11 million books, a larger number than accommodated in any single existing university library building in the world. New in concept and design, it will provide compact shelving for books and other library materials that are not in daily use. Because the plan for the building focuses on compact, high-density housing of infrequently used materials, the cost will be only one-fourth of what it typically costs to house library materials in traditional library buildings. The building, located on the UC Richmond Field Station property, will serve northern California. A second building, to be located at UCLA, is in the planning stage and will serve southern California. All libraries in California may borrow materials from the UC facilities; they may also use the facilities for housing materials, subject to the availability of space. The two facilities are part of a comprehensive master plan for UC's libraries approved by the Legislature in 1977. The Richmond facility will cost a total of \$9 million. Architect for the project is Esherick, Homsey, Dodge and Davis of San Francisco.

## MINUTES OF THE EXECUTIVE BOARD & ADVISORY COUNCIL

**EXECUTIVE BOARD MEETING:** July 25, 1981, held at 323 El Pintado Heights, Danville, CA (Sara Crew-Noble's home).

1. The minutes were approved from the Board meetings on May 21 and March 2, 1981. The Finance Committee will plan to meet on August 20, 1981 to work on the Chapter budget requests.
2. Marie Tilson was approved as Chairman of the Nominating Committee.
3. The Board considered and approved changes in the procedures regarding advertising for the BULLETIN and Directory. Suzanne Caster reported on the state of advertising regarding the BULLETIN. The Board decided against seeking advertisers not related to the information community.

**EXECUTIVE BOARD MEETING:** August 25, 1981, held at the California Division of Mines and Geology Library in San Francisco.

1. Minutes of the July 25 meeting were approved. D. Gillmar announced the future dates for Board meetings, and suggested extending an invitation to the San Andreas and Sierra Nevada Chapters to attend our joint reception with CLA in December.
2. The Board approved the Nominating Committee which will consist of Mike Kleiber, Mary Anne Hoopes, Audrey Powers & Beth Westfall.
3. D. Gillmar announced that Meg Dawson has resigned as Director and Linda Kraemer was approved as her replacement.
4. G. Polak submitted and the Board approved the Chapter budget for 1981-82. She noted several changes from proposed amounts, and pointed out new sources of income from Directory sales and library tours. The Directory will be a joint effort with the San Andreas Chapter, with expenses pro-rated between the two Chapters.

**JOINT EXECUTIVE BOARD & ADVISORY COUNCIL MEETING:** July 25, 1981.

1. D. Gillmar announced that Association President George Ginader will be the speaker and guest at the September joint meeting with San Andreas.
2. D. Gillmar reported on the electronic mail project sponsored through CLAS. At present there are over 200 libraries participating at an average cost of 50¢ per message.
3. D. Gillmar reported on actions affecting the Chapter taken at the Association's annual Board meeting.
4. M. Wawrzonek gave the Treasurer's Report. She will investigate a more profitable place to keep our funds with higher interest.
5. G. Polak requested budget proposals by August 20, and urges the proposals be as accurate and detailed as possible.
6. B. Westfall distributed relevant procedures manual changes.
7. R. Snell announced BULLETIN deadlines and other changes regarding the BULLETIN.
8. The San Andreas Chapter will be responsible for the jobline this year.
9. T. Dean announced plans for the year's continuing education programs. A workshop will be held in January on computers in small libraries which will be sponsored by the Chapter and the Association.
10. Reports were given on the Annual Conference held in Atlanta.

**JOINT EXECUTIVE BOARD & ADVISORY COUNCIL MEETING:** August 25, 1981.

1. D. Gillmar invited all Executive Board and Advisory Council members to a pre-meeting reception for G. Ginader at the September meeting.
2. D. Gillmar announced that J. Forrester has resigned as Student Relations Chair.

(MINUTES continued)

3. G. Polak reviewed the budget requests and announced that a \$400.00 deficit will result at the end of the year under the approved budget.
4. L. Farrell asked for procedure manual changes to be sent to her in early Spring.
5. Minutes of the July 25th meeting were approved.
6. D. Lewallen, Publicity Chair, announced that he intended to get published another article on special libraries sometime this year.
7. S. Crew-Noble reported on the status of the Directory. The Board agreed to eliminate the geographic and division index after debate and voting.
8. L. White plans to complete an inventory of the Chapter Archives.
9. L. Farrell announced that by-laws changes will be mailed out for member review and voted on at the October meeting.
10. M. Levin reported on the BULLETIN's new printer- Duo Letter Shop. The new printer will mail the BULLETIN. The BULLETIN will change in size to 5 1/2 x 8 1/2 and will have a new cover design. An ISSN has been assigned to the BULLETIN by the Library of Congress.
11. M. Whitney and M. Ginnane discussed the proposed dates and programs for the dinner meetings.
12. L. Selbach announced that Library Visits will cost \$2.00 a person for registration to help cover costs and decrease cancellations.

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### NEW SLA JOBLINE NUMBER

The San Francisco Bay Region Chapter and the San Andreas Chapter have recently changed their JOBLINE telephone number to (415) 968-9748. To list available positions, contact Nancy Emmick or Gaylene Thomas at (408) 277-3784.

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## WORKSHOP ON PRIVATE FILES

The Joint Education Committee of the San Andreas and San Francisco Bay Region Chapters presented a workshop on "Private Files: Instant Retrieval--Just Add Data" on May 8, 1981 at the Grosvenor Airport Inn in South San Francisco. Private files have attracted growing interest in Northern California. Vendors are making it easier for special libraries to mount private machine-readable records. These files provide many of the advantages of publicly accessed databases but can also be tailored to an organization's specific needs, giving cost-effective and timely retrieval.

Linda Kraemer, Librarian of McKinsey and Company, delivered the introductory address, giving an overview of private files, identifying when these files are needed, and outlining trends in information retrieval using private files. Representatives from DIALOG, SDC Search Service, and Infodata (vendors of INQUIRE software) discussed the advantages of private files on their respective systems.

After lunch, Chris Synerholm, Senior Information Specialist at SYN-TEX, discussed the management decisions involved in selecting a private file system. David McDonald, Systems Librarian for Stanford University Libraries, discussed Stanford's use of SPIRES, a general purpose database management system. William Petru, Deputy Directory of Libraries for Hewlett-Packard, explained how his company uses BRS for private files. The final speaker was Catherine Rock, administrator of the Corporate Marketing Information Center for Levi Strauss. She discussed implementation of an information retrieval system using INQUIRE.

The forty nine registrants rated the workshop a success. The talks focused on a single issue - private files - and gave practical advice on that matter. What made the workshop especially valuable was that the advice could be applied to nearly any library automation project. Kudos to Linda Kraemer and Vivian Bean for co-chairing the committee and to Elyse Eisner and Pat Marshment for organizing this workshop.

-- by George McGregor

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## MORE HELP NEEDED ON JOB DESCRIPTION PROJECT

The projected compilation of the job descriptions for special libraries, a San Francisco Bay Region Chapter enterprise, is well under way, with approximately 100 descriptions of jobs received already from libraries all over the country. They represent an interesting variety of job titles and approaches to the construction of job descriptions. Many of the contributors expressed a keen interest in seeing and using the finished project. From our own Chapter, however, we have received only (1) contribution. Does this mean that our members have not developed job descriptions? If so, the San Francisco and East Bay region will certainly be the prime market for the book when published. The Publications Committee is eager to collect as great a variety of job descriptions relevant to both professional and para-professional library positions as possible, so as to make the best and most representative selection. So, please send to me at the below address copies of job or position descriptions for any type of library position. Anonymity will be ensured in the final editing process. Send all related contributions to Barbara Ivantcho, 626- 28th Street, San Francisco, CA 94131. This Chapter sponsored project can only achieve success through the input and contribution by all Chapter members. Thank you very much!!!

-- by Barbara Ivantcho

The Duplicate Exchange Committee would like to try a new approach for handling library duplications and discards this year. The annual list is an inconvenience if you must store discards for a year or wait for a publication that is lost, strayed, or stolen.

The plan is to publish a list in each bulletin as the materials are submitted. This will be under a heading GIVEAWAYS. As always each Library using the list will make their own arrangement with the donor.

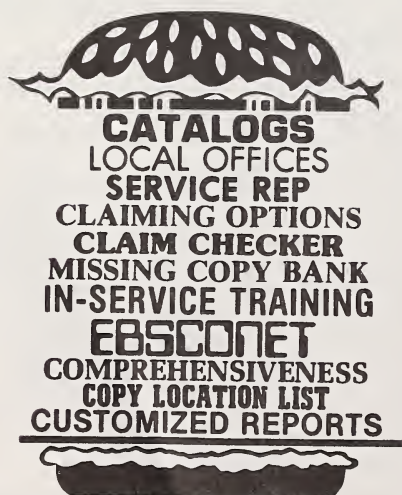
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If you have any questions, please call me (415) 562-2100, x.343.

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DR. GUY A. MARCO, Former Dean of the School of Library Science at Kent State University, has been appointed Director of the Division of Library Science at San Jose State University, effective Fall 1981. Dr. Marco has has extensive experience in library education and administration, including service on the staff of the Library of Congress, visiting lecturer at the University of Maryland and the College of Librarianship in Aberystwyth, Wales. Most recently he has been the Director of the North American division Of the Library Development Consultants in London, England.



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- |                             |                              |
|-----------------------------|------------------------------|
| v.54, no.11, 1970           | v.60, no.1, 5-11, 1976       |
| v.55, no.7, 9-12, 1971      | v.61, no.1, 3-8, 10-12, 1977 |
| v.56, no.1-2, 4-8, 11, 1972 | v.62, no.2, 4-5, 7-12, 1978  |
| v.57, no.7, 1973            | v.63, no.2, 4-7, 9, 1979     |
| v.58, no.1-3, 5-12, 1974    | v.64, no.1-4, 1980           |
| v.59, no.1-3, 5-12, 1975    |                              |

**Geological Society of America. ABSTRACTS WITH PROGRAMS:**

- |                    |                     |
|--------------------|---------------------|
| v.5, no.7, 1973    | v.8, no.3, 6, 1976  |
| v.6, no.3, 7, 1974 | v.9, no.4, 1977     |
| v.7, no.3, 7, 1975 | v.10, no.3, 7, 1978 |

**Geological Society Of America. BULLETIN:**

- |                     |                         |
|---------------------|-------------------------|
| v.85, no.1-12, 1974 | v.89, no.1-4, 6-9, 1978 |
| v.87, no.1-12, 1976 | v.90, no.6-8, 1979      |
| v.88, no.1-12, 1977 |                         |

**JOURNAL OF SEDIMENTARY PETROLOGY:**

- v.51, no.1, 1981

-- by Irene Lazzara

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## ARL MAPS PLAN FOR BETTER ACCESS TO MEMBERS' MICROFILM HOLDINGS

The Association of Research Libraries has sketched a plan to improve bibliographic access to the some 146,660,000 microfilm units held by ARL libraries: creation of a nationwide database of machine-readable records for individual titles in both current and retrospective sets.

ARL intends to seek outside funding to hire a program coordinator. The project grows out of investigative work done by Richard Boss, who conducted extensive interviews with all parties involved, developed a consensus based on their requirements, and embodied the consensus in a study to be published by ARL this spring.

The plan specifies that: records will be input to the major bibliographic utilities by libraries and microform publishers; that the utilities do "profile matching" to permit "the cataloging of all individual titles in a series or microform collection with a single operation;" libraries and publishers cooperate in cataloging; and publishers be compensated for expected loss in the sales of card sets which they now produce for their microform products.

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## UCB LIBRARY SCHOOL ALUMNI ANNOUNCE WORKSHOP

The Alumni Association of the University of California Berkeley announces a workshop, "LIBRARIANSHIP IN THE 80's: THE TRANSITION TO MANAGEMENT." The featured speaker will be Barbara Conroy with "The 'I' is on You." Theresa Hickey will take a "Forward and Backward Look at Information Management," Bob Hofer will describe "The Librarian as a Manager of Information," and Mary Culnan will address issues in "Integrating the Skills and Education for Librarianship and Management." The workshop will be held on the U.C. campus, Saturday, November 14. The fee, \$40. includes lunch, but enrollment is limited to 100. Contact Annette Gaskin (415) 443-1676 for details and reservations.

\*\*\*\*\*

CORRECTIONS TO THE 1980-81 DIRECTORY: CHANGES/ADDITONS:

DAVIS, Marianne W. : change address, 3680 Boise Ave. Los Angeles, CA 90066  
DEUS, Seyem : change name and address, Seyem Deus Petrites, 1559 Vista St.  
Oakland, CA 94602.  
DOBLER, Ida M. : resigned from Chevron Research, home phone: (415) 479-1275  
GALLOWAY, Cathleen : change name, Cathleen Galloway Brown.  
GARDISER, Kathleen E. : change address, 4209 Canfield Dr. Fremont, CA 94536  
GIFFORD, Barbara A. : change address, 172 Westgate Circle, San Pablo, CA 94806  
HANSEN, Oda B. : change business address, Firemans' Fund Insurance, Library,  
P. O. Box 3395, San Francisco, CA 94119.  
HANSON, Nancy : change address, 4507 Utah Dr. El Sobrante, CA 94803  
HUGHES, Helen S. : change address, 1001 Clay St., Albany, Ca 94706  
IRONSIDE, Eugenia : change business address, Fireman's Fund Insurance  
Library PO Box 3395, San Francisco, CA 94119  
MUTO, Albert H. : change business address, Fireman's Fund Insurance, Library  
PO Box 3395, San Francisco, CA 94119  
PERLMAN, Janice D. : change address, 2504 Easton Dr. Burlingame, CA 94010  
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94139  
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## CONTINUING EDUCATION UPDATE

A Questel/DARC Workshop will be held at Chevron Research Company in Richmond, CA on October 5-6, 1981. The DARC System provides substructure chemical searching based on a file of over 5 million chemical substances. This workshop is open to interested searchers in the Bay Area, but attendance will be limited to approximately 15 people. If you wish to attend, please contact Ms. Kay Pool at (800)424-9600 for information about the attendance fee and course reservations.

The professional staff of the Research Library and the Historical Records Center of the Natural History Museum of Los Angeles County is offering two one-day workshops on the basics of paper conservation on Friday, October 23rd and Saturday October 24th, 1981. Designed for librarians, historians, and archivists, the workshop will be limited to 25 persons each day. Participants will receive hands-on instruction in the conservation techniques of dry cleaning of prints, paper mending, encapsulation of documents and phase book box-making. For more information contact: Katherine Donahue, Museum Librarian, Research Library, Natural History Museum of Los Angeles County, 900 Exposition Blvd., Los Angeles, CA 90007; (213)744-3387.

RFP, Inc. and King Research, Inc. are sponsoring "RFP Writer's Workshop: Contracting for Information Systems and Library Services," to be held in San Francisco on November 9 and 10, 1981, at the Holiday Inn Golden Gateway. The two-day workshop assists people master the art of preparing effective Requests for Proposals in the information field. The workshop focuses on Statements of Work and other technical components of RFP's, and makes extensive use of examples to distinguish between good and poor proposals. The workshop is directed at middle level managers of information centers and libraries. Registration forms and further information can be obtained from RFP, Inc., 6000 Executive Blvd., Rockville, MD 20852; (301)984-0140.

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## CALENDAR OF EVENTS

- Sep 24 SLA BAY AREA CHAPTER Joint Meeting with San Andreas Chapter. Chapter visit by SLA President George Ginader. Topic: Immediate objectives and long range goals. Dunfey San Mateo Hotel.
- Sep 30-Oct 3 ASSN OF COLLEGE & RESEARCH LIBRARIES National Conference in Minneapolis.
- Oct 1 NORTHERN CALIFORNIA MEDICAL LIBRARY GROUP will hold its dinner meeting at the Ryumon' Restaurant, 646 Washington St., S.F.
- Oct 4-7 ASSOCIATION OF RECORDS MANAGERS AND ADMINISTRATORS will hold their 26th annual conference, focusing on the theme "Integrating Technologies," in St. Paul, Minnesota. For more information, contact ARMA, 4200 Somerset, Suite 215, Prairie Village, KS 66208.
- Oct 5-9 GRANTMANSHIP CENTER Training Program. California State Library, Sacramento. \$395. For more information contact Joan Sullivan, The Grantsmanship Center, or Gail McGovern, CSL, Library-Courts Bldg, P.O. Box 2037, Sacramento, CA 95809, (916) 322-0369.
- Oct 13 FINANCIAL DISTRICT LIBRARIANS meet for lunch at noon, 400 California St. Call Barbara Barton, (415) 765-2116, for information and reservations.
- Oct 14 THE PACIFIC SOUTHWEST REGIONAL MEDICAL LIBRARY SERVICE (PSRMLS) is sponsoring a "Document Delivery Workshop." Topics to be covered include effective use of the document delivery network, verification tools, copyright and locator tools. The workshop is designed for all library personnel involved in interlibrary loan. University of California, San Francisco. Contact: Collette C. Ford, PSRMLS, UCLA Biomedical Library, Center for the Health Sciences, Los Angeles, CA 90024, (213) 825-7263.
- Oct 15 PSRMLS "Document Delivery Workshop" held at Stanford. See October 14 listing.
- Oct 19-22 U.S. BUREAU OF THE CENSUS is giving a 4-day seminar in Washington, DC, "Accessing Federal Statistical Resources. For more information contact: User Training Branch, Data User Services Division, U.S. Bureau of the Census, Washington, DC, 20233; (301) 449-1645.--free.
- Oct 25-30 AMERICAN SOCIETY FOR INFORMATION SCIENCE will hold its 44th annual meeting in Washington, DC. "The Information Community: An Alliance for Progress," this year's theme, will provide a forum for professionals in information technology, research operations, management and education, to participate in invited presentations, contributed papers, special interest group sessions, exhibits, demonstrations, and tours. For more information contact ASIS, 1010 16th St. NW, Washington, DC, 20036; (202) 659-3644

(more...)

CALENDAR (continued)

- Oct 29 SLA BAY AREA CHAPTER Dinner Meeting. Fran Spigai, President of Database Services will speak on Ethics and the Information Society. Location: San Francisco.
- Nov 2-4 ONLINE '81 will be held in Dallas, Texas at the Loews Anatole Hotel. Registration fee will cost \$195
- Nov 9-10 AARON COHEN AND ASSOCIATES offers a seminar on "Strategic Planning for Libraries," in Los Angeles. \$250. For more information contact: Aaron Cohen & Assoc, Teatown Rd, RFD 1, Box 636, Croton-on-Hudson, NY, 10520, (914) 271-8170.
- Nov 10-13 INTERNATIONAL ASSOCIATION OF MARINE SCIENCE LIBRARIES AND INFORMATION CENTERS, 7th Annual Conference, La Jolla Village Inn, La Jolla, CA.
- Nov 11-12 AARON COHEN AND ASSOCIATES seminar "Strategic Planning for Libraries," offered in San Francisco. See November 9-10 listing for details.
- Nov 11 SLA SAN ANDREAS CHAPTER Dinner Meeting. Round Table Discussion on How to Justify Funding for Libraries in a Tight Economy.
- Nov 14 UCB LIBRARY SCHOOL ALUMNI ASSOCIATION Workshop, "Librarianship in the 80's: the transition to management," U.C. Campus, contact: Annette Gaskin, (415) 443-1676 for details.
- Nov 17 FINANCIAL DISTRICT LIBRARIANS meet for lunch at noon, 400 California St. Call Barbara Barton, (415) 765-2116, for information and reservations.
- Nov 17 SLA BAY AREA CHAPTER Dinner Meeting. Joe Esherick, Esherick, Homsey, Dodge & Davis will review Classical, traditional libraries and what they were like--contrasted with what is likely to be lost if libraries become mechanized. Location: East Bay.
- Nov 19-21 CALIFORNIA MEDIA AND LIBRARY EDUCATORS ASSOCIATION (CMLEA) Annual conference. The theme--"Spotlight on Learning" at the Town and Country Hotel Convention Center, San Diego. For more information contact Kay Niemeyer, Department of Education, San Diego County, 6401 Linda Vista Rd. San Diego, CA 92111; (714) 292-3733.
- Dec 12-16 CALIFORNIA LIBRARY ASSOCIATION (CLA) 83rd Annual Conference to be held at the San Francisco Hilton Hotel. Theme: "Connections: Libraries for the '80's."
- Dec 15 SLA BAY AREA CHAPTER Joint reception with CALIFORNIA LIBRARY ASSOCIATION Christmas Party. Location: San Francisco.
- Dec 16 SLA SAN ANDREAS CHAPTER Christmas Party.

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ISSN: 0277-2124



## San Francisco Bay Region Chapter

# BULLETIN

BULLETIN

San Francisco Bay Region Chapter  
Special Libraries Association

EDITORS

Marc A. Levin  
Institute of Governmental Studies Library  
109 Moses Hall  
University of California  
Berkeley, CA 94720  
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Rebecka Snell  
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The BULLETIN is published by the San Francisco Bay Region Chapter of the Special Libraries Association five (5) times a year from September to May. Special Libraries Association assumes no responsibility for the statements and opinions advanced by the contributors to the Association's publications. Editorial views do not necessarily represent the official position of Special Libraries Association. Acceptance of an advertisement does not imply endorsement of the product or services by Special Libraries Association. Chapter members and friends are invited to communicate ideas, information, and news to the editors. Consideration of space and format may make editing of manuscripts necessary.

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## San Francisco Bay Region Chapter

# BULLETIN

Volume 52, number 2,  
November/December 1981

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Within the last month I have read three articles concerning the information profession. The first article appeared in the Christian Science Monitor and announces a major study recently completed by the Office of Technology Assessment called "Computer-based National Information Systems." It points out that the information sector of the economy now accounts for over half of the U.S. work force, and that "information is as vital to the functioning of the U.S. economy and society as is energy, if not more so." Another article, this one from the Associated Information Managers newsletter, states that a survey of the information field sponsored by the National Science Foundation and directed by a University of Pittsburgh School of Library and Information Science professor identified 1,640,000 information professionals employed in U.S. industry, government and education and that it is estimated that three-quarters of these jobs didn't exist twenty years ago.

The final article, which appeared in Library Journal, July 1981, is by Paul G. Zurkowski, President of the Information Industry Association, and is entitled "The Library Context and the Information Context: Bridging the Theoretical Gap." Given the statistics in the first two articles it is very important that this theoretical gap be bridged if librarians are to grow professionally in the years to come. Mr. Zurkowski acknowledges that librarians have special skills "in handling information complexity." However, in order for librarians to have an impact on the rapidly growing information field, he urges librarians to "develop a balance between the service mentality and the entrepreneurial mode of operation." He enumerates the several information-handling disciplines that might exist in a company, among which are librarian, dataprocessor, word processing, and records management. Because all of these deal with information that is vital to the functioning of the company, he suggests that an information manager position be created to bridge the gap among these disciplines and coordinate information dissemination.

I would urge us to consider the wisdom of Mr. Zurkowski's observations and to identify ourselves as the logical profession from which to draw these information managers. We are more content oriented than the other disciplines that deal with information while at the same time the most skilled in organizing information. We also are not consumed with the idea of technology for technology's sake because we always start with the needs of the end user first. Since we are already in over half of the work force that is in the information business, let's now be in the percentage that manages that business!

--Dian Gillmar

SLA NATIONAL NEWS:

Individual members as well as Chapters and Divisions are asked to present nominees for various Association awards. Nominations must reach the Awards Committee Chairman by December 11, 1981. If any Chapter member would like to submit a nomination to any of the below-listed awards, please send documentation directly to Joseph M. Dagnese, Purdue University Libraries, Stewart Center, W. Lafayette, IN 47907; or contact our Chapter President Dian Gillmar for more details.

\*SLA PROFESSIONAL AWARD: given to an individual or group, who may not hold membership in the Association, in recognition of a specific major achievement in the field of librarianship or information science, which advances the objectives of SLA.

\*SLA JOHN COTTON DANA AWARD: recognizes exceptional services by members of SLA to special librarianship and may be given to an individual or a group.

\*SLA Honorary Member: for description and eligibility refer to SLA Bylaws, Article II: Membership. Section 7.

In addition, the Association, is offering the following scholarship awards for the academic year 1982/83. Applications can be obtained by writing to the respective committee in care of SLA, 235 Park Avenue South, New York, NY 10003.

\*SPECIAL LIBRARIES ASSOCIATION POSITIVE ACTION PROGRAM FOR MINORITY GROUPS STIPEND PROGRAM: Award is made up to \$2,000 for one semester or one-quarter of graduate study leading to a master's degree in library or information science. Preference is given to those applicants interested in pursuing a career in special librarianship.

\*SPECIAL LIBRARIES ASSOCIATION PLENUM SCHOLARSHIP PROGRAM: This \$1,000 scholarship is possible through the generosity of the Plenum Publishing Corp. The award is for graduate study leading to a doctoral degree in library or information science.

\*SPECIAL LIBRARIES ASSOCIATION SCHOLARSHIP PROGRAM: Up to two \$5,000 scholarships will be awarded for graduate study in library and information science. Preference will be given to those applicants interested in pursuing a career in special librarianship.

(..SLA National News)

THE NOVA SCOTIA POWER CORPORATION is offering a few awards of up to \$250 per person for library school students who wish to attend the SLA annual conference in Detroit, MI, June 5-10, 1982. Applicants must submit a typed essay of no longer than 1500 words on any topic in the library or information science field by January 8, 1982. For more information contact Debby Gillman, UCLA Graduate School of Library and Information Science, (213) 825-4351.

#### CHANGING THE NAME OF THE ASSOCIATION??

On several occasions I have said publicly that we should give serious consideration to choosing a new name for this organization. Conversations with many individuals and groups indicate that there is broad interest in this issue throughout the Association.

President Ginader has asked me to set up a task force for this purpose, getting as much assistance as needed. This letter is the first effort in that direction.

This issue should be discussed thoroughly at all levels of the organization. Under the present bylaws, the first possible time that the Association can take decisive action on the changing the name would be at the 1982 Annual Conference, followed by a mail ballot. I believe that ample time is available to us between now and next June to give the topic thorough discussion in the chapters and divisions. Chapter and Division Cabinets will also meet twice before the next annual business meeting, and this topic will be on the agenda for all those meetings.

Let me aver to you that this proposal to change the name of the Association is in no way intended to disparage or show disrespect for the Association, its members, its history, its accomplishments, its staff, its officers, its reputation, or its present name. It has been and continues to be an honorable and highly respected professional organization.

I urge open, thorough discussion of this topic. Please make your views known in your chapter and division discussions. I also urge you to express your viewpoints in writing because not every member is able to attend a chapter meeting.

At the winter cabinet meetings I will try to summarize the activities and discussions that have taken place. Therefore, I will need thorough feedback from all of you. I can be reached at the Georgia Tech Library, Atlanta, Georgia, 30332, telephone 404-894-4526. My CLASS electronic mail station code is SLABDODD.

--James B. Dodd, Past President, SLA

DAVID R. BENDER: AN INTERVIEW CONCERNING  
SLA'S GOVERNMENT RELATIONS ACTIVITIES

During the June 1981 ALA Annual Conference in San Francisco, Dian Gillmar and Marc Levin had the pleasure of interviewing David R. Bender, Executive Director of SLA, concerning the Association's government relations activities. Mr. Bender, a native of Ohio, received his doctorate from Ohio State University (1977) with a specialization in education technology. He earned an MS in library science from Case Western Reserve (1969), and a BS in education from Kent State University (1964). Prior to accepting his current position with SLA, Mr. Bender was the Branch Chief, School Library Media Services Branch, Division of Library Development and Services, Maryland State Department of Education, since 1972.

During 1980, the Association's Board of Directors approved the Government Relations Policy Statement which represents SLA's official position regarding legislative and governmental related issues. The policy statement takes a position regarding the following issues related to library and information services: library networks & cooperative activities; federal aid to libraries; new technologies; national library programs; access to information; postal rates; copyright; standards; and international programs. For further information, or a copy of the policy statement, contact Mr. Bender, Executive Director, Special Libraries Association, 235 Park Avenue South, New York, NY 10003; (212) 477-9250.

key: ML, Marc Levin; DB, David Bender; DB, Dian Gillmar

ML: Dr. Bender, what is the activity of the Association regarding Government relations?

DB: The government relations program of SLA really started two years ago with Joe Dagnese, then President, giving some focus to the program because prior to that time the only issue SLA had been involved in was the pending copyright legislation. When I was interviewed by A00C for the position of Executive Director, they were very interested in my past experiences in government relations. One of their priorities was to expand SLA's focus beyond its own boundaries. I think that with the increasing interest of members on what was happening in Washington and Ottawa, there seemed to be a need to have SLA at least making or taking some stand or position on various pieces of legislation. So with the combined interest SLA began working formally through a policy statement approved by the Board of Directors.

ML: What happened when you presented this statement to the Board?

(..Bender Interview)

DB: The Board approved the policy statement in June 1980. Since that time I have taken and developed a series of topics which are more specific such as postal rate legislation; creation of the Assistant Secretary for Libraries in the U.S. Dept. of Education; and the National Periodicals Center. It appears that many of the issues which SLA has identified itself with have not resulted in our favor, but at least we have become more vocal in working with Congressional staffs. In fact, several Congressional staff members have begun to come to us for information and opinion, where previous to this time, SLA was an unknown quantity in the entire legislative process.

DG: All of this has happened in just one year?

DB: Yes. I think part of this success was due to my prior background with the Maryland Department of Education. During my tenure with the Dept. of Education, I had worked with the legislative scene on the state and national levels and knew a number of people in Washington. This enabled the Association's program to move forward at a more rapid pace since a lot of groundwork had already had been laid; in other words we did not have to start from scratch.

ML: Who are our current "friends" in Washington?

DB: It is always dangerous to name "friends" in Washington for someone is bound to be omitted. I think that in the last Congress we could easily draw up a list of who were our friends due to their continuous support for library legislation. Unfortunately, most of them were not reelected to Congress in 1980. However, several friends do remain, such as Senator Mathias from Maryland and Bill Ford of Michigan. A very interesting new face on the whole information scene is Representative George E. Brown, a Democrat from California, who has introduced an innovative piece of legislation on information dissemination. Senator Pell from Rhode Island is another library supporter. So, I think there are still a number of legislators who are emerging or continue to have interest in support of library legislation.

ML: What is the number one issue at present that the government relations program is concerned with?

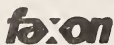
DB: Postal rate legislation pending before Congress is a priority issue. The Association has sent a number of telegrams and made phone calls on this issue. When I am in Washington, D.C., I have tried to meet with various people on this issue. If the Reagan Administration gets this legislation through Congress it will have a profound impact on mailing budgets. For the Association, it could

cost almost 1/3 more next year to send our bulk mail than we had to budget this year for the same services.

DB: Both types of mailing will be affected by this change. It will be a phase-in schedule over the next seven years.

DB: Yes. All non-profit associations, such as SLA, are affected by this because the most costly item non-profit organizations do is to communicate with their membership via the mails. When you look closely at the finances you begin to get the full picture. For example, at present our membership dues are set at \$55 per year. However, it costs SLA roughly \$80 per member for all the services we are providing. The deficit of money is made up through our sponsored conferences, publications, grants, donations, etc. Each time you are tied up to a budget item, you become locked in to it and as costs rise the money has to be taken away from somewhere else in order to make ends meet. Usually, it is our membership services which must be reduced to make ends meet due to inflationary costs such as mailing expenses.

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(..Bender Interview)

ML: What about government relations on the Chapter or local levels?

DB: We have made some attempts to assist the Chapters in this area. The Specialist for example, has tried to keep members abreast of national issues which are of high interest to all our members. We also will list in the Specialist a local issue which needs broad attention if requested by a Chapter or Division. For example, the Oregon Chapter is trying to sponsor a bill through the state legislature on creating a state-wide environmental information data base with public funding. The Association can serve as a consultant to the Chapter in this area, but we can not get more involved than that. It would be impossible for the Association to get involved with local efforts due to our limited resources. After all, we have 52 Chapters and 29 Divisions and it would be impossible to monitor all the activity they engage in.

ML: Can you describe the current structure within the Association for the Government Relations Committee?

DB: Yes, the Board of Directors in October 1980 received a proposal which laid out the Government Relations Committee. It presented them with a structure to form within SLA both a Government Relations Committee and an Assembly built around that Committee. Each Chapter and Division would send a representative to the Assembly which would convene during the Annual Conference or Mid-Winter Meeting. However, the Committee on Committees, through discussions with me, decided to recommend only that the Association level Government Relations Committee be established. The Assembly could be formed at a later time.

DG: How would the Assembly function?

DB: The Assembly was envisioned to be composed of a representative from each Chapter and each Division. They would appoint a legislative liaison person to represent the needs and interests of the Chapter or Division in the Assembly. The Assembly would serve as a legislative body and review documents and hold debates on issues related to government relations and SLA. However, the most important function of the Assembly would be to channel information on what is happening on the local level to the Association which would help keep us abreast of what is occurring. Also, if we need support on a certain piece of legislation we could use the Assembly as a means to muster grassroots support for an issue.

ML: This would be like forming a political action committee?

DB: Right. At some future time the Assembly plan will be resubmitted to the Committee on Committees, and it is hoped that

a recommendation to establish this forum will be passed on to the Board of Directors.

DG: What about the current Government Relations Committee?

DB: At present, there are five members on the Government Relations Committee. Gladys Ann Wells is the U.S. Coordinator and Jane Beaumont is the Canadian Coordinator. The main task of the members are to review and monitor federal legislation, draft testimony, prepare information to be shared with Association members and collect grassroot concerns and information.

DG: What are the lobbying restrictions for non-profit organizations such as ours?

DB: SLA as a non-profit organization can spend approximately 5% of its annual budget on lobbying activities. Included in that budget would be, for example, my salary, travel allowances, entertainment of legislators, and promotional brochures. We are not really involved in lobbying, since at present I am not a registered lobbyist in Washington. However, I predict that the day will soon come when the Association will have a registered lobbyist. I think that within SLA, until we reach that point, it is easier to keep our efforts on a more informal process and continue letter writing. At this time, we are still actively trying to develop a stable of people in Washington whom we are comfortable working with, and who are comfortable working with us. Once we get that developed, and the entire internal structure of the Government Relations Committee and the Assembly is firmly established, then SLA will have to develop a more structured government relations program and network.

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## SLA LOCAL NEWS:

BETSY AUSTIN, Librarian, Safeway Stores Library, has resigned. She plans to enroll in law school at U.C.'s Boalt Hall, Autumn 1982.

MIRIAM CIOCHON has assumed new duties as Library Manager for the Federal Reserve Bank of San Francisco, following the retirement of PHYLLIS WAGGONER.

EUGENIA IRONSIDE, a former Chapter President, has just retired from the Fireman's Fund Insurance Co. Library in September 1981.

FRANK D. LOPEZ, formerly the Library Director at Palmer College of Chiropractic West, has been hired as Librarian at the Stauffer Chemical Co. in Richmond.

ALBERT MUTO has been promoted to Library Director at the Fireman's Fund Insurance Co. Library in San Francisco.

LOLLY PINEDA and LINDA ALDRICH have been recently hired to work as librarians in the Fireman's Fund Insurance Co. Library in San Francisco.

RICHARD PRESBY has been named in the 13th edition of Who's Who (1981-82) for his efforts in the development of the largest private library system on traffic, located at JHK & Associates.

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Any change of address notifications should be sent directly to the Association, rather than to the Chapter's Mailing Chair. In the future, please send all changes to: Special Libraries Association, 235 Park Avenue South, New York, NY 10003.

--Harry Allen

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## LIBRARY PROFILE: ARGOSYSTEMS INC.

The ARGOSystems Library was established last year, in July of 1980. ARGOSystems (ARGOS for short), located in Sunnyvale, is an electronics company which designs and builds military communications equipment. The company was founded in 1969 by 8 members of the technical staff of Stanford Electronics Laboratory at Stanford University. ARGOS now has over 350 employees with branch offices in Los Angeles and Washington, D.C.

The Library, back in July of 1980, consisted of little more than a desk, a telephone, and assorted journals donated by the engineers. In the past 14 months, we have added over 500 books and technical reports, 150 current periodical subscriptions, and the VSMF system (microfilm cartridge of all military specification/standards and all vendor catalogs). The Library's collection lies in the area of telecommunications, computer science, mathematics, and physics. Computer access includes: DIALOG, OCLC, ONTYME II Electronic Mail, and DTIC (Defense Technical Information Center On-line system). Library services include: SDI, Table of Contents, Interlibrary Loan, and Monthly Library Acquisitions Bulletin. The Library has one Librarian and one Library Assistant with plans to add a part-time clerical in January 1982.

The Library is involved in other aspects of information management besides the more "traditional" ones described above. The first aspect is Records Management. Just as ARGOS has no Library, it also had no Records Management. Our first step in the long-range Records Management Program has been to establish a Central Filing System for the Company. We have designed and implemented a numbering system for all company information: letters, memos, telexes, telecons, etc. This system will allow management to have better access to and retrieval of important internal information which is key to decision making. Further Records Management areas to be addressed in the near

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future are a computer retrieval system for Central Files, a vital records program, a micrographics program, and a records retention schedule.

One final area of Library involvement in information management might be termed media and training-related materials. The Library coordinates the Stanford Television Instructional Network at ARGOS, whereby ARGOS engineers can take Stanford classes via closed-circuit television on ARGOS premises. The Library is also involved in sponsoring and coordinating the showing of taped video courses in technical subjects. We are currently showing a 21 tape video course to over 40 engineers, both in Sunnyvale and our LA office.

Even though we still kind of like the name Library around here, I guess our long-term goal is to be the active Information Resource Center for ARGOSystems.

--Randy Galloway

[illegible]

Six prominent American authors are speaking at a lecture series this fall and winter sponsored by Friends of the San Francisco Public library. The September 25 kick-off lecture was given by Fran Lebowitz, author of Metropolitan Life and Social Studies. Subsequent lecturers have been Gore Vidal, Rita Mae Brown and Susan Sontag. Future lecturers will be Ray Bradbury, Friday, February 5, speaking "On Censorship," and Jerzy Kosinski, whose topic and date will be announced. A few tickets are still available at the Symphony Box Office and BASS outlets.

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## SOCIETY OF AMERICAN ARCHIVISTS' BERKELEY CONVENTION

For the first time in its history, the Society of American Archivists held its annual meeting on a university campus and from all reports overheard by this writer it was a smashing success. Originally scheduled to be held in the Palace Hotel, San Francisco, the convention was moved to Berkeley because of inflationary hotel costs. The hundreds of visitors who made use of the university's dormitories on Durant Avenue were able to keep costs to a minimum (accommodations included breakfasts and luncheons in the Dining Commons), enabling them to take part in many of the Bay Area's unique recreational activities as well. More than eight hundred registered for the four days of panel discussions and workshops which officially began on Monday evening, August 31, with an open-air reception tendered by Chancellor Ira Michael Heyman.

Several members of the UCB's Library staff participated in the program, with Estelle Rebec, Berkeley's representative on the Local Arrangements Committee, putting in several months of planning and many hours, during the meeting, at the Registration Desk in Cheney Hall. Irene Moran discussed the exhibiting of archival materials, Phil Hoehn conducted a workshop on cartographic records, Barclay Ogden spoke on the planning and implementing of a conservation program, Gabrielle Morris and Willa Baum participated in a panel dealing with the evaluation of oral history programs, and the undersigned chaired a session titled "Antiquarians at Work." In addition, Gerald Giefer of the Water Resources Center Archives in North Gate Hall took part in a session dealing with water and the West. Tours were given of the Bancroft's facilities by Marie Byrne, Bill Roberts, and Marie Thornton.

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One marvelous session had special interest for Berkeleyans, as two of the three papers, concerning the biographer's use of archival sources, dealt with George Berkeley's American years and with Joseph LeConte's career at the University of California. A long-overdue biography of LeConte, written by the speaker, Lester D. Stephens of the University of Georgia, is due from the press in January.

Next year's meeting, to be conducted by incoming president Edward Weldon, Deputy Archivist of the United States, will be held in Boston, and the 1983 meeting is scheduled for Minneapolis.

--J. R. K. Kantor

An archivist's job is to preserve the evidence of how things happened, and conservation -- preservation and restoration -- of the contents of the archives should be a conscious part of every activity the archivist undertakes.

This was the basis of the Society of American Archivists' weekend workshop, "Basic Archival Conservation," held August 29-31, 1981, on the University of California campus at Berkeley. Consultants Edward Gilbert and Howard Lowell, and SAA's Mary Lynn Ritzenthaler, presented a strong case for preparedness: conservation's aim is to retard deterioration, and can include disaster preparedness planning, building design, and other actions to minimize loss and alteration of documents.

Good conservation habits can't stop natural aging processes, but can avoid accelerated aging. Materials by their very nature often are not "archival." The structures of leather, paper and ink were detailed. For example, newsprint ink is carbon and mineral oil, which smudges, unlike printer's ink that uses boiled linseed oil. Modern technology produces its paper very fast, but usually begets a less durable product than the old ways before the Industrial Revolution. The cellulose of wood chips, a common source of modern paper, has an organic acid called lignin which speeds decay. Paper may also have aluminum sulfate added to suspend the fibers in a chemical slurry for the papermaking process, which also speeds decay when it combines with water in the atmosphere and turns into sulfuric acid. Paper becomes brittle as its fibers' bonds break down; acid hydrolysis like this makes it revert into its component glucose!

Photographic materials are another story. They consist of an emulsion, usually gelatin and silver, on a base of paper, glass, or film that is easily degraded by moisture and heat. Two problems are at work here: decay of the materials, the paper, film, and so on, and the decay of the image caused by photochemical reactions.

Most problems with prints are due to careless or improper processing. The image is not adequately fixed; or, the print is not adequately washed to remove residual salts. There is no long-term data available on the new plastic resin-coated "RC" prints, but it was recommended that one-eighth inch be trimmed off each edge of the prints, thus removing the paper edges that were exposed to chemicals in the processing.

Older films, pre-1950, may be made of cellulose nitrate, an unstable base that is a severe fire hazard -- to the extent that fire insurance may be invalid if silver nitrate negatives are

## (..Basic Archival Conservation)

even in the same building as a fire, whether involved or not. Modern safety film is cellulose acetate, which is not without its own problems of shrinkage, causing the emulsion to wrinkle. Color films are susceptible to fading of dyes and attack by fungus, and need air circulation. Other headaches come from improper mounting techniques: Prints mounted with masking or scotch tape or stored (as most newspapers do) in high-acid kraft paper envelopes instead of acid-free Hollinger envelopes, and negatives stored in glassine sleeves (which can adhere to the image) instead of cellulose acetate or polyester sleeves. A separate slide show presented an overview of older photo processes, such as daguerrotypes and case photos.

There has been a proliferation of materials whose useful lifetime is unknown: magnetic tapes and discs perhaps should be rewound each six months to prevent sound or images from migrating from side to side. Vinyl and shellac sound recordings are subject to fungus and damage from dust and must be cleaned and handled carefully.

Natural aging goes on from inherent flaws like these, but accelerated aging can be chalked up to the hostile environment: air, light, and pests, including people.

Air carries water, and pollutants like sulfur dioxide which causes acidification of paper and leather when it turns into sulfurous and then sulfuric acid. Air carries soot, grit, and corrosive dust particles.

A reliable air conditioning system that provides filtration and a constant temperature and relative humidity is the single most effective and practical way to slow deterioration of a collection. The amount of moisture in the air, and the temperature, affect the speed of decay: each increase of 21°F doubles the rate of the chemical reactions. Much damage is done by the rapid changes in the temperature and humidity as documents strain in expansion and shrinkage. The best storage for paper documents, generally, is 68-70°F at 50 percent relative humidity, but photos prefer 30-50 percent relative humidity, and color transparencies 25-30 percent and colder temperatures. Most libraries cannot accommodate these differences, but the most important aspect is to keep a steady and unchanging environment.

Light is an aid to decay, also, and it provides energy for chemical reactions. Ultraviolet is the most damaging kind, and windows and fluorescent lights can be fitted with mylar "sunscreens" filters to keep out the most harmful radiations. A good demonstration of how the light affects paper is to post a piece of blue construction paper with a silhouette (a number or letter) over it; a week or two later when the silhouette is

(..Basic Archival Conservation)

removed, its image, unfaded remains, while the light has degraded the rest of the blue dye.

Other sources of destruction include pests, insects, mildew, mold, and worst of all, people. People eat lunch and leave crumbs and grease; they smoke; they tear and repair with adhesive tapes; they use rubber bands, rustable staples and paper clips, they steal or permanently borrow documents, and scribble on them.

So how can you prevent this time bomb, your collection, from destroying itself before your very eyes?

Take actions that have the broadest effect, like maintaining a thorough housecleaning system and air conditioning.

Start by looking at what you have: identify your high-- priority items. Look at your facility: what kind of air conditioning do you have, does it humidify as well as dehumidify? Are your windows screened and filtered for UV? What kind of security do you have? Where are the fire extinguishers and the sprinkler shut-off valves? Are you using metal shelving, or high-acid unsealed wood? Acid-free envelopes or high-acid envelopes? Are your larger bound volumes stored flat? If not, are the resting on their spines, thus reducing the drag of gravity?

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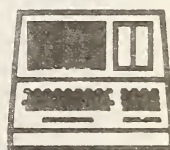
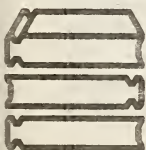
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(..Basic Archival Conservation)

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You may have specific items in need of preservation, crumbling first issues of newspapers and the like deserving special treatment. The archivists recommend the following principles: don't do anything that cannot be reversed, and don't apply a solution that is greater than the problem. Balance the value of the item as an historical artifact against its usefulness as a reference item.

Crumbling documents' information can be preserved by microfilming or photocopying it, to produce a security copy, reference copy, or save space. Paper can be deacidified by a treatment that neutralizes the acids and leaves behind an alkaline buffer. Most of these treatments are water sprays or solutions. The document must be tested for acidity with pH pens or strips, and the materials must be non-watersoluble. There are electronic testers available, if a great deal of testing is to be done.

There are mechanical ways to reinforce a document that is crumbling which do not stop decay or restore or deacidify. Their purpose is to make it possible to handle or use the item. Bound volumes can be rebound, or stored in "phase-- boxes," folders of acid-free cardboard, or tied with inert tape, rather than rubber bands or string. Documents can be laminated, which permanently seals the paper between acetate sheets with heat or pressure and is not reversible. Polyester mylar film can be used to encapsulate documents in clear removable pockets; most air is kept out and static electricity holds the document in place.

Conservation procedures covered in a hands-on practice session included pH testing, cleaning and dusting techniques, paste making, paper repair using wheat paste and Japan paper, polyester encapsulation and treatment of bound leather with potassium lactate and neatsfoot oil. Also discussed but not demonstrated were humidification techniques for exposing folded or rolling documents to water vapor in closed chambers to enable the documents to be relaxed and unfolded. Damage that requires more advanced techniques than these should call for the attention of a trained conservator.

--Ellie Wood

MINUTES OF THE EXECUTIVE BOARD MEETING, October 29, 1981  
SPECIAL LIBRARIES ASSOCIATION, San Francisco Bay Region Chapter  
New Pisa Restaurant, 5:30 p.m.

1. The minutes of the August 25 meeting were approved.
2. The Board unanimously approved M. Tilson's suggestion for our nomination to the SLA Hall of Fame, Alleen Thompson, a former SLA president and active worker within the Chapter. She will be nominated jointly by our chapter and the San Andreas Chapter.
3. The Board approved a motion to change advertising rules for the Bulletin and Directory as follows, essentially reinstating the methods of past years:

Advertisers who elect to advertise in five consecutive issues of the Bulletin during a fiscal year and who also agree to pay in one billing shall be offered both a 10% discount and a free ad in the Membership Directory;

Advertisers who elect to advertise in fewer than five issues of the Bulletin during a fiscal year shall receive no special discounts or free advertising, but instead shall pay the agreed upon rates for such advertising;

and new advertising for the Membership Directory also shall be solicited separately and that a 10% discount shall be offered to those advertisers who agree to pay in full in advance.

4. D. Gillmar announced that she and S. Crew-Noble will meet with the President and President-Elect of the San Andreas Chapter on Nov. 10 at that Chapter's meeting, rather than asking the whole Executive Board to do so. A date for a joint meeting for both executive boards will be discussed in the spring.
5. M. Tilson received Board permission to nominate Audrey Powers, Elinor Alexander or Pat Snyder to a four-year term on the California State Library Services Board to represent special libraries (Note: Powers accepted -- 11/4/81)



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## September Dinner Meeting Review

### GEORGE GINADER: OUR "FEARLESS" LEADER?

The San Francisco Bay Region Chapter and the San Andreas Chapter held a joint dinner meeting on September 24, 1981 at the Dunfey San Mateo Hotel. After a delightful repast of rock cornish game hen with sage stuffing, the 160 attendees settled down to listen to George Ginader, current President of Special Libraries Association, speak on his views of the profession, his objectives as SLA President, and his long-range plans for the Association. Mr. Ginader, the owner and manager of a consulting firm to information centers, addressed the question regarding the future role of the special librarian in our information-based economy. Mr. Ginader described the growing impact of office automation, new communications and telecommunications systems, and other emerging technologies on the information profession. He cited numerous studies which contend that such technologies will ultimately transform traditional information activities in an attempt to increase productivity. He urged special librarians to become more proactive, rather than reactive, in anticipating future information needs and he encouraged adopting emerging technologies such as videodisc, word processors, electronic mail, and minicomputers as an example of proactive library management. Ginader contends that new emerging technologies will redefine the traditional media that we use to find information and stressed the concomitant impact on special librarianship. In conclusion, Mr. Ginader explained his three main objectives as President for the coming year: to improve continuing education opportunities through the Association; the launching of a new public relations campaign; and further discussion and interaction regarding the controversial name change for the Association. A lively question and answer session followed his presentation.

--Marc A. Levin

## October Dinner Meeting Review

### NUMERIC AND FULL TEXT DATABASES

On Thursday evening October 29, a large crowd met at the New Pisa Restaurant in San Francisco for the monthly Chapter meeting. After a hearty dinner and a few announcements, Lois Farrell guided the by-law revisions through approval by the membership.

The group then settled in to hear the evening's speaker, Fran Spigai, report on "The Impact of Numeric and Full Text Databases on Librarians." Her talk outlined the results from a survey she conducted this past Fall, in which a questionnaire was sent to approximately 400 business librarians (40% from California and 60% from New York). The kinds of information that librarians use most in non-bibliographic databases are industry, financial,

(..Dinner Meeting, October)

and market information and news; there is little or no interest in catalogs, commodities information, currency exchange information, and only limited interest in stocks and census data. A need was most often expressed for information about private companies, foreign companies, biographies of executives, press releases, cheaper government statistics, and business school working papers.

Respondents rated various aspects of current nonbibliographic databases: 1) cost: 5 to 1 thought they were priced too high; 2) training: on the whole, pretty good, but more is needed; 3) documentation: ratings varied widely, but often noted as "not very timely;" 4) ease of use: again, wide variation, but this seemed to depend on the searcher's background; and 5) timeliness of data: largely negative. Ms. Spigai expressed surprise that no one surveyed questioned the validity of the data in the files. In response to a question on the use of information brokers, 4% of the librarians said they would definitely use them, 40% said they would not, and the remainder had some interest. The reservation about brokers most often expressed was the accurate transfer of the query; other reasons for hesitation concerned confidentiality, the business background of the broker, the turnaround time, and, least important, cost.

Some of the conclusions Ms. Spigai drew were that many nonbibliographic databases will never achieve priority; many are being assimilated into the business library; cost is a major consideration; the business and statistical expertise needed is a limitation; and non-bibliographic databases are most likely to be used if offered by a major bibliographic vendor and accompanied by solid support.

Ms. Spigai delivered a fascinating talk on a timely topic. That the audience agreed was demonstrated by the lively questioning which followed her presentation.

--Camille Wanat

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## DATABASE NEWS

Lockheed's DIALOG Service, operated within the Advanced Systems Division of Lockheed Missles & Space Co. since its inception in 1966, has now become a wholly-owned subsidiary of the corporation. To be known as DIALOG Information Services, the new company will be headed by Roger Summit and will continue its centralized computer operations from its facilities in Palo Alto.

Bookline Alert: Missing Books and Manuscripts (BAMBAM), a computer-assisted alerting service for missing and stolen books and manuscripts, goes into operation this fall. Nearly 10,000 entries will be listed initially in the database, which has been mounted on a nonprofit basis on the computer facilities of American Book Prices Current in New York. BAMBAM will consist of two parts: an online database, accessible in machine-readable form to anyone with access to TYMSHARE or TYMNET; and a hard copy version available by subscription. Listings will be accepted from libraries and antiquarian bookdealers for missing items with values of \$50 or more. There is a \$1 per record fee for listing materials on the database. The access fee for BAMBAM is a one-time charge of \$10. For further information contact Katharine Laeb, American Book Prices Current, 121 E. 78th St., New York, NY 10021.

An online biomedical database, called ISI/BIOMED, has just been introduced. The database contains current literature in active biomedical research areas, or "research-front specialties." Initially it will cover more than 10,000 proceedings and more than 2,000 books including such publications since 1978. For more information, contact Gerald Francis, Institute for Scientific Information, Institutional Marketing Dept., University City Science Center, 3501 Market St., Philadelphia, PA 19104.

The National School Public Relations Association recently inaugurated what it claims is the first daily electronic education news service called Education USA Newslite. Updated at least twice a day, the service provides immediate access to information in some 40 categories ranging from education-related court decisions to curriculum. Subscribers access the service via the Source using conventional online computer facilities. For subscription information, contact Corinne Buterbaugh, Education USA Newslite, National School Public Relations Association, 1801 N. Moore St., Arlington, VA 22209.

--Marc A. Levin

## ## ## ## ## ## ## ## ## ## ## ## ## ## ## ##

## NETWORKING NEWS:

CLASS (California Library Authority for Systems and Services)

This issue's networking article provides basic information regarding services provided by CLASS (California Library Authority for Systems and Services). Class, formed by a Joint Exercies of Powers Agreement in June 1976, is a California public agency composed of academic, public and special libraries whose

purpose is the development and implementation of systems for library program development and resource sharing in common bibliographic and holdings databases, interlibrary loan and delivery systems, cooperative use of cataloging and acquisitions data, and information exchange. CLASS currently has some 400 members in California and contiguous states, and its revenue is derived from grants, fees for services and products, and from membership fees. Such fees are based upon an institution's budget for library materials and binding and range from \$60 to \$180 per annum. Service provided by CLASS to members, and in some cases to others, can be divided into the following categories: training, electronic mail service, serials and related systems, equipment discounts, and RLIN services.

Training by CLASS on-Line Reference Services (COLRS) is concentrated on aspects of on-line reference which are not covered by data base vendors and includes instruction, workshops, user assistance, group discounts, and CLASS On-Line, a monthly newsletter. Training is also provided for RLIN reference searching.

CLASS offers OnTYME-II, and electronic mail service, for administrative messages, interlibrary loans and reference question referral. OnTYME-II is offered for an annual subscription fee of \$100 plus message, transmission, and data storage charges.

Serials and related systems and services include Checkmate, the CLASS micro-computer-based serials control system designed for small and medium-sized libraries with functions including check-in, claiming, routing, and accounting. Serials and other microfiche union lists of holdings of California libraries produced under the auspices of CLASS include CATALIST, the California location source for monographs (2nd ed, 1981), the Union List of Specifications and Standards (Jan. 1981), the California Union List of Periodicals (CULP--6th ed, Feb. 1981), and the California Academic Libraries List of Serials (CALLS--1981 edition).

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Members of CLASS receive equipment discounts on terminals, printers, couplers and modems, and Brodart library supplies. Discounts are in the range of 10-20% off list price. CLASS is the entree to the RLIN (Research Libraries Information Network) on-line cataloging system for public and special libraries in California. CLN (Cooperative Library Network) is a group of over 100 public, special, and academic libraries using the on-line bibliographic services of RLIN and has been administered as a program of CLASS since 1978. Moreover, CLASS members may use CLASS for storage of RLIN and OCLC tapes. RLIN costs and services

will be the feature of a forthcoming "Networking News" article.

More detailed information on individual CLASS services and products may be obtained by contacting CLASS at 1415 Koll Circle, Suite 101, San Jose, CA 95112, telephone (408) 289-1756. CLASS news, describing current programs appears as a regular feature in this BULLETIN.

%%%%%%%%%%%%%%%%%%%%%%%%  
NEWS FROM CLASS

A NEW VERSION OF THE CHECKMATE Serials Control System is now available. The new system is menu-driven and provides such capabilities as subject lists, route slips, and formatted claim forms. Golden Retriever II, the generalized database building software package, is also available. Both software packages run on a TRS-80 Model II microcomputer. Cost for the CHECKMATE package is \$2,495; Golden Retriever II is \$1,800. A full range of microcomputer equipment and supplies is available at a discount through CLASS. Contact Michael Bruer at CLASS, (408) 289-1756, for more information.

CLASS IS PLEASED TO ANNOUNCE the CLASS "Messenger." a multipurpose communications device designed for use with OnTyme Electronic Mail. The Messenger is an intelligent modem that can be used with almost any terminal to create, edit, store, and automatically transmit messages via OnTyme, reducing connect time charges. It can store user-created formats for ILL and other

standardized messages, and can also send and receive messages by direct dial over TWX and telephone lines. For more information, contact a CLN coordinator at CLASS, (408) 289-1756.

**CULP ONLINE UPDATE.** The California Union List of Periodicals (CULP) test file was evaluated in August by CLASS staff, with the participation of staff from two CLASS member libraries, Rand Corporation and Hewlett-Packard. The data base will be available through BRS (Bibliographic Retrieval Services, Inc.) in September. For more information, call or write Dianne Ellsworth at CLASS, 1415 Koll Circle, Suite 101, San Jose, California 95112-4698; (408) 289-1756.

**RLIN II AVAILABLE.** On Sept. 15, the RLIN II (Research Libraries Information Network) integrated bibliographic system was made available to RLIN users. The new system, which has been under development for more than two years, encompasses a complete reconfiguration of the RLIN database, enhancements to the cataloging system, expanded indexing capabilities, and the introduction of the RLIN acquisitions system. The new database has also been expanded by the addition of major tape loads, and includes almost five million records.

=====

#### NEW PUBLICATIONS ALERT

CLASS announces a new publication, QUICK\*SEARCH: CrossSystem Database Search Guides. Designed for the online searcher using DIALOG, BRS, ORBIT. Shows parallel search formats for 21 databases loaded on more than one of the three systems. Science Databases (13 charts), \$80; Social Science Databases (13 charts), \$80; complete set (21 charts), \$95. Send orders to Vicki Law at CLASS, 1415 Koll Circle, Suite 101, San Jose, CA 95112-4698. The second edition of Joseph Matthews' Comparative Information for Automated Circulation Systems: Turnkey and Other Systems is available from CLASS for \$20 prepaid; \$22.50 billed. Send orders to Vicki Law at CLASS, 1415 Koll Circle, Suite 101, San Jose, CA 95112-4698.

The Southern California Chapter of SLA has just published its 1982 Membership Directory. The 120-page guide is available for \$20 from Pamela Cibbarelli, Cibbarelli Associates, 18600 Main Street, Suite 230, Huntington Beach, CA 92648 ... SLA has just announced publication of Laura N. Gasaway's revised edition of Equal Pay for Equal Work. To order send \$3 to SLA, Order Dept., 235 Park Avenue South, New York, NY 10003 ... Law librarians might be interested in Filer's Guide for Looseleaf Services in a Law Library written by C. M. Johnson. This book is a basic procedural guide for training purposes and can be ordered from Library Management Services, P.O. Box 13186, Milwaukee, WI 53213 by sending \$15 plus \$2 for postage/handling ... Gale Reserach has just published the Encyclopedia of Information Systems and Services, written by Anthony T. Kruzas and John Schmittroth, Jr. The 933-page reference book is available for \$175 and can be ordered from Gale; ISBN: 0-8103-0942-4

(..Publications Alert)

Lambert Publications has just published the Worldwide Government Directory, edited by Diane E. Hrabak, which represents a directory of top and mid-level officials in the central governments of 168 nations and major international organizations. To order the directory, send \$125 to Lambert Publications, 1000 Connecticut Ave., NW, Washington, DC 20036; ISBN: 0-939304-00-7 ... The Handbook of Toxic Hazardous Chemicals, written by Marshall Sittig, represents a handbook of concise information on nearly 600 toxic and hazardous chemicals arranged alphabetically. To order send \$64 to Noyes Publishers; ISBN 0-8155-0841-7 ... For those of you deeply involved with the joys and problems of word processing, a new newsletter may be of interest. Inside Word Processing promises to offer independent advice, news and help for users. For more information or a subscription, write to Buyers Laboratory, 20 Railroad Ave., Hackensack, NJ 07601 ... For frequent users of video display terminals a recent NIOSH study just released entitled Potential Health Hazards of Video Display Terminals might be of interest. This report, DHHS Pub. no. (NIOSH)81-129, published in June 1981, is available for \$4 from GPO ... The two-volume Federal Court Libraries provides access to the information gathered during the 1976-77 Federal Judicial Center Study of Federal Court Libraries. It details the organization, procedures, costs, and problems of law research facilities. The 2,049-page book is available for \$110 from William S. Hein & Co., Inc., 1285 Main St., Buffalo, NY 14209; ISBN: 0-89941-100-2 ... The Arizona Chapter of SLA has just announced publication of its Directory of Special Libraries in Arizona, 1981-82. To order send \$7 to Robert Berk, Graduate Library School, University of Arizona, 1515 E. 1st St., Tucson, AZ 85719 ... ASIS has published Databases Online in 1981 by Martha E. Williams and Laurence Lannom. The 29-page directory list 234 databases accessed through major online vendors and relevant information concerning each. To order send \$12 (member) or \$15 (non-member) to ASIS.

--Marc A. Levin

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## DUPLICATE EXCHANGE

JOURNALS OFFERED by The Physical Science Library at the University of Nevada, Reno. Contact Michele LaVoy-Reimes.

Analytical Chemistry, 52:14 (Dec 1980), 53:1 (Jan 1981)  
Applications of Surface Science, 5:1-4 (May-Aug 1980),  
6:1-2 (Sept-Oct 1980)  
Chemical, Biomedical, and Environmental Instrument, 9:1(1979)  
Chemical Society, Journal of the, Faraday Transactions II,  
No. 11 (1979)  
Chemist, 56:1 (Jan 1979)  
Comments on Solid State Physics, IX:1 (1978), IX:2-4 (1979)  
Ferroelectrics, 29:3-4 (1980)  
Journal of Chemical Research, Issue 5 (May 1980)  
Journal of Organic Chemistry, 45:5 (Feb 29, 1980)  
Journal of Polymer Science, 18:4 (April 1980)  
Lettere Al Nuovo Cimento, 26:18A (Dec 29, 1979)  
Physica B+C, 102B+C:1-3 (Oct-Dec 1980)  
Physics Letters B, 80B:3 (Jan 1979)  
Physics Reports, 61:4 (June 1980)  
Physics Today, 33:1-3 (Jan-Mar 1980)  
Progress in Nuclear Magnetic Resonance Spectroscopy 11:1 (1977)  
Reports on Progress in Physics, 43:1-12 (Jan-Dec 1980)  
Reviews of Chemical Intermediates, 2:4 (1979)  
Reviews of Modern Physics, 52:1 (Jan 1980)  
Russian Journal of Physical Chemistry, 53:6 (June 1979)  
Scientific American, 242:5 (May 1980)  
Thermochimica Acta, 42:1-2 (Dec 1980)  
Zeitschrift fur Physik B, 36:4 (1980)

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JOURNALS NEEDED by the Reference Room at the Department of Nutritional Sciences at the University of California, Berkeley. Contact Lora Teitler, (415) 642-6490.

American Journal of Clinical Nutrition, vol. 2 (1954)  
Annales de la Nutrition et Alimentation, 26:1(1972),  
28:3(1974), 31:all(1977), 32:all(1978), 33:2(1979)  
Archivos Latinoamericanos de Nutricion, 22-24:all (1972-74),  
25:1-2 (1975)  
Biochemistry, 18:24 (1979)  
Canadian Inst Food Science & Tech J1, 6:3-4 (1973), 12:1 (1979)  
Ecology of Food and Nutrition, 1:all (1972), 2:2(1973),  
5:3-4(1976)  
Federation Proceedings, 30:2 (1971), 31:3 (1972), 32:3 pt.2  
(1973), 38:4 (1979)  
Gastroenterology, 65:4 (1973), 70:4-5 (1976), 71:3 (1976)  
Intl J1 for Vitamin and Nutrition Rsch, 41:3(1971), 43:2(1973)  
Journal of Agricultural & Food Chemistry, 20:3 (1972)  
Journal of Biological Chemistry, 250:24 (1975)  
Journal of Food Science, 39:3 (1974).

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Send your lists for future publication to : Mary Anne Hoopes,  
Clorox Technical Center, P.O. Box 493, Pleasanton, CA 94556

What is a Consultant? Are you a Consultant?  
Do you need a Consultant?

A consultant is an expert who gives professional advice or services to others. Recently a Consultants Section was approved as part of the SLA Library Management Division. This new group will serve SLA members as a forum for the promotion of interests in consulting in the areas of library and information science which are germane to library management.

The need for a Consultants Section has been recognized for a number of years by members of the Library Management Division and of the Association. A number of us have used consultants in many different roles, such as facilities planning, computer-aided information systems, staff development, etc. Also some of us are consultants providing fee or free advice to others. Both of these consultant roles are necessary partners in the improvement of information services.

I hope that all of you who are interested in consulting, for whatever reason, will join this new Section. You will become charter members with the privilege and responsibility of developing the Section as a valuable resource for all of us.

The Chairman of the Library Management Consultants Section is Judy Field. She will be developing various consulting publications and conference programs. Please give her a call at (313) 232-7111, extension 251, and tell her what you want the Section to do and also, that you are willing to help.

--Frank H. Spaulding, Chairman,  
Library Management Division

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# CALENDAR

- Dec 1 NORTHERN CALIFORNIA & NEVADA MEDICAL LIBRARY GROUP  
Holiday Party at Fort Mason's Officers' Club. For more  
information, please contact Anne Shew (415) 565-6352.
- Dec 11-12 CALIFORNIA MEDIA AND LIBRARY EDUCATORS ASSOCIATION  
(CMLEA) Annual Conference, San Diego. Info: Kay  
Niemeyer, Dept. of Education, San Diego County, 6401  
Linda Vista Rd., San Diego, CA 92111 (714) 292-3733.
- Dec 12-16 CALIFORNIA LIBRARY ASSOCIATION (CLA) 83rd Annual  
Conference to be held at the San Francisco Hilton  
Hotel. Theme: "Connections: Libraries for the '80's."
- Dec 15 SLA BAY AREA CHAPTER Joint reception with CALIFORNIA  
LIBRARY ASSOCIATION Christmas Party. Location: San  
Francisco.
- Dec 16 SLA SAN ANDREAS CHAPTER Christmas Party.
- Jan 20 SLA BAY AREA CHAPTER Dinner meeting. Location: San  
Francisco.
- Jan 22-29 AMERICAN LIBRARY ASSOCIATION will hold its Mid-Winter  
meeting in Denver, CO.
- Jan 27-29 SPECIAL LIBRARIES ASSOC., Mid-Winter Meeting at  
Louisville, KY.
- Jan 27 SLA SAN ANDREAS CHAPTER Library tour.
- Feb 16 SLA BAY AREA CHAPTER Helen Waldron, SLA Hall of Fame  
member will speak on The California Master  
Plan--Library directions for the 80's--a master plan  
for California Libraries. Location: East Bay.
- Feb 21-26 ART LIBRARIES SOCIETY OF NORTH AMERICA Conference;  
Boston, MA; Contact: Pamela J. Parry, ALA/NA, 143  
Bowling Green Pl., Iowa City, IA 52240; (319) 2078.
- Mar 10 SLA SAN ANDREAS CHAPTER Dinner Meeting. Panel on  
relationship of libraries/information centers with  
records centers/archives.
- Mar 17 SLA BAY AREA CHAPTER Dinner Meeting Topic: Time  
management, Location: San Francisco.
- Mar 26-27 GOVERNMENT DOCUMENTS AND INFORMATION 2nd Annual  
Conference, Westpark Hotel, Arlington, VA. Fee, \$125.  
Write to MRI Conferences, 520 Riverside Ave., Westport,  
CT 06880, (203) 226-6967.
- Apr 15 SLA BAY AREA CHAPTER Dinner Meeting. Mary Culnan,  
Faculty U.C. School of Library and Information Studies  
will address the value of an MBA to practicing  
librarians. Location: East Bay.

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أد. اكس، ٣٢٢٠ ألبين رود، بورتولا فالي، كاليفورنيا ٩٤٠٢٥، الولايات المتحدة الأمريكية، (في بنسولا سان فرانسيسكو، بجوار جامعة ستانفورد، في قلب «وادي السليكون»، المركز الرئيسي لصناعة الإلكترونيات ومركبات الفضاء في الولايات المتحدة الأمريكية). تليفون: ٨٥٤-٦٧٣٢، (٤١٥) تلغرافيا: ADDISTRAN. تلكس: ١٧-١٤٢٥. خدمة سريعة عن طريق المبرقة الكاتبة، والساعي البرق والجوى.

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The BULLETIN is published by the San Francisco Bay Region Chapter of the Special Libraries Association five (5) times a year from September to May. Special Libraries Association assumes no responsibility for the statements and opinions advanced by the contributors to the Association's publications. Editorial views do not necessarily represent the official position of Special Libraries Association. Acceptance of an advertisement does not imply endorsement of the product or services by Special Libraries Association. Chapter members and friends are invited to communicate ideas, information, and news to the editors. Consideration of space and format may make editing of manuscripts necessary.

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January/February 1982

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## PRESIDENT'S MESSAGE

We are now at the half-way point in the Chapter year, and I have discovered that being your President is a rewarding and enjoyable experience. I trust that Chapter activities have enriched your professional lives as well.

Sara Crew-Noble, Membership Chairman and President-Elect, has furnished us with a Directory worthy of our two Chapters. Congratulations, Sara!

By the time you receive this, the Joint Chapter Education Committee, under Chairmen Terry Dean and Michael Sullivan, will have sponsored a Continuing Education Course, "Appropriate Technology in the Library" which I anticipate will be most successful.

For the first time in recent Chapter history we participated in CLA's annual conference in San Francisco. The Publicity Committee under Chairman David Lewallen made our Directory available for sale in the exhibit area, and we had a joint reception as our December Christmas Party. CLA members have suggested that we continue to have a joint affair when they meet in our area, and I support the beginning of that tradition.

This spring the Planning Committee, which is now being chaired by Marydee Ojala, will be examining our Chapter program to determine if it is indeed meeting your professional needs, especially as these expand and change with new concepts in information management. Please give Marydee ideas you have on ways in which we might improve our Chapter.

Finally, I would like to hear your views regarding the proposed name change for the Association (p. 4, SLA Bulletin, November/December 1981). I will need to represent you in this regard at the Annual Conference in June.

Warmest good wishes for a professionally and personally satisfying New Year.

--Dian Gillmar

## SLA BAY AREA CHAPTER NOMINEES FOR OFFICERS, 1982-83 OFFERED...

Marie Tilson, Nominating Committee Chair, has announced this year's candidates for Chapter office.

PRESIDENT: Miriam Ciochon, Head Librarian  
Federal Reserve Bank of San Francisco

Bruce Hubbard, Head Librarian  
Brown and Caldwell

DIRECTOR: Jan Hewitt, Levi Strauss

Marc Levin, Institute of Governmental Studies  
University of California, Berkeley

SECRETARY: Ruth Girill, Bank of America Investment Management Corporation

LaVonne Jacobson, Government Publications  
Librarian, San Francisco State University

Nominations will be accepted from the floor at the January and February dinner meetings. Your ballots will be mailed in March.

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## CHAPTER CHANGES, NEWS AND APPOINTMENTS

Ann E. McFarland, Chair of the Chapter Publications Committee, has resigned from the Publications Committee due to personal reasons. Dian Gillmar, Chapter President, has decided not to replace Ann but to leave this position vacant. Her decision was based on the fact that Barbara Ivantcho's manuscript on job descriptions was near completion and scheduled to be sent to the Association for publication in Spring 1982. Therefore, the bulk of the work of the Publications Committee was completed and its continuation at present unnecessary.

Shelley E. Schanfield, Chair of the Chapter Planning Committee, has also resigned due to a death in her family. She will be replaced by Marydee Ojala, Libraries Manager at the Bank of America, for the duration of the Chapter year.

Dian Gillmar, Chapter President, has appointed the following people to the Elections Committee: Virginia Pratt (Chair), Nan Sand, Ellie Wood, and Marie Tilson. The Elections Committee is responsible to conduct the Spring 1982 Chapter Election, count and tabulate the ballots, and report the results to the membership.

## LIBRARY LIFE

MICHAEL H. CONKLIN has moved to Saudia Arabia to assume the position of Information Specialist for the Kingdom of Saudia Arabia, Ministry of Finance, National Center for Financial and Economic Information. Michael's new personal mailing address is USREP/JECOR, Box 217, APO New York, NY 09038.

JACK LEISTER, Head Librarian at the Institute of Governmental Studies Library -- UC Berkeley, has recently been elected to the CLASS Authority Advisory Council. Jack will serve a two-year term, and will represent the Public University Section within CLASS.

MARC A. LEVIN, Assistant Librarian at the Institute of Governmental Studies Library -- UC Berkeley, has written and compiled Rent Control in the United States: An Annotated Bibliography and Guide to the Literature. The bibliography was published by the Council of Planning Librarians in Chicago, and appears in their CPL Bibliographies series no. 67.

MARYDEE OJALA, Libraries Manager at the Bank of America, has just written Business & Management Bibliographic Databases & News Databases designed to familiarize searchers with online databases. This publication was published by Online, Inc., in their new series called Print Samples.

AUDREY POWERS joins the staff of the Federal Reserve Bank of San Francisco as a reference librarian. Her new number is (415) 544-2557.

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## SPEAKERS' BUREAU FORMED

The Publicity Committee is establishing a Speakers Bureau in response to requests from outside organizations for individuals to speak on information related topics. Such a list will be valuable for finding speakers and planning SLA programs as well. The Committee expects to send out a questionnaire in the March meeting notification which will allow interested members to indicate areas of expertise they would be willing to present to groups. This is an excellent way to promote the Chapter and it benefits the participating individuals also. If you have any questions or suggestions regarding this project contact Jan Hewitt (415) 544-3206 or Audrey Powers (415) 544-2357.

Consider the following not untypical situations in a librarian's life. Your library in Berkeley needs an article from a journal held by a Peninsula library. You want to arrange a lunch meeting with several other librarians. You have located the information a library user on the East Coast needs for tomorrow's early morning meeting, but it's after 2 p.m. in California and your East Coast office is closed. The traditional way of handling these situations involves either a typewriter or a telephone, but increasingly librarians are turning to their terminals and using something called "electronic mail."

To illustrate how this works, let's look at first at the California library and its East Coast user. This is where many librarians of large companies, particularly high tech companies, first became acquainted with electronic mail. (Xerox, for example, has an electronic mail network nicknamed "Grapevine.") Instead of trying to reach someone by phone only to find the person unavailable, the librarian can sit down at a terminal, access the corporation's internal computer network and type a message to the user. It is immediately transferred to that ID so that when the user next logs on, the message is waiting and will print out on the user's terminal. Multiple messages can also be sent. In the case of the librarian's luncheon, the organizer can type one message designating time, date, and place, then direct it to the ID's of the other librarians so that it is instantly transferred to each librarian's ID. There is no photocopying, no addressing of envelopes, no folding and stuffing. Until recently, however, the lunch meeting organizer could only use electronic mail to reach other librarians in the same corporation. This is useful if you work for General Electric or Hewlett Packard and wish to schedule your lunch during SLA's annual conference, but useless if you want to contact librarians working for other companies even if the library is only across the street. Similarly, the situation involving interlibrary loan was impossible using the corporation's electronic mail capabilities.

Dorothy Hutson, Manager of Technical Information Services at General Electric in Sunnyvale, was frustrated enough about this situation to investigate methods of expanding electronic mail so that librarians in one company could "talk" to librarians in other companies. Thoroughly accustomed to using GE's internal electronic mail network, Dorothy called various commercial vendors of electronic mail networks and discovered that Tymnet, through their "On-Tyme" facility, could provide an umbrella contract. Dorothy thought that CLASS (California Library Authority for Library Systems and Services) would be the best

organization to sponsor this umbrella contract as they already had a mandate to provide centralized services for libraries. When Dorothy approached CLASS with her idea, they agreed that electronic mail services for libraries was an excellent idea for them. CLASS also agreed with Dorothy that "On-Tyme" was the best network available for libraries. It was reasonably priced, simple to use, had multiple nodes and provided many services.

On-Tyme electronic mail has been a real success story. From its initial library subscribers in late 1980, CLASS On-Tyme account now has 380 main accounts and additional ID's. An average of 4300 messages are sent monthly over the network. Although libraries on the West Coast predominate, there are libraries as far north as Alaska, as far east as New York and as far south as Georgia with On-Tyme ID's. One reason for the geographic spread is the use of On-Tyme by groups of librarians. All SLA Board members plus the New York office have electronic mail ID's. LITA, the Library Information Technology Association subdivision of ALA, officers also have electronic mailboxes on the system. Pacific Northwest Bibliographic Center, a library network in the Pacific Northwest, has a network within the On-Tyme network, as do the Hewlett Packard libraries. The vast majority of electronic mail users, however, remain corporate libraries.

What do these corporate libraries use electronic mail for? Primarily it is used for interlibrary loan. It allows libraries to ask for materials without incurring long distance telephone charges and without sitting by a telephone gazing into space while a librarian at another library checks to see if the needed item is owned and available for borrowing. It also cuts down on the number of phone calls received by corporate libraries from people wanting to borrow materials. Thus, electronic mail allows interlibrary loan work to be batched, decreases postage costs, cuts down on wasted telephone time, and diminishes interruptions of the work flow.

Other uses of electronic mail are many. Sending informational messages, such as changed Jobline telephone number or the Online Users Group meeting announcement, is popular. Planning for the Atlanta SLA conference was facilitated by electronic mail. Hewlett Packard libraries exchange information about new reference tools and coordinate their procedures via electronic mail. General Electric libraries request reports from each other. As use of the network grows, new and innovative uses of it will undoubtedly surface.

Are there drawbacks to electronic mail? Some librarians think so. Access to a heavily used terminal can be difficult. There is fear that announcing you are available for interlibrary borrowing may create a greater demand on your library than you can handle. Cost may be another problem. When CLASS first offered On-Tyme, there was a \$25 annual charge. That is now \$100

every year. This subscription fee is to cover CLASS' costs in maintaining the network. Additionally, there is now a \$10 per month service charge to reimburse CLASS for invoicing costs. On top of these charges are the direct charges for amount of service used. There are \$3.40 per hour in high density areas or \$6.00 in low density areas, plus 15¢ per message, plus storage costs. For large libraries, the savings in telephone, postage, and TWX costs more than offsets the electronic mail costs. In smaller operations it probably doesn't.

What is the future of electronic mail? With paper, telephone, and postage costs increasing, there is strong evidence that electronic mail will play a major role in future communications. The Postal Service is investigating their relationship to a national electronic mail network and corporations are stepping up usage of their internal electronic mail networks. Judging by the fact that CLASS exhibited at Online 81, it is clear that On-Tyme has the potential of becoming the national library electronic mail network. The technological aspects of the network have already proven themselves. What is needed is to make electronic mail cost effective for low use as well as high use of the system.

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S/SFBR-1

On Tuesday evening November 17, a crowd of over 100 met at the Lake Merritt Hotel in Oakland for the monthly Chapter meeting. Many members remarked about the spaciousness of the accommodations and the good service. The food was well prepared and plentiful, and the view from the floor to ceiling windows was impressive.

Joseph Esherick, FAIA, Chairman of the Architecture Department at UC Berkeley, and partner of Esherick, Homsey, Dodge & Davis, Architects and Planners, was the guest speaker. His presentation gave a historical overview to the development of library buildings and their impact on modern day libraries and concepts. His talk was illustrated by a wide variety of slides showing libraries from antiquity through modern-day buildings. He noted that the concept of the "Great Hall" and the "Great Stairs" which were originally designed by Michelangelo are still in use today in many libraries. The "Great Stairs" up to the library had a practical function in Florence, Italy, because of the fact that the library was built on a flood plain. The idea of the "Great Hall" came about because of the need for large high windows to catch natural light. Both of these ideas were institutionalized in the Carnegie era library buildings in the United States which were built in the early 1900's. The New York Library with its famous stairs and reading room, and the San Francisco Public Library with its "Great Stairs" are examples of this concept. These formal building styles have been criticized recently because they seem imposing, cold, and too "institutional," and therefore patrons may feel intimidated. Esherick showed slides of a few new libraries which combine both the more casual modern designs of the present with the traditional styles of the past. The library at Exeter Academy in New Hampshire and one of the undergraduate libraries at UC Santa Cruz are good examples of new library architecture. A lively question and answer session followed his presentation.

--by Mark E. Mentges

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HOLIDAY SOCIAL

The San Francisco Bay Region Chapter held its annual Holiday Party on Tuesday evening December 15, 1981, at the San Francisco Hilton Hotel located in downtown San Francisco. This year's event was a joint reception with the California Library Association (CLA) in conjunction with their 83rd Annual Conference likewise held in San Francisco. An attractive buffet was provided featuring roast beef, french rolls, cut vegetables and dip, imported cheeses, fruit slices, and a no-host bar. The Hilton's Continental Parlor provided a pleasant environment for socializing, meeting friends, and sharing holiday cheers.

-- By Marc A. Levin

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LIBRARY PROFILE

THE FEDERAL RESERVE BANK OF SAN FRANCISCO LIBRARY

The Research Library at the Federal Reserve Bank of San Francisco, one of thirteen research libraries in the Federal Reserve System, was established in 1919. Today, as a part of the Research and Public Information Department, its staff of nine and its collection of 32,000 volumes directly support the Bank's economic research program. The Library also acts as a general information center for the Bank and its branches in Los Angeles, Portland, Seattle, and Salt Lake City.

The collection emphasizes material in the areas of business and economics, with special emphasis on banking, finance, monetary and fiscal policy, and the history and operations of the Federal Reserve System. The collection has geographical strengths in its coverage of economic developments in the West, and also the countries of the Pacific Basin. The Library receives over 1500 serials, including business and financial periodicals, newspapers, association releases, and a wide variety of government reports. Other specialized resources include Congressional documents, working papers, and selected annual reports. There is an active subject file of clippings and pamphlets.

The Library is open to the public for reference use of those materials which are generally not available elsewhere. Items can be borrowed through interlibrary loan. Serial holdings are included in the California Union List of Periodicals.

There have been some staff changes recently. After nearly twenty years as library manager, Phyllis Waggoner took an early retirement. Miriam Ciochon was promoted to library manager, and Audrey Powers of the Bay Area Reference Center has joined Patricia Rea in providing reference service.

Within a year, the Bank will be moving to its new building at the base of Market Street, not far from the Ferry Building. While none of us is looking forward to the actual move, it will be nice to have new quarters and to have all Bank departments together again in one building. After the move, we hope to be able to invite everyone to visit us in our new library.

--Diane Rosenberger

L. 261--Information Services to Organizations

For the first time the University of California, Berkeley, Graduate School of Library and Information Studies, is offering a new course entitled "Information Services to Organizations (L. 261)." Dr. Mary Culnan is currently offering this course to about thirty students interested in special librarianship in a variety of settings (law, medical, technical, business, etc.). Lecture topics will include the various kinds of special libraries, special library services, management issues, information resource management, and information brokers. Students will be expected to attend a local meeting of an information-related professional organization, such as SLA, ARMA, ASM, ASIS, etc., visit a special library and prepare an in-depth analysis of the facility, and a research project. Numerous class speakers and working professionals will appear before the class to share information concerning various aspects of special librarianship. Dian Gillmar, our Chapter President, will be the first scheduled speaker.

Dr. Culnan requests that anybody whose library produces a publication, e.g. new acquisitions list, current awareness bulletins, library brochures for new employees, etc., please send a copy for use in her classroom. Please send all contributions to Dr. Mary Culnan, School of Library and Information Studies, University of California, Berkeley, CA 94720; or call (415) 642-6046.

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CONTINUING EDUCATION UPDATE

DIALOG is offering their "System Seminar," a day-and-a-half introduction to DIALOG online searching at the San Francisco Public Library on March 25-26 and April 29-30. The subject seminars scheduled by DIALOG at the SFPL are: "Government Documents," March 24; "Legal Information," March 24; and "Search Strategy," April 29. The "System Seminar" is \$65; subject seminars are \$25. For registration and more information contact DIALOG Information Services, 3460 Hillview Avenue, Palo Alto, CA 94304; (415) 858-2700.

The Center for Museum Studies of the John F. Kennedy University offers a master's degree in museum studies consisting of six core courses: curatorship and exhibition design; Museum management; museum education; history and philosophy of museums, documentation of collections, and conservation. Individualized study that includes tutorials, an internship, and a written

final project complete the course of study. Curatorship is a specialized program for students with a master's degree in a discipline related to museum work. The museum management program includes core courses from the school of management. For information: contact the Center for Museum Studies, John F. Kennedy University, 1717-17th Street, San Francisco, CA 94103; (415) 626-1878.

The Professional Development Department of Special Libraries Association announces plans to offer a series of courses as part of the Continuing Education Program during the Association's 73rd Annual Conference in Detroit, June 5-10, 1982. Two workshops will also be offered. Courses and workshops will be held Saturday, Sunday, and Thursday, June 5, 6, and 10. Many courses will be offered twice to allow participants more scheduling freedom. The tentative list of choices includes: budgeting techniques for special librarians; future of telecommunications; appropriate technology in the library: the role of the small computer; space planning for information centers; geography and map course; effective advocacy writing; user education in a technologically advanced special library; staff training; the basics of technology for newspaper libraries; etc. Participants will earn 0.6 Continuing Education Units and a certificate upon completion of each course. SLA Conference registration is required for enrollment in CE courses. For further information, contact M. F. Hoban, Manager, Professional Development, SLA, 235 Park Avenue South, New York, NY 10003; (212) 477-9250.

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ADONIS SURVEY

On February 24, 1982, Dr. Carlos A. Cuadra, President, Cuadra Associates, Inc., will describe and discuss a study in progress on ADONIS, a system being developed to facilitate the ordering and provision of journal article copies. Joining Dr. Cuadra for the presentation and discussion is Judith Wanger, Vice President, Cuadra Associates, Inc.

Cuadra Associates Inc. And Berul Associates, Ltd. are conducting the study on behalf of the North American ADONIS Committee of a consortium of six European and U.S. publishers of scientific, technical, and medical journals that have agreed to provide the initial sponsorship for the ADONIS system. As part of this study, CA and BAL study team members are appearing on programs sponsored by local chapters of various library and information science societies, in several cities. Their purpose is to introduce the ADONIS system concept to interested persons in the U.S. library and information services community and to obtain reactions from them on the potential applicability and economic viability of an ADONIS service in the U.S. and Canada.

(...ADONIS)

During the first part of its presentation, the study team will introduce and describe some of the technological features of the proposed service. These include the high-speed scanning of printed material (both text and graphics); storage on the Philips Megadoc (optical videodisc) system--to create an ADONIS "database" of individual journal articles; and quality laser printing, on demand, with an AMI high-speed printer. A contrast will be made between this approach to developing "electronic journals" and the direct delivery of full-text articles online. The rationale and pertinent issues will also be explored

In the second part of the program, the study team will translate these issues into a number of questions, for audience discussion and debate. The study team hopes, through such interactions, to identify those trends, requirements, and attitudes that are most likely to affect the viability of an ADONIS service in the U.S. and Canada, given the various ways in which it could be implemented in North America.

For more information: Sandra Lormand, Kresge Engineering Library, University of California, (415) 642-3339 or (415) 455-0998.

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NEWS FROM CLASS

(CLASS, 1415 Koll Circle, Suite 101, San Jose, CA 95112-4698; (408) 289-1756)

On November 9, 1981, the CLASS Board of Directors approved CLASS 1981-1986: The Five Year Plan of the California Library Authority for Systems and Services. The report, derived from an earlier plan, was completed by the Long Range Planning Committee, chaired by Bill Petru (Hewlett-Packard). The plan contains three goals, six objectives, and thirty-six methods for obtaining them. The plan will be published and made available to CLASS members and other interested parties in December 1981. For a free copy, write "CLASS 1981-1986" c/o Vicki Law at CLASS.

CLASS has just published California Resources for Online Research (2nd edition) which includes the following: a directory of organizations active in online reference searching; listing of over 130 libraries, business, and information centers in California; indicates which organizations will perform searches for others; and includes search policies, fees, computer terminal equipment used, etc. To order send \$15.00 (with binder) or \$11.00 (without binder) to Vicki Law at CLASS.

Tymnet has announced the opening of a new Customer Service Department office, dedicated to the Western states. The office in

(...CLASS)

Chicago has a toll free number; (800) 323-7389. Users of DIALOG, BRS, ORBIT, THE SOURCE, or RLIN should call this number first with problems involving Tymnet. All CLASS On-Tyme users are requested to continue using CLASS as their contact for any problems or questions regarding Tymnet's On-Tyme service.

Special Libraries Association wants to establish an online listing of all SLA members who can be reached through the CLASS On-Tyme Electronic Mail Service. Please send information to Jim Dodd (On-Tyme station code SLABDODD) with the name, affiliation, location, and station code of any SLA members in your organization. To view the format of the proposed SLA On-Tyme directory, access the shared file **SLA.MEMBERNAMES.

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NEW PUBLICATIONS ALERT

The Special Libraries Association has just announced publication of Closing the Corporate Library: Case Studies on the Decision-Making Process written by James M. Matarazzo (ISBN 0-8711-289-2). To order send \$11.00 to the Special Libraries Association, Order Department, Box D M F, 235 Park Avenue South, New York, NY 10003 ... The 1982 edition of the Union List of Periodicals and Loose-Leaf Services is slated for publication in March 1982 by the Private Law Library Association of San Francisco. To reserve a copy, contact Maureen Sirhall at the law firm of Steefel, Levitt & Weiss, 1 Embarcadero Center, 28th floor, San Francisco, CA 94111; (415) 788-0900 ... A new series of publications has just appeared called "Print Series" which are designed to familiarize searchers with online databases in specific subject areas by using the print indexes from which the online databases spring as reference points to explain the workings of the databases. The first three titles available now are Electronics, Computers, & Communications, Government Documents, and Business & Management Bibliographic Databases and News Databases. To order a single copy send \$25.00, or \$120.00 for a subscription to the first six issues, to Online, Inc., 11 Tanerny Lane, Weston, CT 06883; (203) 227-8466 ... More than 100 vendors have introduced word processors over the past five years in pursuit of what turned out to be a \$2 billion market in 1980, -- and one projected to reach \$6.8 billion in 1985, according to a study, entitled U.S. Market For Word Processing Equipment in the 1980s, by Frost & Sullivan, Inc. This massive 238 page study is now available from Customer Service, Frost & Sullivan, Inc., 106 Fulton Street, New York, NY 10038; (212) 233-1080. Report #927 ... Haworth Press has just announced publication of two new serials entitled Legal Reference Services Quarterly (vol. 1, no. 1, Spring 1981 -- annual scrip. \$40) and

Science and Technology Libraries (vol. 1, no. 1, Fall 1980 -- annual scrip. \$35). To order write to Haworth Press Inc., 149 Fifth Avenue, New York, NY 10010 George Washington University's Television News Study Center recently published Television News Resources: A Guide to Collections. The 27-page booklet covers finding aids to television news and documentary programs, accessible TV network news collections, television monitoring services, TV network news archives, local news collections, etc. To order send \$3.50 to the University Librarian, Gelman Library, George Washington University, Washington, D.C. 20052 ... The Association of Research Libraries (ARL) has just published The Use of Small Computers in ARL Libraries, Spec kit no. 77, August-September 1981. The kit, which covers hobby, medium-sized, and business micros, features 15 documents illustrating local, commercial, and word processing computer uses in ARL and non-ARL libraries. To order send \$15.00 to the Systems and Procedures Exchange Center, OMS/ARL, 1527 New Hampshire Avenue, N.W., Washington, D.C. 20036 ... Speech Technology, a quarterly magazine on man/-machine voice communications, was published for the first time this past fall. Each issue contains departments on hardware, services, state-of-the-art and new developments in voice synthesis and recognition, and industry calendar, etc. To order a subscription send \$50.00 to Media Dimensions, Inc., 525 E. 82nd Street, New York, NY 10028 ... Orbit Databases has a new catalog of the more than 80 systems available through its retrieval system. The catalog contains complete descriptions and cost information. It is available free by contacting SDC at (800) 421-7229 ... For museum or curator job openings in the western U.S., consult the employment opportunities listings in the quarterly Western Museums Conference Newsletter For information on obtaining the newsletter, contact Joan Pursell, Editor, WMC Newsletter, Santa Barbara Museum of Natural History, 2559 Puesta del Sol Road, Santa Barbara, CA 93105; (805) 682-4711. --Marc A. Levin

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The Association of American University Presses, Inc., is searching for a vendor to create a database containing bibliographic, descriptive, and ordering information for 60,000 in-print scholarly titles AAUP's 78 members have published. The database will serve initially as a source for producing individual and cooperative catalogs, bibliographies, and promotional material for members. It may become an acquisitions or verifications tool for scholars, librarians, wholesalers, etc.

As a part of its current strategy to cut costs and utilize technology to make its holdings more accessible, the Universal Serials and Book Exchange has negotiated with Bibliographic Retrieval Service (BRS) for provision of online access to its database. USBE members who are also BRS customers can use BRS Switching System for online ordering.

Gale Research Company's new Biography Master Index database tells researchers where to look for bibliographical sketches appearing in more than 375 directories and dictionaries. Available through DIALOG, the database notes birth and death dates for each person it lists. The cost of searching the new file is \$55 per hour of online access and 15¢ for each record printed offline. For more information, contact George Plosker, DIALOG Information Services, Inc., 3460 Hillview Avenue, Palo Alto, CA 94304.

System Development Corp. (SDC) has announced two new databases called AGLINE and USCLASS. AGLINE lists the contents of more than 300 farm and agriculture magazines, land-grant university publications, conference proceedings, USDA publications, books, and unpublished papers. For more information contact Mary Aversa, Manager, AgriInfo, 8900 Manchester Road, St. Louis, MO 63144; (800) 325-9519. USCLASS, also referred to as U.S. Patent Master Classification File, contains classification on over 4 million patents issued by the U.S. Patent and Trademark Office. The file has over 4,611,345 U.S. patents which were issued from 1798 to the present. For more detailed information contact Derwent, Inc., 6845 Elm Street, Suite 500, McLean, VA 22101; (703) 790-0400.

Two new business and economic databases have recently been introduced called Dow Jones Weekly Update and Harvard Business Review. The Dow Jones Weekly Economic Update will provide a reliable, comprehensive wrap-up of the past week's economic events as well as a glimpse of the week to come. The database fee will be \$1.00 per minute during the prime-time hours and 20¢ per minute during non-prime time hours. For more information call the Dow Jones Customer Service Hotline: (800) 468-8976. The Harvard Business Review will produce a new research database and provide an online document delivery service. The new database will include all HBR articles published since 1971, plus over 400 articles published prior to 1971 complete with abstracts.

CALIFORNIA UNION CATALOG

The California Union Catalog, a main entry file of holdings of California public libraries from 1909 through 1978, will be available on microfiche in Spring 1982. This will be a major new interlibrary loan tool, 2.4 million records, most not accessible online or in CATALIST.

The California State Library in Sacramento will continue to provide its regular California Union Catalog location service until the microfiche is distributed. The manual file at the State Library will be disposed of after filming. The microfiche edition will then be the only source of these records.

Microfiche production is being done by: Commercial Microfilm Service, 14200 N.W. 21st Street, Bellevue, WA 98007. Publication is scheduled for Spring, 1982. Price will be \$200 per set if ordered before December 31, 1981; \$235.20 per set if ordered after that date.

Holdings of the California State Library are not included in the California Union Catalog. Inter-library loans from the State Library collection will continue after the CUC has been distributed. The State Library's collections include a wide range of materials that supplement both public and special library collections: especially well-represented are the social sciences, business and economics, and the applied sciences and technology. Special libraries can continue to utilize these resources to meet their research needs by sending requests to: Interlibrary loan, California State Library, P.O. Box 2037, Sacramento, CA 95809.

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This year, SLA's representative to the American Library Association's Committee on Cataloging is Mary Larsgaard, of the Colorado School of Mines. Since Ms. Larsgaard's cataloging specialty is cartographic materials; since the Committee on Cataloging obviously covers a considerably larger area; and since SLA member interest in cataloging seems to be scattered throughout the Divisions; Ms. Larsgaard has set up an information meeting during the SLA Conference in Detroit this June for those SLA members interested in cataloging. The meeting has been scheduled for 2:00-3:00 P.M. on Sunday afternoon. This meeting will be announced in the SLA program.

In addition, Ms. Larsgaard would appreciate hearing from other SLA members on their

cataloging concerns starting right now, in preparation for ALA Midwinter. Ms. Larsgaard's address is: Library, Colorado School of Mines, Golden, CO 80401; (303) 279-0300 x2697.

CALL FOR PAPERS:

ONLINE SEARCHING

The Machine-Assisted Reference Section of ALA's Reference and Adult Services Division is seeking papers for a two-part conference it plans to sponsor in conjunction with the 1982 ALA Annual Conference. The day-long meeting will cover online searching for novices and the basics of managing an online search service.

Each paper should be deliverable in approximately 20 minutes. Each presentation will be recorded at the conference.

Those intending to submit material should send 250-300 word abstracts no later than December 15 to James J. Maloney, RASD/MARS Program Committee Chair, Bibliographical Center for Research, 245 Columbine, Suite 212, Denver, CO 80206. Outlines of topics to be addressed at the conference also are available from Maloney.

"The Information Community: An Alliance for Progress" posed a challenging theme for the 1600 attendees of the 44th Annual Meeting of the American Society for Information Science. Each of the plenary session speakers explored and enhanced the implications. Anthony Smith, author of Goodbye Gutenberg: the Newspaper Revolution of the 1980's (Oxford), touched on a controversial topic suggesting that the new technology will force changes in our conception of authorship and creativity, evermore becoming a collective effort. Rep. George E. Brown, Jr. (D-California), discussed the role of our government in regulating/encouraging developments in dissemination of information and the policy issues we must face now with respect to global information communities as they are developing. Paul Zurkowski, former President of the Information Industries Association, headed a panel which addressed the issues faced by information providers, carriers, and users. Closing the plenary sessions, Fritz Machlup discussed his view of the many "sciences of information" (he identifies 22 disciplines), and their relationships as to substance, methods, and philosophy.

Several other sessions I attended also addressed the theme. "Access to Archives" provided a stimulating forum for information scientists, archivists, and historians to discuss their differing traditions and the contributions each can make to developing more meaningful parameters for intellectual access to archives and standards for the field. These efforts of David Bearman and W. Theodore Durr are to be repeated for other professional societies including archivists and historians.

Carlos Cuadra and Judith Wanger reviewed the progress which has been made in defining the Library and Information Science National Research Agenda for the 1980's, sponsored by the Library Research and Demonstration Branch, Office of Libraries and Learning Technologies, U.S. Department of Education.

Innovations in education for library and information studies were demonstrated as three different Universities presented the rationale for their most recent curriculum changes. The University of Southern California has introduced a program which emphasizes the prospective user environment ... broadly, public, academic, or special. Syracuse University reported on the success of their new, two-year Information Resources Management graduate program. Finally, the University of Pittsburgh reported on the success of their new programs designed around defining the facets of user, system, and data, and their experiments with an undergraduate degree in information science (thus far, all of their 22 graduates have been placed with a salary range of \$21-26,000).

(...ASIS)

ASIS introduced some new conference formats of note. "Briefings" on several topics were given by experts in each field. Each briefing was scheduled for an hour which would not conflict with paper sessions (usually with lunch, however!), and was intended to provide the most basic overview of the field. I attended some of these sessions: optical and videodisc technology, microcomputers, and online systems. These sessions were regularly overattended, though the murmurs were that the presentations were "too basic" (I concur).

A second format experiment was sponsored by several Special Interest Groups (SIGs are the formal equivalents to SLA divisions). "SIG Synergy" was a special evening exhibit to unveil a new technology: the Electronic Projector System (EPS-II), by Hemton Corp, which provides "a computerized artist's palette and drawing board." This event was meant to be informal so that participants could exercise their own creativity, I found it crowded and disorienting, and never really saw any demonstration of any activity.

A refreshingly humorous and self-critical evening was provided by SIG/Creative Ontology, wherein some of our most illustrious members enlightened us on otherwise ignorable topics. By defining "What's in a name," we learned that the scrabble weight of ASIS conference names has had an inverse relationship to the stock market over the past decade and that by using this indicator, we can predict a very bad year this year, with much improvement next year, when the theme will be "Information Interaction." We also heard of the government contracting boondoggle to produce an information database named ARMAGEDDON; while a boondoggle, it did inadvertently succeed in its purpose.

The exhibits formed a very compact display of high technology in the information business, for now and the near future. A few publishers, the usual subscription services, and all the online searching services were represented. The broadest imaginable range of computerized systems was on display, the most dazzling of which was Pergammon's demonstration of their soon-to-be-released videodisc patents data log, a companion to PATSEARCH. All in all, however, the exhibits lacked enthusiasm, and though there was much excitement for the newest developments to be gleaned, the overall effect was lackluster.

Washington, D.C. provided a dramatic backdrop, the fall leaves in full color, with enough rain to encourage us to attend to business. A large proportion of attendees were the local walking wounded of Reaganomics, each with their own war tales. Especially those professionals in energy information systems are facing uncertain futures. More optimistically, important questions are being asked about the value of information as it

(...ASIS)

is being provided in its current packages, are there more efficient and effective means of disseminating information to those who have paid for it (taxpayers). Two trends: government contracting to provide for information services and the consolidation of obscure services into more visible, and more accessible, operations are to be watched closely to see if they will provide for more active government information programs, as promised. Right now, the clear message to foreigners who live in California and private industries, is that this is a disruptive and painful process.

An unexpected delight, provided by our Washington setting and the able arrangements handled by Don King Assoc., was an entertaining and thought provoking presentation by Marvin and Bernard Kalb. Reporting to us on their most recent assignments as news correspondents, to Cancun, Mexico and Sadat's funeral in Egypt, as well as their newest adventure, publication of the best-selling novel The Last Ambassador.

Unfortunately, the Kalb discussion pre-empted the President's Forum. The President's Forum is an ASIS tradition of three years standing which brings together the Presidents of the leading national information organizations. I never found that this important event was re-scheduled. To me, this event most symbolically and practically embodied the spirit of the theme's implied alliance in the information community. We very much need this sort of conversation if the diversity in our disciplines is to be healthful and not simply a diffusion of our energies. I also noted that many of the pre-conference workshops (among them the excellent insights on management provided by Herb White which I attended) were repeats of presentations at SLA. Several exhibitors made comparisons to their experiences in Atlanta and at ALA and were packing up only to move on to ONLINE'81. Though they didn't directly address the diffusion of energies problem, I can't help but wonder if this fact didn't have an impact on their enthusiasm. I also heard the same laments in SIG business meetings: not enough time, not enough money, but especially not enough volunteers. We are spreading ourselves too thin professionally. We definitely need more communication between societies on this issue, it is most disappointing that this forum did not happen.

In sum then, ASIS 81 provided the professional pause we all need. A broad orientation to the challenges meeting our profession, a few tantalizing tid-bits of future technology, frustration at the many posed and unanswered questions, a chance to make contact with others making similar efforts and to rub elbows with those who have already made an impact. But most important the inspiration tempered by the realities of the state of the art. We are indeed fueled by knowledge and our exposure to it.

--Rebecka Snell

HIGHLIGHTS FROM THE 83rd ANNUAL CALIFORNIA LIBRARY ASSOCIATION CONFERENCE

"Connections" was the theme of the 83rd CLA Conference, held in San Francisco December 12 to 16, 1981. The conference opened with two full day strategy workshops on "How to Influence Job Performance." Other key programs from the conference included:

- State government statistical sources, a program featuring speakers from California's Division of Labor Statistics and Research, Bureau of Criminal Statistics, Bureau of Agricultural Statistics, and Employment Development Department
- Sex and salary, 1979-1981, highlighting the pay equity struggles at UC Berkeley and at San Jose Public Library and activities of the California Commission on the Status of Women
- Psychological impact of automation on users
- Integrating automated library systems
- What libraries can expect from business
- Use of assessment centers for personnel selection and staff development
- Quality of worklife vs. productivity
- Improving resource sharing: the state of interlibrary loan and a vision for the future
- Managing the library fire risk
- Marketing public and academic library services
- Building librarian/faculty relations
- Practitioners vs. the Ivory Tower
- The Cable connection
- California/Nevada border dispute
- Working with disturbed clients in libraries
- Is the MLS about to be put on the endangered species lists?
- The California Master Plan
- Can information be half free
- Making the public library tax connection
- Funding libraries for the 80's

Tapes of a number of programs are available from Professional Cassette Center. Call (415) 544-2557 for more information on how to obtain the tapes.

--Audrey Powers

ATTENTION ! ! !

DEADLINE FOR THE NEXT ISSUE OF
THE BULLETIN IS MARCH 5, 1982..



UCB LIBRARY SCHOOL ALUMNI ASSOCIATION HOLDS ANNUAL WORKSHOP ON
"LIBRARIANS IN THE 1980's: THE TRANSITION TO MANAGEMENT."

"Excellent!! Well done, very stimulating, informative, inspiring, PROVOCATIVE." These were the most common adjectives used by participants to evaluate the Annual UCB Library School Alumni Association workshop. The workshop, entitled "Librarians in the 1980's: the Transition to Management," was held November 14, 1981, in the Tan Oak Room of the Student Union at the University. 59 attendees gathered to take a fresh look at our profession and the future possibilities. Barbara Conroy, a noted author and library consultant, provided direction and all of the adjectives used to praise the workshop could easily be applied to her assistance.

Barbara Conroy's far future explorations were well-balanced by three speakers who served as engaging role models in the present. Teresa Hickey described her activities as Archivist for the Bank of America, while Robert Hofer defined the need for librarians to act in various roles as managers of information generally, and specifically the skills librarians can use as Records Managers. Mary Culnan, Assistant Professor at U.C. SLIS, compared the educational requirements of the MLIS degree to the MBA, to show that it is quite possible to take a very comparable program pursuing the MLIS, that is in fact augmented by traditional librarian skills of cataloging and reference work. In total, these presentations improved our sense of self worth--we do have needed, unique and necessary skills! And the future will provide even more opportunities for applying them.

--Rebecka Snell

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DIRECTORY CORRECTIONS AND ADDITIONS

The Chapter directory, which all members should have received in December, has now been totally automated. Our database of member records is being stored and updated by George Lithograph, who also produced our directory this year. As with any task of this magnitude, due to both volume of data processed and to the fact that the entire database had to be designed and formatted, some errors were inevitable. I would appreciate being informed of any significant errors and/or omissions so that I may make correction announcements in the Bulletin, and I sincerely apologize for any inconvenience these errors may cause.

The production of the directory has definitely proved to be a satisfying challenge for me. I believe that we now have a very workable database which will be the basis for future directories, where the only data to be processed will be corrections and additions. My thanks to Dian Gillmar and to the Executive Board for supporting this project.

Sara Crew-Noble, President-Elect
and Membership Chair

Corrections:

Page 1 Number 6 should read:
Alameda County Law Library

Page 6 Number 67 should read:
Cooper Laboratories, Inc.
Corporate Information Ctr
3145 Porter Drive
Palo Alto, CA 94304
van der Tak, Johanna H.*
Office: 415 856-5976
Home: 415 326-9073
SF, SA

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(...Directory Update)

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201 Willamette Ave
Medford, OR 97501

Roth, Mrs. Elizabeth B (retired)
2932 Linden Avenue
Berkeley, CA 94705
(415) 843-7804

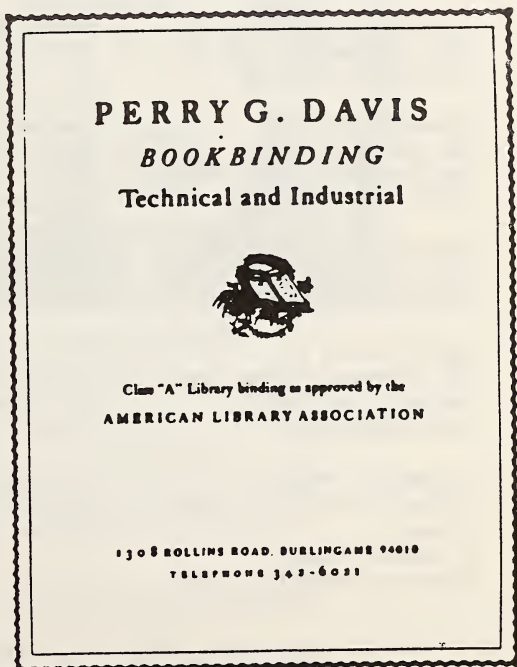
Thompson, Alleen (retired)
1681 The Alameda
San Jose, CA 95126
(408) 293-2838

Wickline, Marian (retired)
232 Rutherford Drive
Danville, CA 94526

Additions:

Mt. Zion Hospital and Medical Center
P.O. Box 7921
San Francisco, CA 94120
Wesling, Angela
Office: 415 567-6600 ext. 2339
Home: 415 221-1682
SF
Subjects: Medical Science,
Psychiatry, Psychology

Press Club of San Francisco
555 Post Street
San Francisco, CA 94102
Grenfell, Robert W.
(Library Committee)
Office: 415 775-7800



Changes

Ironside, Eugenia
retired from Fireman's Fund Insurance Library
new address:
1740 Broadway
San Francisco, CA 94109

New Chapter Members

Bernhart, Barbara M.
826-A Anza
San Francisco, CA 94118

Lauderdale, Kenneth
c/o H. Lauderdale
5121 Coronado Avenue
Oakland, CA 94618

Brush, Cassandra
463 Vermont Avenue
Berkeley, CA 94707

Lowrance, Eileen
Fireman's Fund Insurance Lib.
P.O. Box 3395
San Francisco, CA 94119
(415) 929-2871

Chapman, Sharon Lee
1220 Tasman Dr., Sp 411
Sunnyvale, CA 94086
(408) 742-8100

Martin, Rebecca R.
Biology Library
University of California
Berkeley, CA 94720
(415) 642-2531

Dausch, Ann S.
410 Curie Drive
San Jose, CA 95123

Dempsey, William J., Jr.
1411 Monument Blvd., Apt. F1
Concord, CA 94520

Morse, Phyllis L.
Medi-Physics Inc.
Sci Library
P.O. Box 8684
Emeryville, CA 94608
(415) 652-7650

Franklin, Carl W.
601 Leavenworth No. 55
San Francisco, CA 94109
(415) 441-4818

Mugglestone, Thomas A.
Wilson Ihrig Associates
5776 Broadway
Oakland, CA 94618
(415) 658-6719

Itnyre, Jacqueline H.
1899 Big Bend Drive
Milpitas, CA 95035

Jones, Kevin R.
124 Farragut Avenue, Apt. 14
Vallejo, CA 94590
(707) 646-4306

Mull, Richard G.
1035 Pine, Apt. 504
San Francisco, CA 94109
(415) 951-8142

Kingshill, Mary A.
Hellmuth Obata Kassabaum Inc.
Library
1 Lombard Street
San Francisco, CA 94111

Peterson, Gretchen N.
769 Hillgirt Circle, Apt. 4
Oakland, CA 94610

(...Directory Update)

Ritchey, Lani E.
SRI International
Library
333 Ravenswood Avenue
Menlo Park, CA 94025

Robinson, Rita J.
Wells Fargo Bank
Library Au 888
475 Sansome Street
San Francisco, CA 94163
(415) 396-3744

Ryan, Sharyn P.
Price Waterhouse Company
Audit Library
555 California Street
San Francisco, CA 94104
(415) 393-8674

Strizich, Martha D.
3846 La Cresta Avenue
Oakland, CA 94602

Svihra, Shirley Joy
543 Liberty Street
El Cerrito, CA 94530
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White, Margie A.
1216 Roosevelt
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Science Citation Index, Source, and Permuterm Index, 1976-1978

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Books in Print (Authors), 1977-78 (Suppls) 1976-80.

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Moody's Investment Service Manuals:

Bank and Finance, 1977-78

Industrial, 1977-78

OTC Industrial, 1977-78

County Business Patterns, California, 1976

Statistical Abstract of the U.S., 1977

U.S. Governmental Manual, 1979-80

Congressional Directory, 1977 (95th Congress)

୧ ୨ ୩ ୪ ୫ ୬ ୭ ୮ ୯ ୧୦ ୧୧ ୧୨ ୧୩ ୧୪ ୧୫ ୧୬ ୧୭ ୧୮ ୧୯ ୨୦

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Books in Print. Supplements, 1981
Data Sources Directory. Autumn, 1981
Electronic News Financial Fact Book, 1980
Materials Handbook, by George Brady. 10th edition, 1971

JOURNALS NEEDED by the Reference Room at the Department of Nutritional Sciences at the University of California, Berkeley
Contact Lora Teitler (415) 642-6490

J. Human Nutrition, V. 25:1-3(1971); 26:4,6 (1972), 27:1-5(1973); 32:6(1978)
J. Nutritional Sciences and Vitaminology, V. 25:3(1979)
J. American Dietetic Association, V. 40:6(1962); 56:1-3, 5-6(1970); 70:1(1977)
Laboratory Animal Science, V. 29:4(1979)
Laboratory Animals, V.3:1-2(1969), V.4:1,3(1970), V. 9:2(1975)
Lipids, V. 1:1-5(1966), V. 4:6(1969), V. 7:12(1972)
Nutrition Abstracts and Reviews, Series A, V. 44:4(1974), V. 49:7-8, 10-11(1979)
Nutrition and Metabolism, V. 20:1(1976)
Nutrition Reviews, V. 38:4, 6, 10(1980)
Pediatrics, V. 56:4(1975), V. 61:1(1978)
Physiological Reviews, V. 33:3-4(1953), V. 34:2(1954), V. 54:2-4(1974), V. 56:4(1976)
Proceedings of the Nutritional Society, V. 32:3(1973), V. 37:3(1978)
Proc. Soc. Exp. Biol. & Med., V. 157:3(1978)

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CALENDAR OF EVENTS

- Jan 19 FINANCIAL DISTRICT LIBRARIANS LUNCHEON. For reservations call Barbara Barton, (415) 765-2116
- Jan 20 SLA BAY AREA CHAPTER Dinner meeting. Videodisc technology will be explored. Location: San Francisco.
- Jan 22-29 AMERICAN LIBRARY ASSOCIATION will hold its Mid-Winter meeting in Denver, CO.
- Jan 27-29 SPECIAL LIBRARIES ASSOC., Mid-Winter Meeting at Louisville, KY.
- Jan 27 SLA SAN ANDREAS CHAPTER Library tour.
- Feb 3-5 MUSIC LIBRARY ASSOCIATION will hold its annual conference in Santa Monica, CA
- Feb 10-12 Joint meeting of the NORTHERN CALIFORNIA and NEVADA MEDICAL LIBRARY GROUP and the SOUTHERN CALIFORNIA AND ARIZONA MEDICAL LIBRARY GROUP at the Monterey Hilton. Info: Anne Shew, Ralph K. Davies Medical Library, Castro & Duboce Sts., San Francisco, Ca 94114, (415) 565-6352.
- Feb 11 ART LIBRARIES SOCIETY OF NORTH AMERICA, NORTHERN CALIFORNIA CHAPTER meeting will include a tour of the Saga Corporation Art Collection, Menlo Park. Info: Arlene A. Noble, P.O. Box 5585 Stanford, CA 94305
- Feb 16 FINANCIAL DISTRICT LIBRARIANS LUNCHEON For reservations call Barbara Barton, (415) 765-2116

Feb 16

SLA BAY AREA CHAPTER Helen Waldron, SLA Hall of Fame member will speak on The California Master Plan-- Library directions for the 80's--a master plan for California Libraries. Location: East Bay.

Feb 21-26

ART LIBRARIES SOCIETY OF NORTH AMERICA Conference; Boston, MA; Contact: Pamela J. Parry, ARLIS/NA, 3775 Bear Creek Circle, Tucson, AZ 85715: (602) 749-9112.

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(...Calendar)

- Feb 24 ASIS BAY AREA CHAPTER cosponsors an evening with Carlos Cuadra and Associates who will discuss the ADONIS project. Your views are needed. For more information: Saundra Lormand, Kresge Engineering Library, University of California, (415) 642-3339 or (415) 455-0998.
- Mar 10 SLA SAN ANDREAS CHAPTER Dinner Meeting. Panel on relationship of libraries/information centers with records centers/archives.
- Mar 16 FINANCIAL DISTRICT LIBRARIANS LUNCHEON For reservations call Barbara Barton, (415) 765-2116
- Mar 17 SLA BAY AREA CHAPTER Dinner Meeting Topic: Time management, Location: San Francisco.
- Mar 18-19 AARON COHEN AND ASSOCIATES seminar, "Strategic Planning for Libraries," offered in San Francisco. \$250. For more information contact: Aaron Cohen & Assoc, Teatown Rd, RFD 1, Box 636, Croton-on Hudson, NY 10520, (9145) 271-8170.
- Mar 26-27 GOVERNMENT DOCUMENTS AND INFORMATION 2nd Annual Conference, Westpark Hotel, Arlington, VA. Fee, \$125. Write to MRI Conferences, 520 Riverside Ave., Westport, CT 06880, (203) 226-6967.
- Apr 18-24 NATIONAL LIBRARY WEEK!!!
- Apr 20 FINANCIAL DISTRICT LIBRARIANS LUNCHEON For reservations call Barbara Barton, (415) 765-2116
- Apr 22 SLA BAY AREA CHAPTER Dinner Meeting. Mary Culnan, Faculty U.C. School of Library and Information Studies will address the value of an MBA to practicing librarians. Location: East Bay.
- May 7 SLA SAN ANDREAS CHAPTER Dinner Meeting. Winery Tour??
- May 18 FINANCIAL DISTRICT LIBRARIANS LUNCHEON For reservations call Barbara Barton, (415) 765-2116

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(...Calendar)

- May 23-27 Second International Conference on Geological Information held in Golden Colorado.
- May 25 SLA BAY AREA CHAPTER Dinner Meeting. Mystery Guest, Location: San Francisco.
- Jun 5-6 AARON COHEN AND ASSOCIATES seminar, "Strategic Planning for Libraries," offered in San Francisco. \$250. For more information contact: Aaron Cohen & Assoc, Teatown Rd, RFD 1, Box 636, Croton-on-Hudson, NY 10520, (914) 271-8170.
- Jun 5-10 SPECIAL LIBRARIES ASSOC., Annual Conference at Detroit, MI.
- Jun 7-10 NATIONAL COMPUTER CONFERENCE, Houston's Astorhall.
- Jun 12-18 MEDICAL LIBRARY ASSOC., Annual Conference at Anaheim, CA.
- Jun 13-16 AMERICAN SOCIETY FOR INFORMATION SCIENCE (ASIS) Eleventh Mid-Year Meeting, Univ. of Tennessee, Knoxville. Theme: "Information -- The Critical Difference."
- Jun 15 FINANCIAL DISTRICT LIBRARIANS LUNCHEON For reservations call Barbara Barton, (415) 765-2116
- Sep 21 FINANCIAL DISTRICT LIBRARIANS LUNCHEON For reservations call Barbara Barton, (415) 765-2116
- Oct 19 FINANCIAL DISTRICT LIBRARIANS LUNCHEON For reservations call Barbara Barton, (415) 765-2116
- Nov 16 FINANCIAL DISTRICT LIBRARIANS LUNCHEON For reservations call Barbara Barton, (415) 765-2116

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آد. اكس

آد. اكس. ٣٢٢٠. ألين رود، بورتولا فالي، كاليفورنيا ٩٤٠٢٥، الولايات المتحدة الأمريكية، (في بنسولا سان فرانسيسكو، بجوار جامعة ستانفورد، في قلب «وادي السليكون»، المركز الرئيسي لصناعة الالكترونيات ومركبات الفضاء في الولايات المتحدة الأمريكية). تليفون: ٨٥٤-٦٧٣٢-٨٥٤ (٤١٥). تلغرافيا: ADDISTRAN. تلكس: ١٧-١٤٢٥. خدمة سريعة عن طريق المبرقة الكاتبة، والساعي البرق والجوى.

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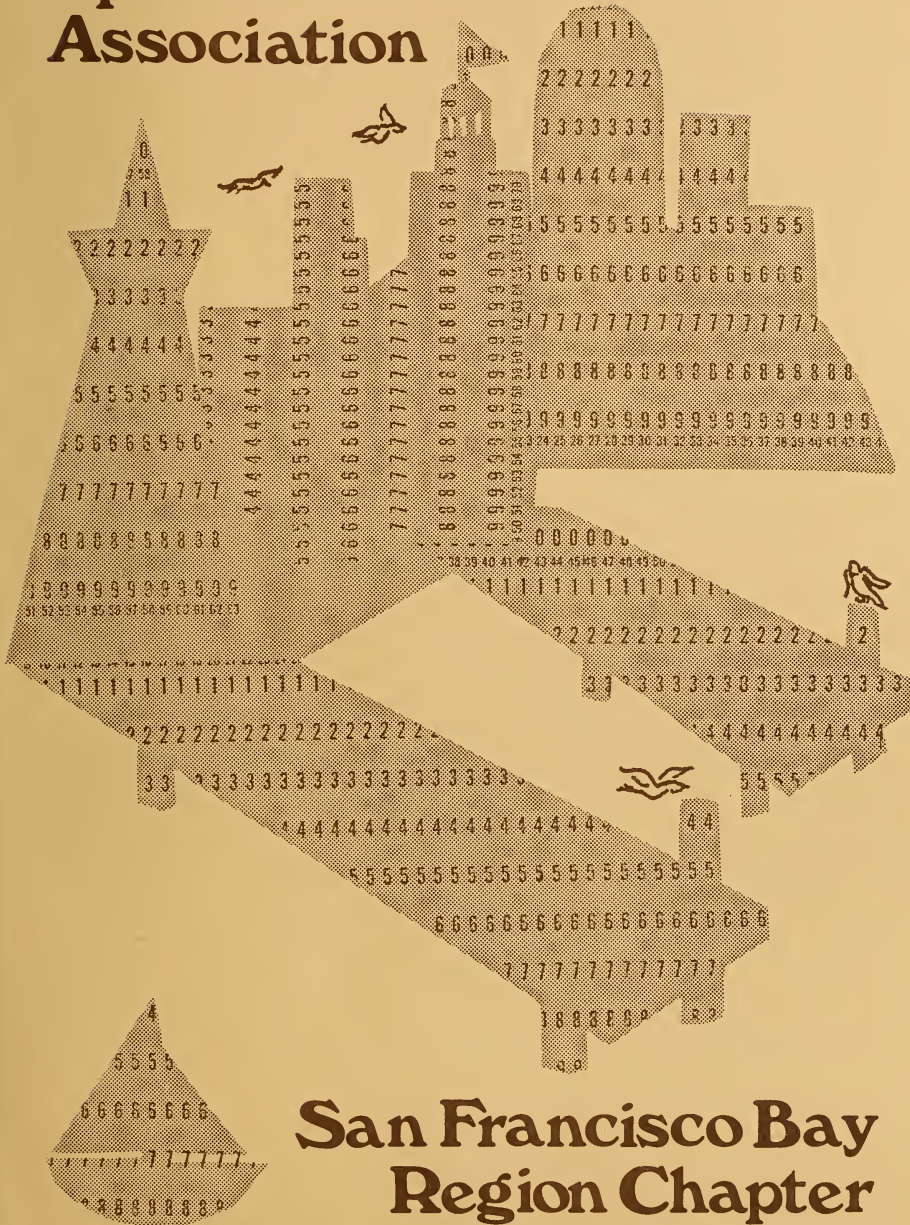
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ISSN: 0277-2124



San Francisco Bay
Region Chapter

BULLETIN

BULLETIN

San Francisco Bay Region Chapter
Special Libraries Association

EDITORS

Marc A. Levin
Institute of Governmental Studies Library
109 Moses Hall
University of California
Berkeley, CA 94720
(415)642-1472

Rebecka Snell
SOHIO Petroleum Company
Petroleum Engineering Records
160 Pine Street, 2nd Floor
San Francisco, CA 94111
(415)951-2570

ADVERTISING MANAGER: Suzanne Caster, San Francisco Chronicle, 901 Mission Street, San Francisco, CA 94103 (415)777-7230

The BULLETIN is published by the San Francisco Bay Region Chapter of the Special Libraries Association five (5) times a year from September to May. Special Libraries Association assumes no responsibility for the statements and opinions advanced by the contributors to the Association's publications. Editorial views do not necessarily represent the official position of Special Libraries Association. Acceptance of an advertisement does not imply endorsement of the product or services by Special Libraries Association. Chapter members and friends are invited to communicate ideas, information, and news to the editors. Consideration of space and format may make editing of manuscripts necessary.

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ON LIBRARY DIRECTIONS FOR THE 80's		

**Special Libraries
Association**

ISSN: 0277-2124

**San Francisco Bay
Region Chapter**

BULLETIN

Volume 52, number 4
March/April 1982

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In my message in the November/December 1981 of the Bulletin, I urged us to become the information managers of the future. I have been thinking about my exhortation in terms of the information society and would like to clarify what I mean by the term "managing" both for myself and, hopefully, for you.

An article by Harlan Cleveland, Director of the University of Minnesota's Hubert H. Humphrey Institute of Public Affairs, in my favorite newspaper, The Christian Science Monitor, states that "leaders in an information society will have to develop very different ways of thinking from those that proved useful in the management of industrial and agricultural resources." He gives four characteristics of information which will dictate a different style of management: 1) information is nondepletive; 2) information is consequently not scarce; 3) the information society is not resource hungry; 4) information gives rise not to exchange but to sharing transactions. As a result of these characteristics of information, Mr. Cleveland suggests that its management will involve cooperation rather than coercion, and "maximization of choice rather than suppression of diversity."

Recently the CLASS Task Group issued a paper which, in my estimation, gives us as librarians a boost into participating in an information society whose characteristics emphasize cooperation and allow for choice. The paper is entitled "The CLASS Data Base Network: A Vision for the Future." It proposes the establishment of a network that would involve the cooperation of groups, or nodes, of libraries. The network would be a decentralized system rather than the one envisioned by the founders of CLASS six years ago which was to "provide a centralized, monolithic, computer-based system to handle virtually all data base needs within the State of California." CLASS would, however, by developing a decentralized network attempt to limit the uncoordinated data base development that could easily gather momentum and make it increasingly difficult for the user to access necessary information. All libraries in California as well as those served by CLASS in other geographic areas would be eligible to participate in the planning of the data base network.

Within the diversity of information to be handled, the CLASS Data Base Task Group has defined the CDB to be concerned with "a file of machine-readable bibliographic citations." However, these citations are not limited to monographs but "will ultimately include records for materials in all formats (monographs, serials, AV, referral information, etc.)."

Each node "must have the ability to query all other nodes for bibliographic access throughout the CLASS service area, and the capability to perform transactions necessary for interlibrary lending." However, beyond that stipulation, CLASS allows for the fact that most of the nodes that will make up the CDB will already consist of multi-institutional grouping of libraries providing cooperation and sharing because of geographic proximity or shared subject interests. In addition, CLASS accepts the reality that many of the institutions involved are committed to their individual course of development based on their unique requirements for services to their clientele. "In our view, each group (node) should have, within reason, the freedom to select an online catalog/circulation system

(...President's Message)

which meets the community's needs, so long as CDB Network requirements for linkage are satisfied."

It seems to me that CLASS's "Vision for the Future" meets Mr. Cleveland's challenge of managing information for the information society, one that emphasizes cooperation, accepts diversity, and encourages choice. %

GOING TO DETROIT?--ATTENTION !!!

The City of Detroit has scheduled a Grand Prix automobile race during the first week in June which coincides with the opening of SLA's Annual Conference. The race itself is scheduled to take place Sunday, June 5. SLA's block of hotel rooms is secure, but members are urged to reserve rooms early and to have hotel confirmations in hand when arriving in Detroit. %

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ALLEEN THOMPSON JOINS SLA HALL OF FAME

Alleen Thompson has been elected to the SLA Hall of Fame for 1982. She was the nominee of both S.F. Bay Region and San Andreas Chapters. She has a record of long and distinguished service to the Association on all levels serving as its President 1965/66. Congratulations, Alleen!

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1. The Nominating Committee's slate of candidates was read by M. Tilson. The slate is as follows:
PRESIDENT-ELECT: Bruce Hubbard (Brown and Caldwell)
Miriam Ciochon (Federal Reserve Bank of San Francisco)
DIRECTOR: Marc Levin (Institute of Governmental Studies)
Jan Hewitt (Levi-Strauss)
SECRETARY: La Vonne Jacobson (San Francisco State University)
Ruth Girill (BA Investment Management Corp)
2. J. Desoer was welcomed as an Associate Board observer and guest.
3. Elections Committee business was discussed. The Board approved the appointment of Virginia Pratt, Chair, and Nan Sand; M. Tilson and E. Wood also serve on the committee. The problems of invalid ballots (i.e., with no names on the envelopes, etc.) was discussed and referred to the Election Committee.
4. The Treasurer's report was given orally by A. Brunton, with written copy to follow. Preliminary figures for 1981:
Total available for expenditure \$28,555.09
Total Expended 27,854.65
The bill for the directory, about \$7,000, and the December joint meeting with CLA will be in the 1982 budget.
5. D. Gillmar surveyed the Board on its opinion for the proposed SLA name change. Opinion was divided between the need to expand the name to update the meaning, and those who wished to retain the word "library" in some form. Similarity of aims with ASIS was discussed; Desoer mentioned that ASIS has not recently been interested in joint programs with SLA.
6. M. Ojala has replaced S. Schanfield as chairman of the Planning Committee, which met Jan. 18 to begin evaluating Chapter program and meeting format and content. The committee will address the joint Executive-Advisory Board meeting on March 27.
7. A. McFarland has resigned as Publications Chairman and will not be replaced. D. Gillmar reported that the book of job descriptions is nearly done; SLA may prepare the book from the copy furnished by the Chapter and market it for us.
8. D. Gillmar announced that U.C. Berkeley this quarter is offering a course in Special Libraries, taught by Prof. M. Culnan. The Student Relations and Publicity Chairmen are planning a reception for students at U.C. in April. D. Gillmar announced that CLA wants to repeat our involvement with its meeting next time it convenes in San Francisco. The library tours for CLA/SLA members that were offered at the December meeting were well received.



ATTENTION ! ! !

DEADLINE FOR THE NEXT ISSUE OF
THE BULLETIN IS MAY 7, 1982...

LOIS FARRELL, Head Librarian at the Natural Resources Branch of the University of California, Berkeley Library and Chapter Past-President, has co-edited a book entitled: Guide to Sources for Agricultural and Biological Research published in late 1981 by UC Press.

MARY GINNANE has resigned her position at the Information Store to accept a new position as City Librarian for Independence, Oregon beginning March 1, 1982.

DANIEL C. KRUMMES, Assistant Librarian at UC Berkeley's Institute of Transportation Studies, has just published Flexible Work Hours and Transportation: an Annotated Bibliography. Dan's bibliography was published by Vance Bibliographies and can be found in their Public Administration Series: Bibliography No. P-912.

BARBARA NEWLIN of INFORMATION ON DEMAND of Berkeley wrote an article which was published in Library Journal's January 15, 1982 issue entitled: "How Information on Demand, Profit-Making Information Broker, Contracted with the North Suburban Library System, a Public Library System, to Answer: the 200 Questions."

KAREN T. QUINN of IBM's Santa Teresa Laboratory Library has written an article which was published in the January 1982 issue of the Wilson Library Bulletin concerning internships of library school students in special libraries.

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The big surprise of the Winter Meeting, held in Louisville, Kentucky in January, was the announcement of the possibility of changing sites for the Annual Conference in June. Because of the Grand Prix auto race scheduled for the first day of the Conference (the race will take place on city streets circling the convention center), Conference planners were concerned with logistics such as hotel space and access to and from the Convention area. The decision was made to consider another location in the event adequate arrangements could not be made with Detroit. The final outcome, as announced in a letter from Dave Bender on February 8, 1982, is that agreements have been reached and the Conference will remain in Detroit.

Another topic of great discussion at the meeting, but on which little progress was made, was the SLA name change. The discussions sounded much the same as those I have heard locally on the topic--some strong pros, some adamant cons, but a lot of "it depends." It is difficult to decide until we have something concrete to decide upon. The suggestion was made that a committee be formed to come up with specific name change proposals; then we can decide either for or against. Jim Dodd stated that his reason for suggesting a name change is "to make a good thing better," and noted that a change would not occur before 1984 (which happens to be the 75th anniversary of SLA).

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A great deal of concern was expressed over the announcement of the US Office of Personnel Management's Tentative Standards for GS-1409-11 series. This regressive change would classify all library "practitioners" as non-professional and only managers as professional. If this change is allowed to occur, it can only have disastrous effects on the profession.

All in all, the meeting was enjoyable and educational. My only unanswered question on leaving Kentucky was "why isn't the grass blue?"

In a continuing effort to provide the Chapter with information and opinions, the BULLETIN Editors have solicited a candidate statement from two Chapter members running for the office of President--Elect. Bruce Hubbard, Head Librarian at Brown and Caldwell, and Miriam Ciochon, Head Librarian at the Federal Reserve Bank of San Francisco, have filed the following brief statements:

MIRIAM CIOCHON: "I know that I've benefitted enormously--both professionally and personally--from my SLA membership. The Chapter has been successful in offering programs that create awareness of new directions, call attention to potential areas for cooperation, and provide the intellectual stimulation and opportunities for personal interchange that are so essential in our profession. I feel honored by my nomination, and would like, in any way I can, to contribute to the continued growth and vitality of the Chapter."

BRUCE HUBBARD: "Having worked only in small libraries, membership in SLA has been very rewarding to me. Two important benefits of membership are the program of continuing education and the frequent opportunities for contact with other librarians. This contact provides us with a large support group for our professional lives. Furthermore, it gives us the chance to build up a network of librarians whose members are especially important sources of information to a librarian in a small library. A strong continuing education program helps us to deal with the changing structure of librarianship.

In addition to being a vehicle for the support for librarians, SLA, by virtue of its volunteer nature, provides opportunities for librarians to serve the Association and promote special librarianship. I am honored to have been nominated to the office of President-Elect, and I will continue to do my best to support SLA and its goals."

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On Wednesday January 20, 1982, the members of the Online Users Group and Special Libraries Association were treated to a videodisc demonstration at the Sheraton Inn in Burlingame. This demonstration was the major part of Vickie Vance's (Marketing Development Manager of Sony Video Products) talk on "Videodisc Technology For Information Storage and Retrieval."

Demonstrated were Sony's videodisc player's varied playback modes: scan, fast, slow, still, repeat, and stop in both forward and reverse. The interrupt, skip, review mode, and frame search were also shown. Two programmed instruction type of videodiscs were demonstrated along with the playback modes.

Videodisc technology is a new means of information storage and retrieval. A 12-inch disc (looks like a phonograph record) holds 54,000 frames. Sony's optical reflective videodisc uses laser light reflected off of pits embedded within transparent plastic to playback the information stored on the disc. This type of videodisc has a use life of 50 years. Videodiscs are primarily a storage medium for visual pictures. The resolution in videodisc technology is based on the American Television Standard (525 lines per frame). A higher resolution is needed for text. With the current technology, videodiscs are play only.

Videodisc with a computer interface can be used for educational purposes. It utilizes a programmed instructional format. The individual's responses drives the videodisc playback. Planning, programming, and creating this type of videodisc are the most time consuming aspect of producing the individual videodisc.

Master Plans and Valentines: Terry Dean

The February Chapter meeting was held on February 16, 1982, at the Sea Wolf Restaurant in Oakland's Jack London Square, where the lounge offered a lovely view across the estuary to the lights of Alameda. Following a congenial social hour and seaworthy fare, Dian Gillmar, Chapter President, called the meeting to order, proudly introduced Alleen Thompson as a recent inductee into the SLA Hall of Fame, and announced the slate of candidates for the Chapter's Spring Election.

After apologizing for the unusually small projector screen, but redeeming herself with the promise of parking validation, Mary Wawrzonek introduced the speakers for the evening, Ron Miller, Executive Director of CLASS, and CLASS's representative on the California Master Plan's Steering Committee, and Helen Waldron, Chapter member and Special Libraries Association representative to the Steering Committee. The topic before the assembly: "Library Directions for the 80s--a Master Plan for California Libraries."

Mr. Miller spoke briefly on the genesis of the Master Plan, and its convenors, and the visions and goals the plan hopes to achieve. He also alluded to the broad coalition of libraries of the Master Plan is trying to encompass, and referred to the 22 member groups of the Steering Committee as representative of this spectrum. He described the organization of the Plan around 8 goals, 44 objectives and 143 key results!

Ms. Waldron then discussed the areas of the Plan in which she felt special libraries could most effectively participate, especially cooperation. She proposed that because of the nature of special libraries, we are already aware of the necessity of cooperative endeavors, and our experience could well serve the Steering Committee. Other areas of the Plan which might affect special libraries, including support, awareness, and research.

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Over 80 people attended the January 22, 1982 workshop organized by the Education Committee of the San Francisco Bay Region/San Andreas Chapters, in collaboration with SLA's Professional Development Department, at Grosvenor Airport Inn, South San Francisco. The workshop speaker, Audrey Grosch, Professor and Head, Library Services Division, Library Systems, University of Minnesota, gave an overview of automated systems, software, and systems development. Questions led into discussions of various computer systems, software, and systems development.

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The articles that follow were each written by the Chairman of a Chapter committee. They are the result of a project of the Publicity Committee, the purpose of which is to describe the objectives, activities, and accomplishments of these committees. There will be a second group of articles in the next issue of the Bulletin. If you would like to join one of these committees in future years, please contact the current President-Elect of the Chapter of the current Chairman of that committee.

Chapter Consultation Service
Chapter Consultation Officer: Bruce Hubbard

"The mission of the Consultation Service is to provide assistance to management toward the solution of information problems in organizations which may or may not yet have special libraries or information centers." SLA Consultation Service Procedures, 1981.

I interpret this to mean that we shall attempt to recommend a librarian with an MLS degree as the solution to an organization's information problems. To be realistic, this solution is not always appropriate, but we devote more time to those cases where there is a higher probability of establishing a position for a librarian. Convincing an organization to establish a special library with an MLS librarian is a satisfying experience for me, and ultimately it strengthens the Chapter because the Service recommends that the organization advertise for a librarian on the Chapter's Jobline.

The Service offers up to eight hours of consultation, and either the Chapter's Consultation Officer or another Chapter member with more appropriate subject expertise makes whatever visits are necessary. The Service is also free; however, recently some chapters have been trying to change SLA's policy and require a fee from organizations for consultation. Their rationale is that we're selling ourselves short by not selling our consultation. I am against any payment for this service because that would surely reduce its attractiveness to organizations, and so reduce the likelihood of the management realizing that it needs a professional librarian.

The Service also answers queries regarding library procedures from untrained individuals who are trying to manage collections of printed matter for their companies. Most of these calls are handled over the telephone.

Having examined the flow of requests for consultation of the past few years, it became obvious that publicity about the Service is the best way to increase the number of requests for consultation. I am continually amazed at how many managers in medium-sized firms don't realize that a librarian is the solution to their information problems and so I am planning to work with the Publicity Committee to get an article which mentions the Service placed in a local business publication.

The Service has received eleven requests for consultation so far this year. The origins of the requests were scattered from Marin to

San Jose. Two of the requests were referred to the San Andreas Chapter. Most of the requests were handled over the telephone, but two resulted in visits and one of those led to a position for an MLS librarian.

Education Committee
Terry Dean, Chair

The Education Committee is currently a joint committee of the San Francisco Bay Region and San Andreas Chapters. It is presently composed of 11 members: Terry Dean and Michael Sullivan, co-chairs, and Barry Champany, Pam Enrici, Monica Ertel, Pat Marshment, Marjorie Wilber, George McGregor, Camille Wanat, and Helen Romero, members. Camille serves as Committee secretary.

The Education Committee was originally instituted "... to promote SLA-school relationships and to work with educational institutions in the Bay Area to help plan programs pertinent to special librarianship." Although the Education Committee no longer works in tandem with Bay Area library schools in planning its continuing education programs aimed at professional librarians, it does closely monitor training programs for library assistants sponsored by local community colleges, and tries to plan workshops for library assistants which will supplement these courses. The Committee's major responsibility now is to reduce the hazards of professional obsolescence by providing a vehicle through which practicing librarians can keep pace with advances in an increasingly diversified field.

The Committee conducts at least one, and usually two, workshops during the Chapter year. In alternate years, one of the workshops is directed specifically to library assistants, although everyone is welcome to attend any offering. Recent topics have included micro- and mini-computers in special libraries, private files, CASIA, acquisitions, and library management. This year (1981-82) the Committee has already presented its first workshop, "Appropriate Technology in the Library," conducted by Audrey Grosch from the University of Minnesota. This was a continuing education course sponsored by the Association. The next workshop, directed primarily at library assistants, will deal with document delivery.

The Committee meets about once a month, with an agenda (of sorts), and recorded minutes. While the Committee's major decision-making concerns choosing the workshop topic, there are additional myriad details that are attended to: workshop logistics, including location, food, date, a-v aids; speakers, their suitability and availability; publicity; finances, etc. Although the Education Committee requires a considerable commitment of time and effort, the rewards certainly justify the expenditure!

Hospitality Committee
MaryAnn Whitney, Chair

The Hospitality Committee is responsible for arranging our chapter's meeting places each month. These duties include searching for restaurants with suitable banquet facilities, attractive menus, and

reasonable dinner prices for over 100 people--quite a task these days when going out to eat almost anywhere in the Bay Area is expensive. The Committee members in charge of a meeting follow through with all the details of reserving a place for our meeting date, taking reservations for dinners, keeping track of checks, arranging for necessary transportation for members to and from meetings, and providing name tags for all the attendees.

Preparations for a chapter meeting take time and planning. Most of the work is "behind the scenes" and goes unrecognized by many chapter members. It is the Committee's hard work that allows all of us to enjoy smoothly-run dinner meetings in comfortable surroundings. Members can help make the Committee's job easier by making reservations before the deadline and by cancelling when they know they cannot attend.

One of the most enjoyable aspects of working on the Hospitality Committee is being able to meet and work with other chapter members. This year's Committee has been exceptionally diligent and enthusiastic. These hardworking individuals are Gloria Curtis, General Electric Co.; Seyem Deus, Manalytics, Inc.; Jan Hewitt, Levi Strauss & Co.; Bruce Hubbard, Brown and Caldwell; Karen Kiefer, Utah

International; Jeffrey Mah, Bechtel Corp.; Joe Morganti, U.C. Berkeley, Astronomy/Math/Computer Science Library; Vona Oji-Ford, Standard Oil Co. of California; Dorothy Paulsen, Utah International; Pat Rea, Federal Reserve Bank of San Francisco; Judy Riggs, The Ordered Word; Jensa Woo, Golden Gate University. These people deserve a great deal of thanks and appreciation from the chapter for their hard work.

Some of the highlights of the Hospitality Committee's work this year include the very successful holiday social in December with CLA at the San Francisco Hilton. We hope to make this a regular event with CLA every two years when they hold their annual meeting in the San Francisco area. We also have had pleasant dinners at facilities we tried for the first time, such as the Lake Merritt Hotel and the Engineers' Club. We are looking forward to trying the Berkeley City Club and Sabella's in the Spring.

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Planning Committee
Marydee Ojala, Chair

Each year the Planning Committee chooses its projects based upon member interests and the charge given it by the Executive Board. This year the Planning Committee is involved in long range planning for the Bay Region Chapter. The members of the Committee, Suzanne Burwasser, Barbara Gersh, Shelly Schanfield, Molly Skeen, Virginia Veit, and Ellie Wood, with Marydee Ojala as chairman, are studying the Chapter's activities and membership to determine how best the Chapter can meet members' professional needs and concerns both now and in the future.

Long range planning looks at the future of an organization in light of decisions made today and attempts to chart the consequences of alternative courses of action. In terms of the Bay Regions Chapter, the committee is considering several questions. Are Chapter meetings at the right time, in the best format, held at optimal locations, with the most appropriate programs? Should there be fewer or more frequent meetings? Should the Chapter have special interest groups? What continuing education should the Chapter provide? What areas of interest should be covered, when should they be held, and what format is best? How can the Chapter promote special libraries? How can the Chapter publications be improved? What provisions could, or should, be made for members not in traditional library occupations?

These questions and a myriad of others are under discussion. We intend to selectively survey the Chapter members for their views and hope to host a Chapter meeting to get still more feedback. From this input we hope to develop a long range plan so the Chapter will have a sense of the direction in which it wishes to go.

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Program Committee
Linda Kraemer, Chair

The Programming Committee is responsible for arranging for topics and speakers for the monthly dinner meetings and for announcing those meetings. We work closely with the Hospitality Committee in assuring that a smooth program is run every month.

I accepted the position of Chair upon Meg Dawson's move to New York last August. Fortunately, Meg had already assembled an excellent Committee to work with and her early organization and leg work was invaluable. I would also like to thank Mary Ginnane of the Information Store for filling in between the time Meg left and I accepted the position. Members of the Committee are Fran Brunet, Esherick Homsey Dodge & Davis; Elyse Eisner, formerly with the Bank of America prior to her move to Montana; Mary Ginnane, Information Store; LaVonne Jacobsen, San Francisco State University; David Lewallen, Alameda County Library; Audrey Powers, Federal Reserve Bank; Linda Selbach, Decimus Corp; Lee Stocks, BA Investment Management Corp; Virginia Veit, Safeway; Mary Wawrzonek, Chevron Research.

We planned eight programs this year. The Christmas Party is planned totally by the Hospitality Committee. Our speakers include George Ginader, National President of SLA; Fran Spigai of Database Services discussing a survey on database use; Joe Esherick of Esherick Homsey Dodge & Davis on library architecture; Vicky Vance of Sony on videodiscs; Helen Waldron, SLA Hall of Fame member on the California State Master Plan for libraries. Other meetings were on time management with Donna Goldfein, a consultant in this area and Mary Culnan, Assistant Professor at UC discussing the value of the MBA to librarians.

This year, for the first time, we had a Program-library Visits Chair (see reports of that Committee in this Bulletin). I would like to thank Linda Selbach for handling that new position so successfully.

The Program Committee has had a very successful and gratifying year. We have tried to give a balance of programs between pure library topics and topics of a more general nature but of interest to all of us.

We held two successful joint meetings--the first with the San Andreas Chapter with George Ginader as out speaker and the second on videodiscs with the Bay Area On-Line Users Group. We hope to continue this trend in the future.

I would like to encourage members to openly share their feelings on meetings--should we continue to have them every month, should we have any purely social meetings, what topics would you like to cover? Of course, the best involvement would be to join the Committee itself, but suggestions are always welcome.

1981-1982 was the first year of operation for this subcommittee. Formerly a function of the Program Committee, Library visits were organized this year by this newly-formed subcommittee, whose members are Fran Brunet, Linda Selbach, and Marsh Wyler. This year saw the institution of a fee for library visits. Although the fee is minimal (\$2.00 for most tours), it is hoped that this system will increase the reliability of the reservation sign-ups.

Our first activity was the well-attended series of open houses held for SLA and CLA, just prior to the joint Christmas party. Approximately 185 members, representing both organizations, visited libraries at the Bank of America, the Bay Area Reference Center, the Federal Reserve Bank, and the Mechanics Institute. The host librarians were well-prepared to receive visitors and provided both valuable information on a cross-section of Bay Area special libraries, and an opportunity for members of both organizations to develop professional contacts and exchange ideas.

Our next activity will be a tour of the San Quentin Prison Library, scheduled for March 25. Mr. Jim McHenry, Senior Librarian, will host a group of twenty SLA members on what promises to be an interesting tour.

The committee would also like to plan one more tour for May, time and resources permitting. The location has not yet been determined. Any parties interested in hosting a library tour or any individuals interested in working on this subcommittee are encouraged to contact any of the current members.

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Committee Members: David Lewallen, Chair, Mary Ginnane, Ronald Heckert, Jan Hewitt, Daniel Krummes, Audrey Powers, Rena Schonbrun,

The work of the Committee began slowly in October as we tried to determine what the exact charge of the Committee was. The Chapter's Procedure Manual provided little solid direction for either our goals or procedures. A brainstorming session soon provided us with a list of the problems that we felt we could address through various projects.

We recognized our Membership Directory as a valuable public relations tool. Although it had never been done before, marketing the Chapter's Directory seemed an ideal way of publicizing the Chapter, our members and member libraries, as well as generating revenue

Library Update . . .

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for the Chapter. Sara Crew Noble, Membership Chair, worked closely with our committee in planning our two-fold strategy. First we were able to get a complimentary booth at the California Library Association Annual Conference, December 13-16. Our committee members staffed the booth during all hours the exhibits were open. Although we didn't sell many directories at the Conference, we gave out many order forms and even more applications for membership in SLA. Response to our visibility at the Conference was very positive and opened avenues for future cooperation with CLA. Since the Conference, Stefan Moses, CLA Executive Director, has written me expressing his interest in our organizations cooperating in future programs.

Other efforts to publicize the Directory took the form of publication announcements sent to nearly twenty publications. Mary Ginnane handled this project, writing the press releases and distributing them to other SLA Chapter bulletins, local business publications such as the San Francisco Business Journal and the national business press including American Marketing Association's Marketing News. At this time it is too early to fully assess the success of our efforts marketing the Directory. We are still considering the possibility of paying for advertisements if none of the press carries our announcements.

Most of our committee agreed we, at best, had a cloudy understanding of the inner machinations of our Chapter and the specific activities of many of the committees. We agreed having committee reports in the Bulletin would help alleviate this problem and perhaps encourage members to participate on committees. I won't belabor this project which Rena Schonbrun handled and has described in her introduction to these articles. However, the Committee does want to thank Marc Levin, Bulletin editor, for his cooperation and President Dian Gillmar for agreeing to accept the reports in lieu of formal annual reports.

Another area of concern was the lack of attention given to special librarianship in UCB Library School curriculum and the consequent lack of interest in special libraries among the students. We addressed this issue in two ways. Ron Heckart provided input to the UCB Library School Advisory Committee to which

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Dian Gillmar was subsequently appointed by Dean Buckland to represent special libraries. Currently we are working with Eunice Azzani, Student Relations Chair, and her committee planning a wine and cheese party for UCB library school students. Through Daniel Krummes' efforts the party will be held at the UCB Institute of Transportation Studies Library.

Another major project being handled by Jan Hewitt and Audrey Powers is the creation of a Chapter talent bank or speakers bureau. Their questionnaire went out to the Chapter membership with the March meeting mailing. We plan to screen, analyze, and index the responses. The file will then be available to fill the frequent requests the Chapter receives for speakers and will simultaneously provide visibility both for our Chapter and individual members.

Daniel Krummes has become our correspondent with the Specialist. While some of the materials he has submitted have appeared, there are many more articles on our meetings, member's activities, and an announcement about our Membership Directory that we are awaiting. If you have read some of the publicity on our Chapter in the Specialist and felt it was distorted, you share one of the Committee's major frustrations--total lack of control regarding what gets printed and how editors can totally alter meaning of copy we submit.

One of our most difficult undertakings has been trying to get our monthly meetings announced in calendars of various publications like Barc Notes. Obtaining final accurate information from the Hospitality and Program Committees in time for all the various deadlines has proven impossible in spite of complete cooperation from the Committees and the publications. After spinning our wheels for several months we finally decided the only viable alternative is to submit our tentative calendar with names and phone numbers to contact for final information. Working out written procedures for inclusion in the Procedure Manual of routine publicity tasks will be my final responsibility as Publicity Chair.

Student Relations Committee
Eunice Azzani, Chair

The Student Relations Committee has three members: Eunice Azzani--chairperson, Mary Lou Pierce, and Joanna Beyer.

Our objectives are to publicize and develop interest in the field of special librarianship among new entrants to the library profession, and to encourage membership in SLA as a means to learn more about special librarianship and its practitioners.

This year we have worked at keeping students informed about meeting, but our efforts have been concentrated on a wine and cheese party for the students at Berkeley to be held on April 6th. We hope to provide through this function a more direct line of communication between students and SLA members.

If you are interested in helping to make SLA a viable organization for library students, our committee needs you next year!

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The California State Railroad Museum Library opened its doors May 2, 1981, the first day of Railfair Sacramento 1981, nine days of festivities marking the grand opening of the largest phase of the Railroad Museum. The Museum, located in Old Sacramento, is operated by the California Department of Parks and Recreation. The Central Pacific Railroad Passenger Station, opened in 1976, is a reconstruction of the 1867 structure with a dozen pieces of historic railroad equipment exhibited on the Station's tracks. On display in the 100,000 square foot History Building are twenty-one historic locomotives and cars, thousands of artifacts, and numerous special exhibits, including a 10,000 square foot walk-in diorama featuring the "Gov. Stanford" locomotive, the first engine of the Central Pacific Railroad, built in 1862. The Library is located adjacent to the History Building on the second floor of the Big Four Building, an edifice that also houses the Huntington & Hopkins Hardware Store, an art gallery, and the Museum's gift and book store, Milepost 1, operated by the Pacific Coast Chapter of the Railway and Locomotive Historical Society.

The Library's non-circulating collection focuses on all aspects of railroading--political, social and business history, technology, restoration of equipment, collecting, modelling--with particular emphasis on those topics as they pertain to the railroads of California, Nevada, and the West. Books, newspapers and periodicals, government documents, corporate records, blueprints, drawings, timetables, tickets, maps, photographs, graphic materials, works of art, and railroad-related ephemera are the types of materials available to patrons.

Shelved in the reading room are the reference books essential for railroad research, publications such as the Official Guide of the Railways, the Official Railway Equipment Registers, and the Locomotive and Car Builders' Cyclopedias. Selected titles from the Library's book collection and current periodicals are also available for browsing. Additional books and back issues of serials, as well as rare and archival items are paged from the Museum Archives, a 4,000 square foot processing and storage area that includes a high security vault equipped with sensitive temperature, humidity, and fire suppression systems. A 20,000 square foot off-site storage facility houses additional library materials and the Museum's extensive three-dimensional artifact collection.

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(...Library Profile)

The Library staff numbers four professionals: the curator, librarian, archivist, and a photographer. Currently, and no doubt for many years to come, the staff's efforts are concentrated on the processing and cataloging of the Library's collections. Most of the materials have been donated with gifts ranging from a single book to hundreds of cartons of railroad materials. With a backlog of at least 2,000 archival storage boxes, the staff's task is a formidable one; however, the opportunity to establish and develop this significant Western railroad history collection is a challenge the staff enthusiastically accepts. Besides the creation of the Library's card catalogue (to include author, title, subject, chronological, printer/publisher, and donor access points), plans are underway for comprehensive registers to archival materials, an in-house information card file relating to Western railroad history, a comprehensive card index to railroad periodicals not covered by commercial indexing services, and a subject index to the Museum's photograph collection.

The Library reading room is open to the public from 1 to 5 pm, Tuesday through Saturday. Although the Library's visitation does not yet exceed that of the Museum's over a half million people, the staff provides reference service to a wide variety of patrons. Visitors to the Museum often end their tour with a stop at the Library to inquire about a particular aspect of railroading. Genealogists are using such works as the Pocket List of Railroad Officials to trace the careers of railroad employees. The over 100,000 Lima Locomotive construction drawings are of interest to modelers. Authors of books and articles covering such topics as the history of hobos, the techniques of locomotive restoration, and scholarly corporate histories have benefited from the published and photographic materials in our collection.

The Library also welcomes reference questions by mail or telephone. The mailing address is 111 I Street, Sacramento CA 95814, and the telephone number is (916) 323-8073. The California State Railroad Museum Library invites members of the San Francisco Bay Area Chapter of the Special Libraries Association to visit our facility and tour the Museum.

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The Sierra Nevada Chapter will sponsor a workshop on 23-24 April at Cal-Neva Hotel, Lake Tahoe. The theme will be "The Trends and Realities of the 80's." The panel of speakers will discuss the provocative issues raised by the economic and political changes of the 80's as they affect all libraries, together with the impact of the "information society."

J.H. Anderson, State Librarian of Nevada, will give the key-note address. The other panel members will include Gary Strong, California State Librarian; Don Gholton, Chevron Research Corp., Nancy Van House, U.C. Berkeley; Terry Cook, Supervisor from Placer County; and a Nevada State Legislator.

The registration fee is \$50.00 and includes continental breakfast and lunch on Saturday. Deadline is 12 April. A no-host reception will be held on Friday night. For further information contact Scott Kennedy, Physical Sciences Library at U.C. Davis. Work phone is (916) 752-1627, home phone is (916) 758-7528.

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- Apr 4-7 ASSOCIATION OF COLLEGE & RESEARCH LIBRARIES NATIONAL CONFERENCE, Seattle, WA
- Apr 6 OFFICE AUTOMATION CONFERENCE, Moscone Center, San Francisco. More information: call American Federeation of Information Processing Societ6ies, Inc. (800) 556-6882.
- Apr 18-24 NATIONAL LIBRARY WEEK!!!
- Apr 20 FINANCIAL DISTRICT LIBRARIANS LUNCHEON For reservations call Barbara Barton, (415) 765-2116
- Apr 22 SLA BAY AREA CHAPTER Dinner Meeting. Mary Culnan, Faculty U.C. School of Library and Information Studies will address the value of an MBA to practicing librarians. Location: East Bay.
- May 5 Proclaimed LEGISLATIVE DAY by the CALIFORNIA LIBRARY ASSOCIATION. Librarians, trustees, friends and citizens are invited to come to Sacramento to help lobby the Legislature.
- May 7 SLA SAN ANDREAS CHAPTER Dinner Meeting. Winery Tour??
- May 18 FINANCIAL DISTRICT LIBRARIANS LUNCHEON For reservations call Barbara Barton, (415) 765-2116
- May 23-27 Second International Conference on Geological Information held in Golden Colorado.
- May 25 SLA BAY AREA CHAPTER Dinner Meeting. Mystery Guest, Location: San Francisco.
- Jun 5-6 AARON COHEN AND ASSOCIATES seminar, "Strategic Planning for Libraries," offered in San Francisco. \$250. For more information contact: Aaron Cohen & Assoc, Teatown Rd, RFD 1, Box 636, Croton-on Hudson, NY 10520, (9145) 271-8170.
- Jun 5-10 SPECIAL LIBRARIES ASSOC., Annual Conference at Detroit, MI.
- Jun 7-10 NATIONAL COMPUTER CONFERENCE, Houston's Astrolhall.
- Jun 12-18 MEDICAL LIBRARY ASSOC., Annual Conference at Anaheim, CA.
- Jun 13-16 AMERICAN SOCIETY FOR INFORMATION SCIENCE (ASIS) Eleventh Mid-Year Meeting, Univ. of Tennessee, Knoxville. Theme: "Information--The Critical Difference."
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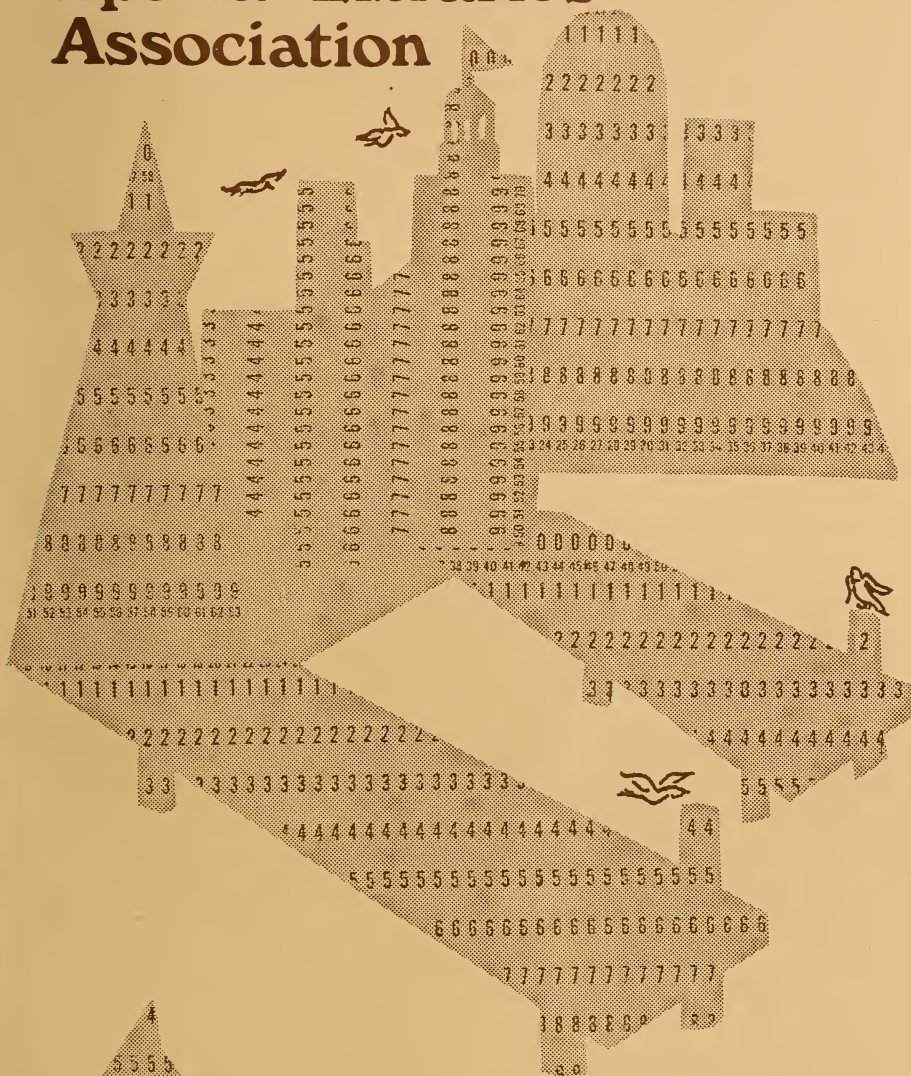
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Special Libraries Association

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Marc A. Levin Institute of Governmental Studies Library 109 Moses Hall University of California Berkeley, CA 94720 (415)642-1472	Rebecka Snell SOHIO Petroleum Company Petroleum Engineering Records 160 Pine Street, 2nd Floor San Francisco, CA 94111 (415)951-2570
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ADVERTISING MANAGER: Suzanne Caster, San Francisco Chronicle, 901 Mission Street, San Francisco, CA 94103 (415)777-7230

The BULLETIN is published by the San Francisco Bay Region Chapter of the Special Libraries Association five (5) times a year from September to May. Special Libraries Association assumes no responsibility for the statements and opinions advanced by the contributors to the Association's publications. Editorial views do not necessarily represent the official position of Special Libraries Association. Acceptance of an advertisement does not imply endorsement of the product or services by Special Libraries Association. Chapter members and friends are invited to communicate ideas, information, and news to the editors. Consideration of space and format may make editing of manuscripts necessary.

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ON LIBRARY DIRECTIONS FOR THE 80'S		

Special Libraries Association

ISSN 0277-2124

San Francisco Bay Region Chapter

BULLETIN

Volume 52, number 5
May/June 1982

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PRESIDENT'S MESSAGE: Dian Gillmar

I had four goals when I began as your President.

1. Creation of a fully automated membership Directory,
2. Greater communication established between the University of California at Berkeley School of Library and Information Studies and our Chapter,
3. Initiation of long range planning for Chapter,
4. Development of a close working relationship with the San Andreas Chapter.

Because of the energy, cooperation, and initiative of an outstanding Board and Advisory Council, we were able to achieve every one of these. To complete the circle of interaction, you, our members provided us through your attendance at meetings, at continuing education workshops, and through informal communication with us the inspiration necessary to help in accomplishing our mission.

This was a year to be proud of, and I have been, indeed, very pleased to serve as President of this extraordinarily fine Chapter.

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ELECTION RESULTS: Virginia Pratt

Following are the results of the election of the SLA San Francisco Bay Region Chapter for 1982/83:

Vice President/ President Elect:	Miriam Ciochon
Director:	Jan Hewitt
Secretary:	La Vonne Jacobsen

San Francisco Bay Region Chapter
JOINT EXECUTIVE AND ADVISORY BOARD MEETING
March 27, 1982

1. S. Crew-Noble reported on the Winter Meeting, mentioning three main items:
 - There was discussion of moving the 1982 Annual Conference to Cleveland from Detroit, but the idea was abandoned.
 - The proposed change of name for the Association was discussed. Most were either against it or had no opinion, and it was suggested that a committee develop proposals for a new name.
 - The federal job reclassification of librarians was discussed.
2. The board unanimously approved co-sponsoring with San Andreas Chapter a catered California reception at the Detroit Conference for Alleen Thompson, on June 7, at a cost of \$200 per chapter. The money will be taken from non-committee accounts, and the room cost will be absorbed by the Association.
3. An all-California Chapter meeting has been proposed and is being planned by the current presidents, and is set tentatively for September 23-25, Sun-Tues, 1984, at Asilomar. No positive site commitment need be made until 1983. The Chapter members will be asked if they would support this meeting by attending it.

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(...Executive Board Minutes)

4. The Board unanimously approved paying Helen Waldron \$50 for future expenses in 1982, and up to \$100 for her expenses incurred in 1981 as special libraries' representative to the California Master Plan meetings. Other California Chapters of SLA will be voting on the same issue.

5. COMMITTEE REPORTS:

L. White, Archives, has done some weeding and is trying to compile an inventory.

M. Kleiber: Networking Committee has done two articles for the Bulletin, but the committee needs some direction and definition of its role in the future. Perhaps involvement with the California Master Plan is appropriate.

M. A. Hoopes: Duplicate Exchange has published in the Bulletin small teasers of available items and phone numbers to call for more information, rather than long lists of available or needed items, with good results.

B. Hubbard: There is a new Association-wide Consultation Service brochure, and revised guidelines have been published. Hubbard received 13 requests for help during the year, including one referred by Michael Bucklin, UC Library School dean.

M. A. Whitney: Hospitality Committee has kept average dinner prices under \$12, a remarkable feat. An average of 120 people attended each meeting.



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D. Lewallen: Publicity has been promoting the membership directory, and recommended having a booth at CLA each time the state meeting is in the Bay Area. Rena Schonbrun has been doing articles on the various committee's activities; and our chapter is consistently mentioned in the Specialist. A Speakers Bureau list has been compiled, and the committee is working closely with the Student Relations Committee. Procedural guidelines for the next committee are in progress.

E. Azzani, Student Relations: A wine and cheese reception will be held on April 13 for the students of the UCB Library School. Our visibility there has increased with the help of Professor Mary Culnan.

S. Crew-Noble, Membership: 20 directories have been sold at \$20 each. Other chapters want to use our directory software. The Board approved selling this package through George Lithograph, setting a one-time royalty fee competitive with other similar programs. It will cost other chapters about \$900 per index, plus \$2 per name, plus our fee.

L. Selbach, Tours: It was suggested that tour notices be distributed with chapter meeting notices, in future, to save money. We turned a profit on the San Quentin tour, but still had a lot of no-shows. The Board voted to raise tour fees to \$5 each to discourage no-shows and pay for refreshment, with no discount for students. The next tour, limited to 50 people, will be May 20 at the World Affairs Council.

G. Polak: Finances are in good order.

M. Tilson, Elections: Ballots were mailed March 23 (as of April 5, 277 had been returned). Election committee will meet April 14 to count ballots.

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L. Kraemer, Program Director: Joint meetings with San Andreas Chapter and the On-line Users Group were successful. Two more chapter meetings will be held this year, and the Board agreed to pay any necessary honoraria from Chapter funds, rather than charge the members a fee over dinner costs.

D. Gillmar reported for the following committees:

Bulletin: The Bulletin was reduced in size to save money. It is being mailed by the printer this year.

Advertising: Some former advertisers were picked up, some were lost. Ads for the directory were solicited separately. S. Caster recommended keeping bulletin rates as is, and raising directory ad rates, with a discount on directory ads for those who advertise in both. Income for the year, excluding May and June 1982, was \$2426.

Education: Income was \$700. It was generally agreed that the SLA-produced seminar held in 1982 was not as good as the one that was held on a similar subject by the chapter in 1981, and that local seminars would be cheaper and just as informative. Perhaps we could do one with cooperation from CLA, if we wanted a joint effort.

Publications: SLA is dragging its feet in regard to the Book of Jobs. In April we will be sending them a mock-up of what we want, and they will decide if they will publish it for us.

M. Ojala, Planning: The Planning report was discussed at length. M. Ojala pointed out the committee is the Planning Committee, not a Long-Range Planning Committee. They discussed

what people gripe about, and came up with a list of action ideas, things to do, not surveys to be taken.

The most common gripe is about meetings, but it was suggested that the meetings serve the membership fairly well as is. We have 640 members, and about 120 show up at each program. We really cannot handle many more than that. Perhaps smaller regional meetings are in order, or subject-divisional ones. For variety, two non-"program" meetings were agreed to by the Board: a semi-social one for the last meeting of the year, with presentations and calls for help by committees; and a longer-range planning and discussion session, with monitors from the Planning Committee, in September.

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LIBRARY TOUR: The San Quentin Prison Library
--Leonard P. Shapiro

On March 25th a group of twelve special librarians were taken on a tour of the library at the California State Prison at San Quentin.

San Quentin's librarian, Mr. Jim McHenry, met the group at the gate and after a short introductory talk covering the background of the library, he took the librarians into the prison. Before we entered the main inside courtyard we all had to go through some elaborate security precautions consisting of a walk through a metal detector so highly sensitive that it picked up traces of metal in belt buckles and shoes!

After having our hands stamped and proceeding through several doorways, we entered the courtyard of this maximum security prison. The library, located at the opposite end of the courtyard, is a pleasant facility which, inside, offers a contrast to the otherwise pervasive bleakness of the institution.

The library is divided into two sections; one half contains a collection of popular reading materials such as novels, biographies, and the like, and the other half is a legal library.

Mr. McHenry showed us around the library explaining various policies and procedures. He stated that it is a popular place among the inmates both as a means of recreation and a prime work detail. The legal section of the library was of special interest and we were told that inmates spend a lot of time working on writs and other appeal mechanisms.

After a short stop at the educational section, which is next door to the library and at which we observed a few classes in session, the tour concluded. In total, this library visit, although a bit unnerving in terms of security precautions and rather forbidding surroundings, proved to be an interesting and unique experience.

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LIBRARY LIFE:

BEVERLY HICKOK, recently retired Head Librarian of UC Berkeley's Institute of Transportation Studies, has been honored as the recipient of the Transportation Division of SLA's Professional Achievement Award. This award, given for outstanding contributions and service to transportation libraries and librarianship, will be presented to Bev at the Annual Conference in Detroit.

MARTHA W. WEST has just established a new resource for professional group practices called Information West (IW). IW has been formed to evaluate and implement appropriate information technologies for the professional office. For further information regarding Information West, contact Martha W. West, President, at 2465 East Bayshore, Suite 301, Palo Alto, CA 94303; (415) 494-7454.

NEWS FROM THE ASSOCIATION:

The Association announces that the following new publications are available: Library Management in Review, edited by Alice Bruemmer, ISBN 0-87111-294-9, \$12.00/member price and \$16.75/non-member price; Special Libraries: a Cumulative Index, 1971-1980, compiled by Ron Coplen, \$16.50/member price and \$20.50/non-member price. To order either publication, contact Special Libraries Association, Order Dept. -Box IND, 235 Park Avenue South, NY, NY 10003.

In a 6-page statement addressed to Raymond R. Yinger of the U.S. Office of Personnel Management (OPM), SLA calls for a major review and revision of the Tentative Standards for federal librarians released by the OPM in Dec. 1981. For a copy of the summary of SLA's position on this matter, contact Marc Levin, the BULLETIN Editor at (415) 642-1472.

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LOBBYING AND THE SPECIAL LIBRARIAN:--Ellie Wood

In connection with National Library Week, Tuesday, April 20 was ALA's Legislative Day; librarians all over the county were organized to call upon their Congressmen to lobby in support of the Library Services and Construction Act (ISCA), Higher Education Act, and other federal funding for libraries that is threatened with little or no funding, in next year's budget.

ISCA provides funding for BALIS, BARC, the California Union List of Periodicals, and the Library Connection ILL van, all directly useful to special libraries. Current budget recommendations are for zero funding. In Contra Costa County, special libraries were represented by Ellie Wood, Contra Costa Times librarian, in calling upon Robert Hughes, district administrator for Congressman George Miller.

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The articles below are the second in a two-part series gathered by the Publicity Committee to describe the activities of our Chapter's committees. The first group related to Chapter outreach activities. The following articles tell us about the committees involved with the "nuts and bolts" of operating the Chapter and its publications. If you would like to join one of these committees in future years, please contact the current President-Elect of the Chapter or the current Chairman of the committee.

MEMBERSHIP COMMITTEE --Sara Crew-Noble

The production of the Chapter Membership Directory has now been fully automated. Based on last year's efforts with word processing companies, it was determined that our needs could only be satisfied by a computer system. Tom Kerns and I interviewed several computer companies before we decided that George Lithograph could best handle our database, and, in addition, would do the printing. In September the Board voted to hire George Lithograph, approving the initial estimate of \$6712. Other Board actions at the September meeting which affected the Directory included the elimination of the geographic and division indexes, and the decision to produce a joint directory with the San Andreas Chapter.

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Gwyneth Mallison, Membership Chair for San Andreas, Tom Kerns, and I met with George Lithograph to discuss specific format and programming needs. Gwyneth and I proceeded with collecting member data via questionnaires. We spent long hours organizing and clarifying data before input and proofing it afterwards. Additions to this year's Directory were OnTyme Electronic Mail addresses and RLIN/OCCLC holdings information.

The Directory was finished just in time to be displayed at CLA in December. The total cost was \$6220 to produce 1000 copies. The cost was divided proportionately between the two Chapters according to membership. The total cost to our Chapter was \$4230.

ADVERTISING COMMITTEE--Suzanne Caster, Chair

The Yellow Pages of a particular phone book remind us to "Let Your Fingers Do the Walking."

When it comes to advertising in our Bulletin and Membership Directory, the same message might apply to our own chapter members.

Advertising helps to pay the bills for these two publications. But it also reflects a variety of services available to us in the information field. The Advertising Committee each year faces the challenges and rewards of finding and keeping such advertising for financial support and also to enhance the overall quality and value of the Bulletin and Directory along the way.

During the year of 1981-1982, the Advertising Committee consisted of one member, myself, but with lots of advice and encouragement from Richard Geiger, advertising chairperson for the previous two years. A total of 19 advertisers for the Bulletin, six of whom were new this year. There were 26 pages of advertising and revenue totaled approximately \$2426. There have been some changes in the basic operation for advertising this year. In past years advertising was solicited for the Bulletin only. Advertisers contracting for ads in five issues during a fiscal year received a free ad in the annual Membership Directory. While the latter held true this year for twelve of our regular advertisers, additional paid advertising was also solicited for the Directory. And so this committee of one had two jobs to do.

Looking over experiences this past year I would have to say that working on the Advertising Committee has not been without challenge and excitement. One wonders whether that company might be convinced to advertise with just one more phone call; tensions rise when deadline time approaches and advertising copy has yet to arrive; one does feel like a dreaded member of the IRS when trying to collect from "forgetful" advertisers. Still, I would highly recommend working on this Committee as a way of not only participating actively in the Chapter, but doing an interesting, needed, and very rewarding job as well.

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BULLETIN COMMITTEE--Marc A. Levin

The Chapter Bulletin represents a vital link in the communication network which provides information and news for over 600 special librarians throughout the San Francisco Bay Area. The Bulletin, as the primary vehicle for Chapter-wide communications, provides our membership with news and announcements relevant to our profession, brief research articles, Chapter-sponsored event reviews (i.e., dinner meetings, workshops, tours, etc.), Association news, local library profiles, and other assorted Chapter communications. In addition, the Bulletin serves as an archival record of the Chapter's activities, accomplishments, and creative endeavors. This past year, the Bulletin was co-edited by Marc Levin (UC Berkeley) and Rebecka Snell (Sohio Petroleum). Together Rebecka and I guided the Bulletin through a year filled with transition, innovation, and change.

During the past year, the size of the Bulletin was altered in an attempt to help offset augmenting production costs and create a more professional looking publication. In order to accomplish this task, a new printer (Production Press & Mailing) was selected and contracted to print each issue in the new and improved 5-1/2 x 8-1/2 format. In addition to printing the Bulletin we permitted the printer to handle the mailing operations for the Bulletin instead of

relying on the voluntary labors of the Chapter's Mailing Committee. A new cover was designed for our smaller format, and an ISSN number (0277-2124) was assigned by the Library of Congress. In an effort to help reduce the amount of time and energy required by the editors, we began using a word processor (WANG), courtesy of a Bulletin corporate sponsor, for its text editing and formatting abilities. This proved to be a wonderful time-saving technique since we were then able to input text randomly and perform the lay-out via a CRT screen, thus eliminating extensive cut and paste sessions.

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By the time our last issue of the Chapter year is mailed out in May 1982, we would have produced a total of 3,625 copies of the Bulletin (Vol. 52, #1-5), including over 40 pages of paid advertisements. During the course of the past year as editors, we were pleased to discover how interesting and stimulating the many contacts and correspondences related to this job were, especially since the Bulletin serves as an interface between the membership at large, the Association in New York City, the Chapter officers, and the information profession in general. Both Rebecka and I have gained through the Bulletin "experience" numerous new skills in the area of publication management, budgeting, editing, writing, and marketing which contribute greatly to our professional lives. The challenges associated with editing the Bulletin were substantial, but certainly not without its rewards. Our sincere thanks and accolades to the many Chapter members and officers who contributed articles, to our most efficient printer Larry Jablon, to our advertisers, to Suzanne Caster our Advertising Manager, to Harry Allen our mailman, and to all who cooperated to insure the Bulletin's success.

DUPLICATE EXCHANGE COMMITTEE--Mary Anne Hoopes

The duplicate exchange is the opportunity to replace missing issues of a periodical, to add a year to a collection of a new subscription, or to add on or dispose of duplicate or outdated materials.

From reading the past records, the chairman is usually the committee. The chapter members wishing to participate compile the list, duplicate the lists, and mail to the chairman. The lists were then mailed to libraries upon request. At one time lists were organized for distribution twice a year, in April and October.

This year as Chairman, I have tried to stimulate an interest in submitting requests and lists. These have been published in each issue of the Bulletin similar to the BARC news notes published monthly. The response has been interesting and diverse. Some submitted from 1 to 5 items. All of the contributed submissions were shared with the San Andreas Chapter.

Margaret Cressaty, who is with the Duplicate Exchange of the Southern California Chapter is seeking a Grant for putting the duplicate exchange on-line. This service is of special interest for new libraries developing collections.

FINANCE COMMITTEE--Ginette Polak, Chair

The Finance Committee is concerned with the financial health of the chapter. In late summer we analyzed the budget requests from all chapter committees and officers and recommended a chapter budget to the Board for approval. Midway through the program year we met again to evaluate how we stood financially. We tried to resolve the problem where chapter activities were exceeding their allocated budget.

As Finance Chair, I also performed the official audit of our chapter books as of December 1981.

The satisfactions of the job come from viewing all the chapter activities from a broad perspective and from working closely with the president and treasurer.

MAILING COMMITTEE--Harry Allen

Dealing with First Class Presort, Third Class Bulk, and Rincon Annex were a few of the challenges confronted by the Mailing Committee this year. Committee members were Paula Heiman, Martha Ruske, and Harry Allen, chair.

The Mailing Committee coordinates with other committees to guarantee that meeting notices, Bulletins, ballots and whatnot reach chapter members in a timely fashion. This requires maintenance of the chapter mailing permit with Rincon Annex. Also, periodic communication with SLA in New York assures that SLA's computer churns out chapter labels on schedule.

Bulletin mailing procedures changed this year. The arduous task of Third Class Bulk mailing was farmed out to a mailing house, thus relieving the Mailing Committee of a hefty chore. This arrangement, a collaboration between the Bulletin editors and the Mailing Committee, has proved to be a successful innovation in mailing procedures.

Each month the Committee meets to label, sort, and count chapter meeting notices to meet the arcane standards of the Postal Service. This is no small task; notices are mailed each month to over 600 chapter members, plus local library schools, library organizations, and other important professional contacts.

Lest this all sound boring, the monthly meetings are not as mind-numbing as they might seem. The lunch hour zip-code fest also provides a regular opportunity for three Financial District librarians to swap information and to socialize. Indeed, the Mailing Committee this year has discharged an important chore efficiently while having a bit of fun, too.

PUBLICATIONS COMMITTEE--Dian Gillmar, Chairman Proteem

The Publications Committee continued the work begun last spring in collecting and compiling job descriptions for special libraries relevant to both professional and para-professional positions. The intent is to have these published by the Special Libraries Association to serve as a guide to both professional library managers and their management.

Out of 49 library responses, 84 positions descriptions from 35 libraries were selected by Barbara Ivantcho, Editor, and organized into categories by type of library such as corporate, government, medical, industrial, etc. Each inclusion has something distinctive to contribute. Professional positions were listed followed by para-professional. Barbara wrote an introduction outlining the scope of the project, and the compilation was titled Position Descriptions: A Collection of Examples.

In the fall Nancy Viggiano had been contacted regarding the possibility of the Association publishing such a compilation. She indicated interest in the project but that the Association had publishing commitments through 1982.

In May the draft will be sent to the Association office. However, since timeliness is of the essence in regard to this project, we are hopeful for a response by the Association soon as to whether or not they would be willing to publish the document in 1983. If they are unwilling to do so, the committee will seek a publisher from the many who are involved in publishing material related to library and information science.

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ARCHIVES AND PROPERTY--Larry White

Archives and property sounds a bit dusty and static, but there are those moments of discovering a 1940's meeting announcement for the chapter and learning that the dinner cost 75¢! The effort this past year has been to do an inventory of exactly what our chapter archives contain. A few things have been weeded, but, more importantly, some recent gaps have been discovered. These will be filled while the opportunity still exists. Basically the job is to see that the workings, activities, and the chapter life are documented fully each year in the archives.

NOMINATING COMMITTEE--Marie Tilson, Nominating Chair

The Nominating Committee is a committee with only one objective -- that is, to propose and distribute a ballot with the names of people willing to run for president-elect, director, and secretary or treasurer. Generally, only two meetings are needed during the year. In the first, names of people who might run for office are discussed and ranked. The committee members will call each person until the positions are filled. When potential candidates have agreed to run, they submit biographical data and a ballot is prepared. The committee meets a second time to stuff envelopes with the duplicated ballots, biographical data, and mailing envelopes. Once the ballots are in the mail, the committee's function is complete.

Closely allied with the Nominating Committee is the Election Committee. It meets once and counts the ballots. It is made up of a chairman, a second person, the nominating chair, and the secretary.

The key to the Nominating Committee's success is in the number of Chapter members the committee members know. For this reason, it is good to have a geographical balance and "older time" people on the committee.

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Nominating Committee members this year were Mary Anne Hoopes, Michael Kleiber, and Audrey Powers. Election Committee Chair was Virginia Pratt with Nanette Sand as the second member.

MARCH DINNER MEETING: Judith Levy

The March 18, 1982 SLA Chapter Meeting was held at the Engineer's Club in San Francisco and the group was treated to a clear evening and beautiful vistas from windows of the bar and dining room. The food was slightly less "institutionalized" than usual and along with the view contributed to this reviewers being more charitable to the evening's speaker than might have been true under less fortuitous conditions. Donna Goldfein, author of "Every Woman's Guide to Time Management" was very pleasant and personable. But, as a guest speaker she gave the wrong speech for our audience. Her talk was geared to housewives, with "cute" one-liners more appropriate to Reader's Digest than to SLA. For example, "In rural areas, animals don't let you forget the time." or "Little pieces of paper are your ENEMY!". Her talk was liberally sprinkled with truisms, helpful hints ("Write all of your cards for the YEAR at one time" - WOW), and just so many housewifely anecdotes it became a little difficult to restrain yourself from laughing at all the wrong places. Those of us who heard her through to the bitter end, were rewarded (?) with a "treat", the Household Information Manual, a handy-dandy aid booklet that no housewife should be without—but very little application to most of the librarians present. She spent lots of time on the 4 C's--Comfortable Clothes Color Cordinated. But for many of us the evening was characterized by the 4 T's--Terrible Talk, Tedious and Time-consuming.

APRIL DINNER MEETING: Frank Lopez

Librarians as Managers : Demystifying the M.B.A., was the subject of the April 22 Chapter meeting held at the Berkeley City Club. Assistant Professor Mary Culnan from the School of Library and Information Studies at UC Berkeley presented her views and perspectives.

The management roles necessary to function in our daily work environments are interpersonal, informational, and decisional. Professor Culnan encouraged librarians to seek out continuing education opportunities in order to strengthen these specific skills. She provided a comparative analysis of the MLIS and MBA programs at UCB and also discussed how the MLIS program is preparing the information managers of tomorrow. She reaffirmed the fact that librarians are managers and that we as professionals should never sell our degree short!

The committee responsible for the meeting arrangement should be commended on the selection of the facility. The Berkeley City Club offered a relaxed and spacious, yet elegant, atmosphere on this warm Spring evening.

The Education Committee of the San Andreas Chapter and San Francisco Bay Chapter of SLA sponsored a workshop on ILL and document delivery April 30th at the Grosvenor Airport Inn. Speakers presented various aspects of the world of ILL/document delivery to the 86 attendees.

The morning session was led off by Pat Stewart of San Francisco Public Library who traced a brief history of the ILL procedure from its beginning in the 1890's to today's electronic ILL systems. Ann Scott of San Mateo County brought the group into the details of ILL - how to fill out the form correctly, what verification really is and what the rights and responsibilities of ILL are. Susan Laird of ALZA Corporation told all about copyright, explaining section 106, 107, 108g, etc.

The info-packed morning session also included a discussion of the California State Library's role in development of the state Union Catalog as an ILL source. The morning session concluded with Libby Trudell from CLASS presenting a very clear discussion of the fundamentals of electronic mail and networking.

After lunch Barbara Gersh, now with DIALOG, presented an overview of Information Brokers and their services. Barbara explained full service vs. specialized brokers, fee schedules, copyright considerations and means of ordering from brokers.

Exhibits by local brokers and document delivery services followed; attendees had an opportunity to talk with representatives of local vendors about speed, price and features.

Discussion groups on six different subjects followed with each participant attending two groups of their choice. Alice Wilder of Xerox concluded the day presenting "Trends for the Future" during which she emphasized the potential for more rapid and efficient transfer of information as new technology is implemented.

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CALENDAR OF EVENTS

- Jun 5-6 AARON COHEN AND ASSOCIATES seminar, "Strategic Planning for Libraries," offered in San Francisco. \$250. For more information contact: Aaron Cohen & Assoc, Teatown Rd, RFD 1, Box 636, Croton-on Hudson, NY 10520, (914) 271-8170.
- Jun 5-6 AARON COHEN AND ASSOCIATES seminar, "Space Planning and Practical Design for Librarians," offered in Detroit. \$250. For more information contact: Aaron Cohen & Assoc, RFD 1, Box 636, Teatown Rd, Croton-on-Hudson, NY 10520, (914) 271-8170.
- Jun 5-10 SPECIAL LIBRARIES ASSOC., Annual Conference at Detroit, MI.
- Jun 7-10 NATIONAL COMPUTER CONFERENCE, Houston's Astrolhall.
- Jun 12-17 MEDICAL LIBRARY ASSOCIATION, Annual Conference at Anaheim, CA.
- Jun 13-16 AMERICAN SOCIETY FOR INFORMATION SCIENCE (ASIS) Eleventh Mid-Year Meeting, Univ. of Tennessee, Knoxville. Theme: "Information--The Critical Difference."
- Jun 15 FINANCIAL DISTRICT LIBRARIANS LUNCHEON For reservations call Barbara Barton, (415) 765-2116
- Jun 28-29 PREDICASTS TERMINAL SYSTEM (PTS) training seminar to be held at San Francisco State Univ., \$60.00. For more information or to register call toll free (800) 321-6388.
- Jul 10-17 ALA Annual Conference, Philadelphia
- Jul 20-23 OFFICE OF MANAGEMENT STUDIES, "Library Management Skills Institute," held at Santa Barbara, CA. For more information contact: Donna Reilly or Maureen Sullivan, OMS/ARL, 1527 New Hampshire Ave., NW, Washington, D.C. 20036; (202) 232-8656. Cost: \$250.
- Aug 22-28 INTERNATIONAL FEDERATION OF LIBRARY ASSOCIATIONS & INSTITUTIONS (IFLA), General Conference, Montreal, Canada. Queen Elizabeth Hotel.

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